

# **Global Managed Services Market Size Study, by Service Type (Managed IT Infrastructure & Data Center Service, Managed Network Service, Managed Security Service, Managed Communication & Collaboration Service, Managed Mobility, Managed Information), by Deployment (Cloud Based, On Premise), by End Use (BFSI, Healthcare, IT & Telecom, Retail, Manufacturing Government, Others) and Regional Forecasts 2022-2032**

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## **Abstracts**

The global managed services market is currently valued at USD 341.75 billion in 2023 and is projected to grow at a steady CAGR of 6.90%, reaching USD 341.75 billion by 2032. Managed services are becoming increasingly essential for businesses striving to focus on core competencies while delegating non-core functions to third-party experts. This growing trend towards outsourcing IT and network management is reshaping the landscape of modern businesses. With the increasing complexity of business operations and the ever-evolving threat landscape, organizations are increasingly relying on managed services to safeguard data, improve operational efficiency, and reduce costs.

The market is being driven by the surge in digital transformation efforts, with businesses of all sizes looking to streamline operations and harness the power of advanced technologies. These services allow companies to modernize their IT infrastructure, ensure seamless data management, bolster network security, and leverage the latest communication tools to enhance collaboration. Additionally, the rise in cyber threats has spurred the demand for managed security services, as organizations aim to secure sensitive data, prevent breaches, and comply with strict regulatory frameworks. With

security becoming an ever-pressing concern, enterprises are turning to managed services for end-to-end solutions to safeguard their networks and operations.

Managed services providers are also responding to the demands for flexibility in service delivery models. As businesses increasingly adopt hybrid IT environments, the demand for managed services that can integrate on-premise and cloud systems has surged. Furthermore, advancements in automation, artificial intelligence, and machine learning have further optimized the service offerings, enabling managed services providers to deliver more efficient, cost-effective solutions. However, challenges such as managing the complexities of multi-cloud environments and ensuring seamless interoperability between legacy systems and new cloud platforms remain prevalent. As businesses continue to innovate, managed services will remain crucial for delivering secure, scalable, and cost-effective solutions.

The managed services market is highly competitive, with several major players making significant strides in enhancing service delivery capabilities. Key regions driving market growth include North America, Europe, and Asia Pacific. North America holds a dominant position in the market due to its technological advancements and the presence of leading service providers. The region's strong demand for managed IT infrastructure and security services further accelerates market growth. Europe follows closely, with businesses prioritizing managed security and data center services. In contrast, the Asia Pacific region is expected to experience the highest growth rate, fueled by the increasing adoption of managed services by enterprises looking to modernize their operations and infrastructure.

Major market players included in this report are:

Tata Consultancy Services

IBM Corporation

Accenture PLC

DXC Technology

Wipro Limited

Cognizant Technology Solutions

Atos SE

NTT Ltd.

Capgemini SE

Fujitsu Ltd.

Infosys Limited

HCL Technologies

Tech Mahindra

Amazon Web Services

Rackspace Technology

The detailed segments and sub-segment of the market are explained below:

#### By Service Type

Managed IT Infrastructure & Data Center Service

Managed Network Service

Managed Security Service

Managed Communication & Collaboration Service

Managed Mobility

Managed Information

#### By Deployment

Cloud-based

On-premise

## By End Use

BFSI

Healthcare

IT & Telecom

Retail

Manufacturing

Government

Others

## By Region

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of APAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of MEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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