

# Global Man-made Sausage Casing Market Size study & Forecast, by Type (Animal Casing, Collagen Casing, Cellulose Casing, Fibrous Casing, and PolymerCasing), by Application (Household and Industrial) and Regional Analysis, 2022-2029

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## Abstracts

Global Man-made Sausage Casing Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2029. Man-made Sausage Casing refers to outer layers into which the sausage meat is packed to give it shape, and size. Man-made sausage casings are produced from synthetic fibres, come in a number of standard widths and lengths, and can either be edible or inedible. The most popular kinds of synthetic sausage casings are from animal sources, along with collagen, cellulose, fibrous materials, and polymers. Since these casings can give a variety of components to be put onto the product, including colouring agents, spices, smoke flavours, and others, manufacturers tend to favour them. The increasing demand for processed meat products and rising consumer preference for convenience food products are key factors driving the market growth.

Over the years the consumption of processed meat products has significantly increased due to changing consumption patterns and rapid increase in working-class population. For instance – as per Statista – in 2020, the global market value of processed meat was estimated at USD 523.1 billion, and the market for processed meat is projected to grow to USD 693.45 billion by 2025. Also, growing emergence of plant-based casings, as well as growth of quick service restaurants would create lucrative growth opportunities for the market over the projected period. For instance – in April 2022, Deventer, Netherlands based Vaess announced launch of plant-based sausage casing. However, high manufacturing costs coupled with pricing pressure & uncertain trade environment hinder the market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Man-made Sausage Casing Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the rising consumption of processed meat products including sausage in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising penetration of quick service restaurants as well international luxury hotel & restaurant chain in the region. For instance – in January 2023, international hotel chain Accor S.A. based in France & Ennismore based in UK announced a plan for commencement of 28 new hotels in the Southeast Asia region including Thailand, Singapore, Japan & South Korea among others.

Major market players included in this report are:

Kalle GmbH

Nitta Casings Inc.

Walton's.

ALMOL CASING PTY. LTD.

BAODING DONGFANG CASING CO LTD.

DCW

Blancasings Industriale SRL

Iman Casings Ireland Ltd.

Walsroder Casings GmbH

Viscofan Group.

Recent Developments in the Market:

In 2019, Hydrosol launched its new range of 'Smart Casings' for classic, vegetarian, and vegan sausage. Moreover, these new sausages are suitable for raw sausage, fresh bratwurst, and scalded sausage.

Global Man-made Sausage Casing Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

#### By Type

- Animal Casing
- Collagen Casing
- Cellulose Casing
- Fibrous Casing
- Polymer Casing

#### By Application

- Household
- Industrial

#### By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy
- ROE
- Asia Pacific
  - China
  - India
  - Japan
  - Australia

South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
RoLA  
Rest of the World

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