

Global Managed File Transfer Software Market Size study & Forecast, by Solution (Ad-Hoc, Application-Centric, People-Centric) By Vertical (Retail & CPG, Media and Entertainment, IT and Telecommunications, Government and Public Sector, BFSI, Others) and Regional Analysis, 2023-2030

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Abstracts

Global Managed File Transfer Software Market is valued approximately USD 1.90 billion in 2022 and is anticipated to grow with a growth rate of more than 9.59% over the forecast period 2023-2030. Managed File Transfer Software is a type of software solution designed to securely transfer files between different systems, networks, or organizations. It provides a centralized platform for managing, monitoring, and controlling file transfers while ensuring data security, compliance, and reliability. The Managed File Transfer Software market is expanding because of factors such as rising impact of data breach and increasing deployment of cloud security solutions. These software solutions are scalable, allowing organizations to handle large volumes of file transfers efficiently. Managed File Transfer Software integrates with various systems, and applications, enabling seamless data exchange between disparate platforms. As a result, the demand of Managed File Transfer Software has progressively increased in the international market during the forecast period 2023-2030.

Data breaches highlight the critical importance of secure data transfer methods. MFT software offers advanced encryption, authentication, and access controls, providing organizations with a secure means of transferring sensitive data internally and externally. According to the Statista, the global average cost per data breach accounts USD 3.86 million in 2020 and reached up to approximately USD 4.45 million in 2023. Furthermore, in between 2022 and 2023, the healthcare business had the highest

average cost of a data breach, at over USD 11 million followed by financial industry with an average data breach cost of about USD 5.9 million. MFT software provides centralized control and visibility over file transfer activities. Administrators can monitor, track, and audit file transfers in real-time, enabling them to quickly detect and respond to potential security threats or unauthorized access attempts. Another important factor drives the Managed File Transfer Software market is increasing deployment of cloud security solutions. Cloud security solutions offer scalability and flexibility by providing on-demand resources and pay-as-you-go models. Integrating MFT software with cloud security allows businesses to scale their file transfer capabilities according to their evolving needs without significant upfront investments in infrastructure. In addition, as per Statista, the global cloud security market accounts USD 575.14 million in 2020 and projected to reach up to USD 8362.14 million by the year 2028. Moreover, growing investments towards digitalization of workplace and surge in demand for secure and reliable file transfer solutions is anticipated to create a lucrative growth opportunity for the market over the forecast period. However, security and privacy concerns and complex regulatory framework is going to impede overall market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Managed File Transfer Software Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022 with largest market share owing to the government regulations related to data privacy and increasing adoption of cloud-based solutions in the region. Government regulations often impose strict requirements for the secure transfer and storage of sensitive data. MFT software provides advanced encryption, authentication, and audit trail features that help organizations comply with these regulations. The region's dominant performance is anticipated to propel the overall demand of Managed File Transfer Software. Furthermore, Asia Pacific is expected to grow with the fastest CAGR during the forecast period, owing to factors such as rising demand for secure and reliable file transfer solutions and growing digital transformation initiatives in the region. Digital transformation often involves the adoption of various IT systems, applications, and endpoints. MFT software provides centralized management and monitoring capabilities, enabling administrators to oversee all file transfer activities from a single interface. This centralized control helps ensure visibility, governance, and compliance across the organization's data transfer processes.

Major market player included in this report are:

CA Technologies, Inc

Software AG

Oracle Corporation

International Business Machines Corporation

Axway Software SA

Wipro Limited

Signiant Software Inc

OpenText Corporation

TIBCO Software Inc

Coviant Software LLC

Recent Developments in the Market:

In October 2023, Coviant Software LLC has strengthened its award-winning Diplomat MFT software with the release of version 9.2, which focuses on enhanced security and enterprise-centric capabilities. The revisions demonstrate Coviant Software's commitment to customers and predicting emerging industry trends in order to accomplish continual product improvement. LDAP connectivity for administrators and SFTP users, enabling seamless user provisioning and authentication with common identity providers and directory systems such as Microsoft Azure Active Directory. This enhancement enables centralised and secure enterprise identification and access management.

Global Managed File Transfer Software Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Solution, Vertical, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Solution

Ad-Hoc

Application-Centric

People-Centric

By Vertical

Retail & CPG

Media and Entertainment

IT and Telecommunications

Government and Public Sector

BFSI

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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