

Global Managed Domain Name System (DNS) Market Size Study, by DNS Service, DNS Server (Primary Servers and Secondary Servers), Cloud Deployment, End User, Enterprise (BFSI, Retail & eCommerce, Media & Entertainment, Healthcare), and Regional Forecasts 2022-2032

<https://marketpublishers.com/r/G72D6C17C4F6EN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G72D6C17C4F6EN

Abstracts

The Global Managed Domain Name System (DNS) Market is estimated to be valued at approximately USD 0.6 billion in 2023 and is projected to grow at a robust compound annual growth rate (CAGR) of 18.1% during the forecast period from 2024 to 2032. Managed DNS services represent a cornerstone of digital infrastructure, empowering businesses with high-performing, scalable, and secure web solutions. These services allow enterprises to manage their domain name queries effectively, enhancing website performance and reliability. With the increasing emphasis on web traffic management, load balancing, and cybersecurity, the demand for managed DNS solutions continues to gain significant traction globally.

The Managed DNS market thrives on the ever-growing digital transformation across industries and the escalating volume of online transactions. This trend is reinforced by the proliferation of IoT devices, cloud applications, and eCommerce platforms that demand low latency, high uptime, and seamless scalability. Enterprises are increasingly adopting DNS services to optimize their digital operations, safeguard their networks from DNS-based cyberattacks, and deliver exceptional user experiences. Moreover, the rise of multi-cloud environments and hybrid cloud solutions is accelerating the adoption of cloud-based managed DNS solutions, driving significant market growth.

Key investments in DNS server technologies and cloud infrastructure underline the

competitive nature of the Managed DNS market. Large enterprises and small-to-medium businesses alike are leveraging innovative DNS solutions to address specific challenges such as DDoS mitigation, traffic routing, and performance optimization. For instance, enterprises in industries such as BFSI, retail, and healthcare are deploying managed DNS solutions to ensure uninterrupted services, minimize downtime, and secure sensitive customer data. However, despite the optimistic growth trajectory, challenges such as high initial costs for deployment and complexity in DNS configurations could pose limitations to market expansion.

Regionally, North America holds the largest market share in the global Managed DNS market, attributed to the presence of leading technology providers, advanced IT infrastructure, and widespread adoption of cloud-based services. The region's focus on cybersecurity measures and digital innovations further fuels the demand for DNS solutions. Conversely, the Asia Pacific market is anticipated to grow at the fastest rate over the forecast period, propelled by rapid digitalization, increasing cloud adoption, and the emergence of new startups leveraging advanced DNS technologies to establish their digital presence.

Major market players included in this report are:

Google LLC

Amazon Web Services, Inc.

IBM Corporation

Oracle Corporation

Akamai Technologies, Inc.

Cloudflare, Inc.

Microsoft Corporation

Neustar, Inc.

VeriSign, Inc.

NS1, Inc.

Infoblox Inc.

UltraDNS

Alibaba Cloud

Tencent Cloud

GoDaddy Inc.

The detailed segments and sub-segment of the market are explained below:

By DNS Service:

Managed DNS

Secondary DNS

By DNS Server:

Primary Servers

Secondary Servers

By Cloud Deployment:

Public Cloud

Private Cloud

Hybrid Cloud

By End User:

Small & Medium Enterprises

Large Enterprises

By Enterprise:

BFSI

Retail & eCommerce

Media & Entertainment

Healthcare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study:

Historical Year – 2022

Base Year – 2023

Forecast Period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecasts for 10 years from 2022 to 2032.

Comprehensive analysis of geographical landscapes with country-level insights into major regions.

Competitive overview featuring key players and their business strategies.

Insights into demand-side and supply-side trends shaping the market.

Recommendations for future market approaches and growth strategies.

Contents

CHAPTER 1. GLOBAL MANAGED DOMAIN NAME SYSTEM (DNS) MARKET EXECUTIVE SUMMARY

- 1.1. Global Managed DNS Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
 - 1.3.1. By DNS Service
 - 1.3.2. By DNS Server
 - 1.3.3. By Cloud Deployment
 - 1.3.4. By End User
 - 1.3.5. By Enterprise
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

CHAPTER 2. GLOBAL MANAGED DNS MARKET DEFINITION AND RESEARCH ASSUMPTIONS

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
 - 2.3.1. Inclusion & Exclusion
 - 2.3.2. Limitations
 - 2.3.3. Supply Side Analysis
 - 2.3.3.1. Availability
 - 2.3.3.2. Infrastructure
 - 2.3.3.3. Regulatory Environment
 - 2.3.3.4. Market Competition
 - 2.3.3.5. Economic Viability (Consumer's Perspective)
 - 2.3.4. Demand Side Analysis
 - 2.3.4.1. Regulatory Frameworks
 - 2.3.4.2. Technological Advancements
 - 2.3.4.3. Environmental Considerations
 - 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

CHAPTER 3. GLOBAL MANAGED DNS MARKET DYNAMICS

3.1. Market Drivers

- 3.1.1. Increased Demand for Cybersecurity Solutions
- 3.1.2. Growth of Cloud Computing and Multi-Cloud Strategies
- 3.1.3. Rising Internet Penetration and Digital Transformation

3.2. Market Challenges

- 3.2.1. High Initial Deployment Costs
- 3.2.2. Complexity in DNS Configurations

3.3. Market Opportunities

- 3.3.1. Expansion of IoT Ecosystems
- 3.3.2. Advancements in DNS Security Technologies
- 3.3.3. Increasing Adoption of Managed DNS in Emerging Markets

CHAPTER 4. GLOBAL MANAGED DNS MARKET INDUSTRY ANALYSIS

4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

4.3. Top Investment Opportunities

4.4. Top Winning Strategies

4.5. Disruptive Trends

4.6. Industry Expert Perspective

4.7. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY DNS

SERVICE 2022-2032

5.1. Segment Dashboard

5.2. Global Managed DNS Market: DNS Service Revenue Trend Analysis, 2022 & 2032
(USD Million/Billion)

5.2.1. Managed DNS

5.2.2. Secondary DNS

**CHAPTER 6. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY DNS
SERVER 2022-2032**

6.1. Segment Dashboard

6.2. Global Managed DNS Market: DNS Server Revenue Trend Analysis, 2022 & 2032
(USD Million/Billion)

6.2.1. Primary Servers

6.2.2. Secondary Servers

**CHAPTER 7. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY CLOUD
DEPLOYMENT 2022-2032**

7.1. Segment Dashboard

7.2. Global Managed DNS Market: Cloud Deployment Revenue Trend Analysis, 2022 &
2032 (USD Million/Billion)

7.2.1. Public Cloud

7.2.2. Private Cloud

7.2.3. Hybrid Cloud

**CHAPTER 8. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY END
USER 2022-2032**

8.1. Segment Dashboard

8.2. Global Managed DNS Market: End User Revenue Trend Analysis, 2022 & 2032
(USD Million/Billion)

8.2.1. Small & Medium Enterprises

8.2.2. Large Enterprises

**CHAPTER 9. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY
ENTERPRISE 2022-2032**

9.1. Segment Dashboard

9.2. Global Managed DNS Market: Enterprise Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

9.2.1. BFSI

9.2.2. Retail & eCommerce

9.2.3. Media & Entertainment

9.2.4. Healthcare

9.2.5. Others

CHAPTER 10. GLOBAL MANAGED DNS MARKET SIZE & FORECASTS BY REGION 2022-2032

10.1. North America Managed DNS Market

10.1.1. U.S. Managed DNS Market

10.1.1.1. Managed DNS Service Breakdown Size & Forecasts, 2022-2032

10.1.1.2. DNS Server Breakdown Size & Forecasts, 2022-2032

10.1.2. Canada Managed DNS Market

10.2. Europe Managed DNS Market

10.2.1. UK Managed DNS Market

10.2.2. Germany Managed DNS Market

10.2.3. France Managed DNS Market

10.2.4. Spain Managed DNS Market

10.2.5. Italy Managed DNS Market

10.2.6. Rest of Europe Managed DNS Market

10.3. Asia-Pacific Managed DNS Market

10.3.1. China Managed DNS Market

10.3.2. India Managed DNS Market

10.3.3. Japan Managed DNS Market

10.3.4. Australia Managed DNS Market

10.3.5. South Korea Managed DNS Market

10.3.6. Rest of Asia Pacific Managed DNS Market

10.4. Latin America Managed DNS Market

10.4.1. Brazil Managed DNS Market

10.4.2. Mexico Managed DNS Market

10.4.3. Rest of Latin America Managed DNS Market

10.5. Middle East & Africa Managed DNS Market

10.5.1. Saudi Arabia Managed DNS Market

10.5.2. South Africa Managed DNS Market

10.5.3. Rest of Middle East & Africa Managed DNS Market

CHAPTER 11. COMPETITIVE INTELLIGENCE

11.1. Key Company SWOT Analysis

11.1.1. Google LLC

11.1.2. Amazon Web Services, Inc.

11.1.3. IBM Corporation

11.2. Top Market Strategies

11.3. Company Profiles

11.3.1. Google LLC

11.3.1.1. Key Information

11.3.1.2. Overview

11.3.1.3. Financial (Subject to Data Availability)

11.3.1.4. Product Summary

11.3.1.5. Market Strategies

11.3.2. Amazon Web Services, Inc.

11.3.3. IBM Corporation

11.3.4. Oracle Corporation

11.3.5. Akamai Technologies, Inc.

11.3.6. Cloudflare, Inc.

11.3.7. Microsoft Corporation

11.3.8. Neustar, Inc.

11.3.9. VeriSign, Inc.

11.3.10. NS1, Inc.

11.3.11. Infoblox Inc.

11.3.12. UltraDNS

11.3.13. Alibaba Cloud

11.3.14. Tencent Cloud

11.3.15. GoDaddy Inc.

CHAPTER 12. RESEARCH PROCESS

12.1. Research Process

12.1.1. Data Mining

12.1.2. Analysis

12.1.3. Market Estimation

12.1.4. Validation

12.1.5. Publishing

12.2. Research Attributes

List Of Tables

LIST OF TABLES

- TABLE 1. Global Managed DNS market, report scope
- TABLE 2. Global Managed DNS market estimates & forecasts by Region 2022-2032 (USD Million/Billion)
- TABLE 3. Global Managed DNS market estimates & forecasts by DNS Service 2022-2032 (USD Million/Billion)
- TABLE 4. Global Managed DNS market estimates & forecasts by DNS Server 2022-2032 (USD Million/Billion)
- TABLE 5. Global Managed DNS market estimates & forecasts by Cloud Deployment 2022-2032 (USD Million/Billion)
- TABLE 6. Global Managed DNS market estimates & forecasts by End User 2022-2032 (USD Million/Billion)
- TABLE 7. Global Managed DNS market estimates & forecasts by Enterprise 2022-2032 (USD Million/Billion)
- TABLE 8. Global Managed DNS market by segment, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 9. Global Managed DNS market by region, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 10. Global Managed DNS market by segment, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 11. Global Managed DNS market by region, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 12. Global Managed DNS market by segment, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 13. Global Managed DNS market by region, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 14. Global Managed DNS market by segment, estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 15. U.S. Managed DNS market estimates & forecasts, 2022-2032 (USD Million/Billion)
- TABLE 16. U.S. Managed DNS market estimates & forecasts by segment 2022-2032 (USD Million/Billion)
- TABLE 17. U.S. Managed DNS market estimates & forecasts by segment 2022-2032 (USD Million/Billion)
- TABLE 18. Canada Managed DNS market estimates & forecasts, 2022-2032 (USD Million/Billion)

TABLE 19. Canada Managed DNS market estimates & forecasts by segment
2022-2032 (USD Million/Billion)

TABLE 20. Canada Managed DNS market estimates & forecasts by segment
2022-2032 (USD Million/Billion)

...

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

List Of Figures

LIST OF FIGURES

- FIG 1. Global Managed DNS market, research methodology
- FIG 2. Global Managed DNS market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods.
- FIG 4. Global Managed DNS market, key trends 2023
- FIG 5. Global Managed DNS market, growth prospects 2022-2032
- FIG 6. Global Managed DNS market, Porter's 5 Force Model
- FIG 7. Global Managed DNS market, PESTEL analysis
- FIG 8. Global Managed DNS market, value chain analysis
- FIG 9. Global Managed DNS market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global Managed DNS market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global Managed DNS market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global Managed DNS market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 13. Global Managed DNS market by segment, 2022 & 2032 (USD Million/Billion)
- FIG 14. Global Managed DNS market, regional snapshot 2022 & 2032
- FIG 15. North America Managed DNS market 2022 & 2032 (USD Million/Billion)
- FIG 16. Europe Managed DNS market 2022 & 2032 (USD Million/Billion)
- FIG 17. Asia Pacific Managed DNS market 2022 & 2032 (USD Million/Billion)
- FIG 18. Latin America Managed DNS market 2022 & 2032 (USD Million/Billion)
- FIG 19. Middle East & Africa Managed DNS market 2022 & 2032 (USD Million/Billion)
- FIG 20. Global Managed DNS market, company market share analysis (2023)

...

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

I would like to order

Product name: Global Managed Domain Name System (DNS) Market Size Study, by DNS Service, DNS Server (Primary Servers and Secondary Servers), Cloud Deployment, End User, Enterprise (BFSI, Retail & eCommerce, Media & Entertainment, Healthcare), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G72D6C17C4F6EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G72D6C17C4F6EN.html>