

# **Global Maple Water Market is Segmented by Product Type (Flavored and Unflavored); by Packaging Type (Bottles, Carton/Tetra-Packs, and Others); by Distribution Channel (Supermarket/Hypermarket, Convenience Store, Specialty Store, Online Retail Store, and Others), Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GF550DDBF9E5EN.html>

Date: September 2021

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GF550DDBF9E5EN

## **Abstracts**

Global Maple Water Market is valued approximately at USD 205.20 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 30.75% over the forecast period 2021-2027. Maple water, commonly known as sparkle water, is a transparent liquid that is naturally filtered from maple trees. Maple water is a hydrating and nutrient-rich natural source. Maple trees are tapped, and holes are drilled in their trunks to collect sap, which subsequently is heated. The market is driven by rise of the middle class population and the growing popularity of e-commerce and increasing demand for packaged flavored beverages. For instance, in recent years, retail sales of flavored bottled water have increased in the United States, and this trend is expected to continue. Flavored bottled water sales generated approximately 5.12 billion dollars in 2018, and this figure is anticipated to increase by 42 percent to around 7.29 billion dollars in 2022. Furthermore, the flavored and functional water categories of the specialized maple water market have experienced a rise in product launches. Furthermore, brands are substantially spending in research and development, as well as advertising and branding, in order to enhance their market position and acquire a competitive edge. For example, Maple Mama Beverages LLC has rebranded its products as 'Samara' and reduced the sugar level in the drink to half in order to better position itself in such a health and wellness-focused environment. However, high prices of maple water may impede market growth over the forecast period of 2021-2027.

North America has the largest revenue share in the global maple water market among all regional markets, and this trend is expected to continue during the forecast period. The market's expansion in the region is due to the growing popularity of new beverages and increased consumer awareness of the health advantages of maple water in the region's countries. Because maple trees are abundant in these locations, the maple water industry is flourishing in North America and Europe.

Major market player included in this report are:

Pure Maple Water Company Ltd

Feronia Forests LLC

Loblaws Companies Limited

Smith & Salmon Inc.

MapleMama Beverages LLC

Kiki Maple Water

Maple 3

Drink Simple

Seva Maple Water

Oviva Eau D'erable Pure

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product type:

Flavored

Unflavored

By Packaging type:

Bottles

Cartons/Tetra Paks

Other Packaging Types

By Distribution channel:

Hypermarkets/Supermarkets

Convenience Stores  
Specialty Stores  
Online Retail Stores  
Other Distribution Channels

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Maple Water Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

*Global Maple Water Market is Segmented by Product Type (Flavored and Unflavored); by Packaging Type (Bottles,...*

Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Maple Water Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Maple Water Market, by Product type, 2019-2027 (USD Billion)
  - 1.2.3. Maple Water Market, by Packaging type, 2019-2027 (USD Billion)
  - 1.2.4. Maple Water Market, by Distribution channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL MAPLE WATER MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL MAPLE WATER MARKET DYNAMICS

- 3.1. Maple Water Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Rise of the middle class and the use of e-commerce
    - 3.1.1.2. Increasing demand for packaged flavoured beverages
  - 3.1.2. Market Restraint
    - 3.1.2.1. High prices of maple water
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Product launches

### CHAPTER 4. GLOBAL MAPLE WATER MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL MAPLE WATER MARKET, BY PRODUCT TYPE**

- 5.1. Market Snapshot
- 5.2. Global Maple Water Market by Product type, Performance - Potential Analysis
- 5.3. Global Maple Water Market Estimates & Forecasts by Product type 2018-2027 (USD Billion)
- 5.4. Maple Water Market , Sub Segment Analysis
  - 5.4.1. Flavoured
  - 5.4.2. Unflavoured

## **CHAPTER 6. GLOBAL MAPLE WATER MARKET, BY PACKAGING TYPE**

- 6.1. Market Snapshot
- 6.2. Global Maple Water Market by Packaging type, Performance - Potential Analysis
- 6.3. Global Maple Water Market Estimates & Forecasts by Packaging type 2018-2027 (USD Billion)
- 6.4. Maple Water Market , Sub Segment Analysis
  - 6.4.1. Bottles
  - 6.4.2. Cartons/Tetra Paks
  - 6.4.3. Other Packaging Types

## **CHAPTER 7. GLOBAL MAPLE WATER MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Maple Water Market by Distribution channel, Performance - Potential Analysis
- 7.3. Global Maple Water Market Estimates & Forecasts by distribution channel

2018-2027 (USD Billion)

#### 7.4. Maple Water Market , Sub Segment Analysis

7.4.1. Hypermarkets/Supermarkets

7.4.2. Convenience Stores

7.4.3. Specialty Stores

7.4.4. Online Retail Stores

7.4.5. Other Distribution Channels

## **CHAPTER 8. GLOBAL MAPLE WATER MARKET, REGIONAL ANALYSIS**

### 8.1. Maple Water Market , Regional Market Snapshot

#### 8.2. North America Maple Water Market

##### 8.2.1. U.S. Maple Water Market

8.2.1.1. Product type breakdown estimates & forecasts, 2018-2027

8.2.1.2. Packaging type breakdown estimates & forecasts, 2018-2027

8.2.1.3. Distribution channel breakdown estimates & forecasts, 2018-2027

##### 8.2.2. Canada Maple Water Market

#### 8.3. Europe Maple Water Market Snapshot

##### 8.3.1. U.K. Maple Water Market

##### 8.3.2. Germany Maple Water Market

##### 8.3.3. France Maple Water Market

##### 8.3.4. Spain Maple Water Market

##### 8.3.5. Italy Maple Water Market

##### 8.3.6. Rest of Europe Maple Water Market

#### 8.4. Asia-Pacific Maple Water Market Snapshot

##### 8.4.1. China Maple Water Market

##### 8.4.2. India Maple Water Market

##### 8.4.3. Japan Maple Water Market

##### 8.4.4. Australia Maple Water Market

##### 8.4.5. South Korea Maple Water Market

##### 8.4.6. Rest of Asia Pacific Maple Water Market

#### 8.5. Latin America Maple Water Market Snapshot

##### 8.5.1. Brazil Maple Water Market

##### 8.5.2. Mexico Maple Water Market

#### 8.6. Rest of The World Maple Water Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

### 9.1. Top Market Strategies

*Global Maple Water Market is Segmented by Product Type (Flavored and Unflavored); by Packaging Type (Bottles,...*

## 9.2. Company Profiles

### 9.2.1. Pure Maple Water Company Ltd

#### 9.2.1.1. Key Information

#### 9.2.1.2. Overview

#### 9.2.1.3. Financial (Subject to Data Availability)

#### 9.2.1.4. Product Summary

#### 9.2.1.5. Recent Developments

### 9.2.2. Feronia Forests LLC

### 9.2.3. Loblaws Companies Limited

### 9.2.4. Smith & Salmon Inc.

### 9.2.5. MapleMama Beverages LLC

### 9.2.6. Kiki Maple Water

### 9.2.7. Maple

### 9.2.8. Drink Simple

### 9.2.9. Seva Maple Water

### 9.2.10. Oviva Eau D'erable Pure

## **CHAPTER 10. RESEARCH PROCESS**

### 10.1. Research Process

#### 10.1.1. Data Mining

#### 10.1.2. Analysis

#### 10.1.3. Market Estimation

#### 10.1.4. Validation

#### 10.1.5. Publishing

### 10.2. Research Attributes

### 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Maple Water Market, report scope

TABLE 2. Global Maple Water Market estimates & forecasts by region 2018-2027 (USD Billion)

TABLE 3. Global Maple Water Market estimates & forecasts by Product type 2018-2027 (USD Billion)

TABLE 4. Global Maple Water Market estimates & forecasts by Packaging type 2018-2027 (USD Billion)

TABLE 5. Global Maple Water Market estimates & forecasts by Distribution channel 2018-2027 (USD Billion)

TABLE 6. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 18. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 19. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Global Maple Water Market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 21. Global Maple Water Market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 22. U.S. Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. U.S. Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. U.S. Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Canada Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Canada Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Canada Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. UK Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. UK Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. UK Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. Germany Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. Germany Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. Germany Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. France Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. France Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. France Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Spain Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Spain Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Spain Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. Italy Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. Italy Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. Italy Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. ROE Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. ROE Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. ROE Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. China Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. China Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. China Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. India Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. India Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. India Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Japan Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Japan Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Japan Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. Australia Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 56. Australia Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 57. Australia Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 58. South Korea Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 59. South Korea Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 60. South Korea Maple Water Market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 61. ROPAC Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 62. ROPAC Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 63. ROPAC Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 64. Brazil Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 65. Brazil Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 66. Brazil Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 67. Mexico Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 68. Mexico Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 69. Mexico Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 70. ROLA Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 71. ROLA Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 72. ROLA Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 73. ROW Maple Water Market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 74. ROW Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 75. ROW Maple Water Market estimates & forecasts by segment 2018-2027

(USD Billion)

TABLE 76. List of secondary sources used in the study of Global Maple Water Market.

TABLE 77. List of primary sources used in the study of Global Maple Water Market.

TABLE 78. Years considered for the study.

TABLE 79. Exchange rates considered.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Maple Water Market, research methodology
- FIG 2. Global Maple Water Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Maple Water Market, key trends 2020
- FIG 5. Global Maple Water Market, growth prospects 2021-2027
- FIG 6. Global Maple Water Market, porters 5 force model
- FIG 7. Global Maple Water Market, pest analysis
- FIG 8. Global Maple Water Market, value chain analysis
- FIG 9. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 15. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 16. Global Maple Water Market by segment, 2018 & 2027 (USD Billion)
- FIG 17. Global Maple Water Market, regional snapshot 2018 & 2027
- FIG 18. North America Maple Water Market 2018 & 2027 (USD Billion)
- FIG 19. Europe Maple Water Market 2018 & 2027 (USD Billion)
- FIG 20. Asia-Pacific Maple Water Market 2018 & 2027 (USD Billion)
- FIG 21. Latin America Maple Water Market 2018 & 2027 (USD Billion)
- FIG 22. Global Maple Water Market, company market share analysis (2020)

## I would like to order

Product name: Global Maple Water Market is Segmented by Product Type (Flavored and Unflavored); by Packaging Type (Bottles, Carton/Tetra-Packs, and Others); by Distribution Channel (Supermarket/Hypermarket, Convenience Store, Specialty Store, Online Retail Store, and Others), Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GF550DDBF9E5EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GF550DDBF9E5EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970