

Global Managed Network Services Market Size study with COVID-19 Impact, by Type (Managed LAN, Managed Wi-Fi, Managed WAN, Managed Network Security, Managed VPN, and Network Monitoring), by Organization Size (Small and Medium-Sized Enterprises and Large Enterprises), by Vertical (Banking, Financial Services and Insurance, Consumer Goods and Retail, Telecom, Information Technology, Manufacturing, Energy and Utilities, Education, Healthcare and Life Sciences, Media and Entertainment and Others) and Regional Forecasts 2020-2027

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Abstracts

Global Managed Network Services Market is valued approximately USD 49.6 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 6.3 % over the forecast period 2020-2027. Managed network services include functions and networking applications that an enterprise outsources from a third party service provider, generally MSPs (Managed Service Providers). The global Managed network services is facing challenges due to the coronavirus pandemic as employees are asked to work from home and organizations are temporary shutdown. However, the new connectivity demands increase complications in IT environment boosting the adoption of managed network services. The saving capital expenditure and operational expenditure by adopting managed network services and increasing trend of digital transformation across the globe are the few factors responsible for growth of the market over the



forecast period. Furthermore, the introduction of innovative products and services along with other strategic alliance by market key players will create a lucrative demand for this market. For instance: on 05th May 2020, U.S. based IBM corporation launched New Edge Computing Solutions for the 5G Era, to help enterprises and telecommunications companies speed their transition. Whereas, concerns over data privacy and security is the major factor restraining the growth of global Managed Network Services market during the forecast period.

The regional analysis of global Managed Network Services market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the rising demand for high-speed networks, increasing competition among major players in the networking industry for providing better customer experience, and rising adoption of cloud networking. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027.

Major market player included in this report are:
IBM (International Business Machines Corporation)
Fujitsu Ltd.
Cisco Systems, Inc.
Telefonaktiebolaget LM Ericsson
Verizon Communications Inc.
Comarch
Huawei Technologies Co., Ltd.
BT Group PLC
AT&T Inc.
T-Systems

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:



by Type:

Managed LAN

Managed Wi-Fi

Managed WAN

Managed Network Security

Managed VPN

Network Monitoring

by Organization Size:

Small and Medium-Sized Enterprises

Large Enterprises

By Vertical:

Banking, Financial Services and Insurance

Consumer Goods and Retail

Telecom

Information Technology

Manufacturing

Energy and Utilities

Education

Healthcare and Life Sciences

Media and Entertainment

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China



India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Managed Network Services Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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COMPANIES MENTIONED

IBM (International Business Machines Corporation)

Fujitsu Ltd.

Cisco Systems, Inc.

Telefonaktiebolaget LM Ericsson

Verizon Communications Inc.

Comarch

Huawei Technologies Co., Ltd.

BT Group PLC

AT&T Inc.

T-Systems



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