

Global Manufacturing Execution Systems Market Size study & Forecast, by Component (Software, Services), by Deployment (On-premise, On-Demand, Hybrid), by End-Use (Automotive, Aerospace & Defence, Healthcare, Oil &Gas, Chemical, Food & Beverage, Consumer Packaged Good, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Manufacturing Execution Systems Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than XX% during the forecast period 2023-2030. Manufacturing Execution Systems (MES) are computerized systems used in manufacturing industries to manage and control the execution of production operations. MES plays a crucial role in bridging the gap between the planning and control systems at the enterprise level and the actual execution of production on the shop floor. The primary goal of MES is to enhance efficiency, productivity, and quality in manufacturing processes. The key factors driving the market growth are the growing need for connected supply chains and mass production in the manufacturing sector, rising emphasis on quality management, increasing demand for industrial automation in process and discrete industries, and growing demand for high operational efficiency that anticipated to support the market growth during the forecast period 2023-2030.

Additionally, the market is anticipated to grow as a result of major players increasing their efforts to raise knowledge and awareness of MES solutions. For instance, Insequence launched a new user certification training program for its Manufacturing Management System and SPD Pro in July 2022. To aid in the development of an internal understanding of Insequence products, Insequence clients can access power-



user level information through this new curriculum from Insequence University Software. This could result in more competency, efficiency, and cost savings. Moreover, the integration of MES with enterprise resource planning (ERP) and product lifecycle management (PLM) solutions, and deployment of MES in pharmaceuticals and life sciences industries are anticipated to create lucrative opportunities for the market over the projected period. However, the high investments and expenses related to upgrade and maintenance, and complexities associated with the integration of MES with preexisting organizational systems stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Manufacturing Execution Systems Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 owing to the increasing emphasis on industry 4.0 and smart manufacturing, rising focus on quality management, growing adoption of cloud-based MES solutions, and growing adoption in diverse industry verticals. Whereas, the Asia Pacific is expected to grow at fastest growth rate during the forecast period, owing to factors such as the increasing manufacturing activities, growing adoption of industry 4.0 principles and the push towards smart manufacturing have gained momentum in the Asia Pacific region, and growing rapid advancement of technologies, such as the Internet of Things (IoT), Artificial Intelligence (AI), and big data analytics, are driving the digital transformation of manufacturing.

Major market player included in this report are:

Siemens AG

Dassault Syst?mes

SAP SE

Rockwell Automation

Honeywell International Inc.

ABB Group

Applied Materials, Inc.

Emerson Electric Co.

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General Electric Company

Oracle Corporation

Recent Developments in the Market:

In October 2023, Siemens Digital Industries Software and CEA-List, a leading technological research institute specializing in smart digital systems, have officially forged a memorandum of understanding. This strategic agreement underscores their shared dedication to collaborative research, with a focus on advancing and enhancing digital twin capabilities through the integration of artificial intelligence (AI). Additionally, the partnership aims to delve into the seamless integration of embedded software on virtual and hybrid platforms.

Global Manufacturing Execution Systems Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Component, Deployment, End-Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to



incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component: Software Services By Deployment: **On-premise** On-Demand Hybrid By End-Use: Automotive Aerospace & Defence Healthcare Oil &Gas Chemical Food & Beverage

Consumer Packaged Good



Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

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Brazil

Mexico

Middle East & Africa

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Rest of Middle East & Africa



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