

# **Global Managed Detection and Response (MDR) Market Size study, by Security Type (Network, Endpoint, Cloud), by Deployment Mode (On-Premises and Cloud), by Organization Size (SMEs and Large Enterprises), by Vertical (Banking, Financial Services, And Insurance, IT and ITES, Government, Energy And Utilities, Manufacturing, Healthcare, Retail, Other Verticals) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Managed Detection and Response (MDR) Market is valued at approximately XX in 2021 and is anticipated to grow with a healthy growth rate of more than xx% over the forecast period 2022-2028. Managed detection and response services deliver modern security operations centre (MSOC) activities to customers remotely. These capabilities enable firms to identify, evaluate, investigate, and actively respond to threats through threat mitigation and containment. Some of the factors driving market expansion include the need to address a dearth of qualified cybersecurity specialists and financial restrictions, as well as government laws and rigorous compliance for the use of MDR services across segments. . Cryptojacking instances force enterprises to fix vulnerable systems, removing a possible entry point for ransomware. Expel studied web app hacks that resulted in the deployment of a coin miner in 2021, and companies implemented recommended procedures to patch the exploited vulnerability 100 percent of the time. Key players are also making strategic moves to gain significant share in the market. For instance, CrowdStrike launched new adversary-focused Cloud Native Application Protection Platform (CNAPP) capabilities in April 2022 to expedite threat hunting for cloud environments and workloads and lower the mean time to response. Rapid7 purchased IntSights Cyber Intelligence Ltd. in July 2021. (IntSights). Rapid7 will

combine its community-infused threat intelligence and deep awareness of customer settings with IntSights' external threat intelligence capabilities with the acquisition of IntSights. However, market expansion is projected to be hampered by a lack of trust in third-party applications and a lack of current IT infrastructure. However, implementation of ML/AI-powered MDR services is expected to create lucrative growth opportunity for the market over the forecast period.

The key regions considered for the global Managed Detection and Response (MDR) market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America, as the most technologically advanced region, leads the world in terms of security vendor presence and security breach incidences. One of the biggest difficulties as the globe moves toward interconnection and digitalization is protecting enterprise critical infrastructure and sensitive data. North America is the world's first MDR service adopter. Whereas, APAC is growing with the fastest CAGR. Organizations in Asia Pacific adhere to several requirements such as GDPR, PCI, SOX, CCPA, HIPAA, and the Monetary Authority of Singapore (MAS) to set security standards and audit procedures to ensure that company and consumer data is constantly protected. By continuously monitoring consumer data, MDR services play an important role in compliance enablement and risk management.

Major market players included in this report are:

CrowdStrike  
Rapid7  
Red Canary  
Arctic Wolf  
Kudelski Security  
SentinelOne  
Proficio  
Expel  
Secureworks  
Alert Logic

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Security Type:

- Network
- Endpoint
- Cloud

By Deployment Mode:

- On-Premises
- Cloud

By Organization Size:

- SMEs
- Large Enterprises

By Vertical:

- Banking, Financial Services, And Insurance
- IT and ITES
- Government
- Energy And Utilities
- Manufacturing
- Healthcare
- Retail
- Other Verticals

By Region:

- North America
- U.S.
- Canada
- Europe
- UK
- Germany
- France
- Spain
- Italy
- ROE

Asia Pacific

- China
- India
- Japan
- Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Managed Detection and Response (MDR)Market in  
Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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