

# **Global Marker Pen Market Size study, by Type (Permanent, Non-Permanent), by Category (Refillable, Disposable), by End-Use (Academic Institutions, Commercial, Residential) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GA70737D9313EN.html>

Date: January 2022

Pages: 200

Price: US\$ 3,218.00 (Single User License)

ID: GA70737D9313EN

## **Abstracts**

Global Marker Pen Market is valued at approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. A marker pen, marking pen, felt-tip pen, flow or marker, is a pen which has its own ink-source, and usually a tip made of porous, pressed fibers such as felt. The growing demand for promotional products such as outerwear, calendars and T-shirts, increasing number of commercial offices and academic institutions has led to the adoption of Marker Pen across the forecast period. For Instance: In the U.S., 5.9 million commercial buildings contained 97 billion square feet of floor space in 2018—an increase of 56% in number of buildings and 90% in floor space since 1979, by 2050, commercial building floor space is expected to reach 124.3 billion square feet, a 33% increase from 2020. Also, with the increasing usage of environmentally, innovative and friendly technologies, the adoption & demand for Marker Pens is likely to increase the market growth during the forecast period. However, fluctuation in raw materials prices impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Marker Pen market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to established schools, colleges and other educational institutions. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as expansion of the end-use industry, economic condition of developing countries would create lucrative growth prospects for the Marker Pen market across Asia Pacific region.

Major market players included in this report are:

Too Marker Products Inc.

Chartpak, Inc.

Faber-Castell

Guangdong Baoke Stationery Co., Ltd

Kokuyo Camlin Ltd

Newell Office Brands

Sakura Color Products of America, Inc.

Sanford L.P.

STABILO International GmbH

Staedtler Mars GmbH & Co. KG

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Permanent

Non-Permanent

By Category:

Refillable

Disposable

By End Use:

Academic Institutions

Commercial

Residential

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019  
Base year – 2020  
Forecast period – 2021 to 2027

Target Audience of the Global Marker Pen Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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