

# **Global Maracuja Oil Market Size study & Forecast, by Application (Medical, Cosmetics and Personal Care), by Extraction Method (Hot Pressed, Cold Pressed) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Maracuja Oil Market is valued at approximately USD 2.1 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 10.01% over the forecast period 2022-2029. Maracuja oil is made from the seeds and flowers of the passion plant and is a rich source of vitamins, minerals, and important fatty acids. The majority of its uses are cosmetic, such as skin rejuvenation. Additionally, it has anti-itching, stress-relieving, anti-asthmatic, and anti-insomnia properties. Maracuja oil also helps in preventing dry eyes. The key factor driving the market growth is rising its application in beauty and cosmetics products owing to its cosmetic benefits such as prevention of skin hydration, sunburn, hair conditioner, and others that are anticipated to fuel its demand in the market. Also, another factor driving the market growth is increasing disposable income and rising beauty trends among the population.

Moreover, the growing beauty and cosmetics industry is creating a lucrative demand for the market due to rising its application in beauty and cosmetics products. According to Statista, in 2020, the global beauty and personal care market was valued at USD 471.91 billion and the number is anticipated to reach USD 663.01 billion by 2027. As a result, rising beauty and personal care industry is anticipated to support the market growth. Additionally, the rising R&D activities related to maracuja oil will propel the lucrative opportunity for the market during the forecast period. However, the side effects involved with maracuja oil like irregular heartbeat, muscle spasms, and vomiting stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Maracuja Oil Market study include Asia

Pacific, North America, Europe, Latin America, and Rest of the World. North America is the dominating region across the world in terms of market share, owing to the rising demand in beauty and cosmetics industry and presence of key market players in the region. Whereas, Asia Pacific is also anticipated to exhibit the highest growth rate over the forecast period, owing to factors such as increasing its medical, cosmetics and personal care application would create lucrative growth prospects for the Maracuja Oil market across Asia Pacific region.

Major market players included in this report are:

Tarte, Inc.

Russell Organics

NutraMarks, Inc.

RejuveNaturals LLC

Botanical Beauty Co.

Leven Rose

Au Natural Organics Company

Bello Natural

Acure Organics

Radha Beauty

Recent Developments in the Market:

In 2022, Alterna, a leading global clean and luxury haircare brand, announces the Canadian release of its new and more powerful Caviar Anti-Aging Re - structuring Bond Repair collection. This newly enhanced, 3-product solution is strengthened with Maracuja Oil to prevent breaking by 99% and is specifically developed to heal, strengthen, and protect damaged hair.

Global Maracuja Oil Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Extraction Method, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Extraction Method:

Hot Pressed

Cold Pressed

By Application:

Medical

Cosmetics and Personal Care

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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