

Global Marine Collagen Market Size Study & Forecast, by Category (Fish, Algae, Others), by Source (Bones & Tendons, Skin, Others), by Form (Powder, Liquid), by Application (Functional Food & Beverages, Dietary Supplements, Cosmetics, Others), and Regional Analysis, 2023-2030

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Abstracts

Global Marine Collagen Market is valued at approximately USD 1,007.40 million in 2022 and is anticipated to grow with a healthy growth rate of more than 8.56% over the forecast period 2023-2030. Marine collagen, derived from fish and marine organisms, is the most readily absorbed collagen source. Type 1 marine collagen, present in bones, tendons, skin, ligaments, hair, teeth, and nails, enhances skin firmness and elasticity. The rising demand for marine collagen in industries such as cosmetics and supplements are driven by these benefits. Marine collagen-infused functional foods, skincare products, and supplements are gaining recognition for their role in nutrition. Beyond serving as significant protein sources, they offer omega-3 fatty acids and bioavailable micronutrients. Prioritizing fisheries and aquaculture by-products in various industries is crucial for the marine collagen market, creating opportunities for innovative consumer products. This trend encourages manufacturers to invest in research and development to meet consumer needs. The rising consumer focus toward a healthy lifestyle, increase in consumption of protein, soaring demand for Halal or Kosher certified products, coupled with the increasing inclination for natural and sustainable ingredients are the most prominent factors that are propelling the market demand across the globe.

In addition, the surge in demand for marine collagen in the cosmetics industry is accelerating market growth at a substantial rate. Collagen serves as a key ingredient in

numerous cosmetic formulations due to its natural humectant and moisturizing properties. In the cosmetics industry, there is a constant pursuit of innovative and effective ingredients to enhance the appeal of products to consumers. According to Statista, it was estimated that the cosmetics sector was estimated to worth around USD 80.74 billion globally, which is anticipated to rise to USD 128.89 billion by 2028. Accordingly, manufacturers strive to create innovative formulations that align with the growing demand for natural ingredients from customers. Moreover, the rise in drug delivery by combining pharmaceutical ingredients with marine collagen, as well as the increase in demand for marine collagen for biomedical applications presents various lucrative opportunities over the forecast years. However, the several side effects associated with marine collagen and the stringent regulatory environment for collagen ingredients are hindering the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Marine Collagen Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the growing millennial population and rise in disposable income. Also, the increased internet penetration fostering awareness leads to the rise in beauty and wellness trends, as well as substantial demand for cosmetic and nutraceutical products, especially in countries such as China and Japan are significantly contributing to the expansion of the Marine Collagen Market. Whereas, North America is expected to grow with a substantial CAGR over the forecast years. The rising awareness of health and environmental sustainability has propelled the need for responsibly sourced and value-added fish products, which are significantly propelling the market demand across the region. Also, the emerging trend is the growing preference among consumers for Marine Stewardship Council (MSC)-certified seafood by-products, indicating a rising concern for sustainable practices. Accordingly, manufacturers and suppliers in the region are concentrating on enhancing fishing methods to address this evolving demand, along with securing certifications from authentic marine regulatory authorities and promoting greater transparency in product labeling.

Major market players included in this report are:

Ashland Inc. (U.S.)

Certified Nutraceuticals Inc. (U.S.)

COBIOSA (Spain)

ETChem (China)

Hangzhou Nutrition Biotechnology Co., Ltd. (China)

HUM Nutrition Inc. (U.S.)

Nitta Gelatin Inc. (U.S.)

Norland Products Inc. (U.S.)

Rousselot (U.S.)

Vital Proteins LLC (U.S.)

Recent Developments in the Market:

In June 2023, Z Natural Foods announced the introduction of its latest collagen offering, the 'Hydrolyzed Marine Collagen Peptides.' This newly unveiled product is designed to cater to diverse dietary preferences, being gluten-free, non-GMO, and devoid of artificial additives.

In December 2022, Hindustan Unilever, Ltd. acquired a 19.8% ownership stake in 'Nutritionlab,' an Indian company specializing in slow-release capsules, marine collagen powder, and oral thin strips. This strategic investment is anticipated to enhance HUL's presence and growth in emerging industries.

In June 2021, BDF Natural Ingredients SL introduced its latest product, BDF Naturlagen, a hydrolyzed collagen powder derived from the skins of wild deep-sea ocean fish, including haddock, cod, and pollock.

Global Marine Collagen Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Category, Source, Form, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Category:

Fish

Algae

Others

By Source:

Bones & Tendons

Skin

Others

By Form:

Powder

Liquid

By Application:

Functional Food & Beverages

Dietary Supplements

Cosmetics

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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