

Global Mammography Market Size study, By Product (Film Screen Systems, Digital Systems, Analog Systems, Biopsy Systems, 3D Systems) , Technology (Breast Tomosynthesis Technology, CAD Mammography Technology, Digital Mammography Technology), and Regional Forecasts 2022-2028

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Abstracts

Global Mammography Market is valued approximately USD 1.9 Billion in 2021 and is anticipated to grow with a healthy growth rate of more than 9.5% % over the forecast period 2022-2028.

Mammography is the method of looking at the human breast with low-energy X-rays for diagnosis and screening. Mammography is intended to aid in the early identification of breast cancer, generally by seeing recognizable lumps or microcalcifications. One of the main reasons projected to propel demand for breast cancer diagnostic equipment during the forecast period is the rising prevalence of breast cancer and the rising demand among patients for early-stage diagnosis. Some of the key elements anticipated to fuel market growth include expanding government initiatives to assist clinical interpretation and increased access to breast cancer screening systems. For instance, according to a Globocan report from 2020, breast cancer had a prevalence rate of 11.7 percent, making it the most prevalent type of cancer. The same survey found that Asia had the biggest number of affected people—3,218,496 (41.3%)—followed by Europe—2,138,117 (27.4%)—and North America—1,189,111—in terms of the five-year estimated prevalence for both sexes (15.3 percent). Consequentially, rising government support to the industry stimulates market growth in the approaching years. Also, introduction of innovative technology-based products is anticipated to act as a catalyzing factor for the market demand during the forecast period. However, high cost

of mammography systems and stringent regulatory policies impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Mammography Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to rising incidences of breast cancer and rising technological advancement activities. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as rising incidences of breast cancer, high investment in R&D activities in breast cancer therapies, as well as improvements in breast imaging modalities would create lucrative growth prospects for the Mammography market across the Asia Pacific region.

Major market players included in this report are:

Hologic Inc.

Analogic Corporation

Canon Medical Systems Corporation

Fujifilm Corporation

Siemens Healthcare

Toshiba Medical Systems

GE Healthcare

Metaltronica

Koninklijke Philips NV

PLANMED OY

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product

Film Screen Systems

Digital Systems

Analog Systems

Biopsy Systems

3D Systems

By Technology

Breast Tomosynthesis Technology

CAD Mammography Technology

Digital Mammography Technology

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Mammography Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
 - 1.2.1. Global Mammography Market, by Region, 2020-2028 (USD Billion)
 - 1.2.2. Global Mammography Market, by Product, 2020-2028 (USD Billion)
 - 1.2.3. Global Mammography Market, by Technology, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL MAMMOGRAPHY MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL MAMMOGRAPHY MARKET DYNAMICS

- 3.1. Mammography Market Impact Analysis (2020-2028)
 - 3.1.1. Market Drivers
 - 3.1.1.1. High incidence of breast cancer
 - 3.1.1.2. Favourable government initiatives
 - 3.1.2. Market Restraint
 - 3.1.2.1. High cost of mammography systems
 - 3.1.2.2. Stringent regulatory policies
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Introduction of innovative technology-based products

CHAPTER 4. GLOBAL MAMMOGRAPHY MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
 - 4.1.1. Bargaining Power of Suppliers
 - 4.1.2. Bargaining Power of Buyers

- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2028)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 Market scenario

CHAPTER 6. GLOBAL MAMMOGRAPHY MARKET, BY PRODUCT

- 6.1. Market Snapshot
- 6.2. Global Mammography Market by Product, Performance - Potential Analysis
- 6.3. Global Mammography Market Estimates & Forecasts by Product 2018-2028 (USD Billion)
- 6.4. Mammography Market, Sub Segment Analysis
 - 6.4.1. Film Screen Systems
 - 6.4.2. Digital Systems
 - 6.4.3. Analog Systems
 - 6.4.4. Biopsy Systems
 - 6.4.5. 3D Systems

CHAPTER 7. GLOBAL MAMMOGRAPHY MARKET, BY TECHNOLOGY

- 7.1. Market Snapshot
- 7.2. Global Mammography Market by Technology, Performance - Potential Analysis
- 7.3. Global Mammography Market Estimates & Forecasts by Technology 2018-2028 (USD Billion)
- 7.4. Mammography Market, Sub Segment Analysis

- 7.4.1. Breast Tomosynthesis Technology
- 7.4.2. CAD Mammography Technology
- 7.4.3. Digital Mammography Technology

CHAPTER 8. GLOBAL MAMMOGRAPHY MARKET, REGIONAL ANALYSIS

- 8.1. Mammography Market, Regional Market Snapshot
- 8.2. North America Mammography Market
 - 8.2.1. U.S. Mammography Market
 - 8.2.1.1. Product estimates & forecasts, 2018-2028
 - 8.2.1.2. Technology estimates & forecasts, 2018-2028
 - 8.2.2. Canada Mammography Market
- 8.3. Europe Mammography Market Snapshot
 - 8.3.1. U.K. Mammography Market
 - 8.3.2. Germany Mammography Market
 - 8.3.3. France Mammography Market
 - 8.3.4. Spain Mammography Market
 - 8.3.5. Italy Mammography Market
 - 8.3.6. Rest of Europe Mammography Market
- 8.4. Asia-Pacific Mammography Market Snapshot
 - 8.4.1. China Mammography Market
 - 8.4.2. India Mammography Market
 - 8.4.3. Japan Mammography Market
 - 8.4.4. Australia Mammography Market
 - 8.4.5. South Korea Mammography Market
 - 8.4.6. Rest of Asia Pacific Mammography Market
- 8.5. Latin America Mammography Market Snapshot
 - 8.5.1. Brazil Mammography Market
 - 8.5.2. Mexico Mammography Market
- 8.6. Rest of The World Mammography Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Hologic Inc.
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)

- 9.2.1.4. Product Summary
- 9.2.1.5. Recent Developments
- 9.2.2. Analogic Corporation
- 9.2.3. Canon Medical Systems Corporation
- 9.2.4. Fujifilm Corporation
- 9.2.5. Siemens Healthcare
- 9.2.6. Toshiba Medical Systems
- 9.2.7. GE Healthcare
- 9.2.8. Metaltronica
- 9.2.9. Koninklijke Philips NV
- 9.2.10. PLANMED OY

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Mammography Market, report scope

TABLE 2. Global Mammography Market estimates & forecasts by Region 2018-2028 (USD Billion)

TABLE 3. Global Mammography Market estimates & forecasts by Product 2018-2028 (USD Billion)

TABLE 4. Global Mammography Market estimates & forecasts by Technology 2018-2028 (USD Billion)

TABLE 5. Global Mammography Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 6. Global Mammography Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 7. Global Mammography Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 8. Global Mammography Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 9. Global Mammography Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 10. Global Mammography Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 11. Global Mammography Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 12. Global Mammography Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 13. Global Mammography Market by segment, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 14. Global Mammography Market by region, estimates & forecasts, 2018-2028 (USD Billion)

TABLE 15. U.S. Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 16. U.S. Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 17. U.S. Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 18. Canada Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 19. Canada Mammography Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 20. Canada Mammography Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 21. UK Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 22. UK Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 23. UK Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 24. Germany Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 25. Germany Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 26. Germany Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 27. RoE Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 28. RoE Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 29. RoE Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 30. China Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 31. China Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 32. China Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 33. India Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 34. India Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 35. India Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 36. Japan Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 37. Japan Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 38. Japan Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 39. RoAPAC Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 40. RoAPAC Mammography Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 41. RoAPAC Mammography Market estimates & forecasts by segment

2018-2028 (USD Billion)

TABLE 42. Brazil Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 43. Brazil Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 44. Brazil Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 45. Mexico Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 46. Mexico Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 47. Mexico Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 48. RoLA Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 49. RoLA Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 50. RoLA Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 51. Row Mammography Market estimates & forecasts, 2018-2028 (USD Billion)

TABLE 52. Row Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 53. Row Mammography Market estimates & forecasts by segment 2018-2028 (USD Billion)

TABLE 54. List of secondary sources, used in the study of global Mammography Market

TABLE 55. List of primary sources, used in the study of global Mammography Market

TABLE 56. Years considered for the study

TABLE 57. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Mammography Market, research methodology
- FIG 2. Global Mammography Market, Market estimation techniques
- FIG 3. Global Market size estimates & forecast methods
- FIG 4. Global Mammography Market, key trends 2021
- FIG 5. Global Mammography Market, growth prospects 2022-2028
- FIG 6. Global Mammography Market, porters 5 force model
- FIG 7. Global Mammography Market, pest analysis
- FIG 8. Global Mammography Market, value chain analysis
- FIG 9. Global Mammography Market by segment, 2018 & 2028 (USD Billion)
- FIG 10. Global Mammography Market by segment, 2018 & 2028 (USD Billion)
- FIG 11. Global Mammography Market by segment, 2018 & 2028 (USD Billion)
- FIG 12. Global Mammography Market by segment, 2018 & 2028 (USD Billion)
- FIG 13. Global Mammography Market by segment, 2018 & 2028 (USD Billion)
- FIG 14. Global Mammography Market, regional snapshot 2018 & 2028
- FIG 15. North America Mammography Market 2018 & 2028 (USD Billion)
- FIG 16. Europe Mammography Market 2018 & 2028 (USD Billion)
- FIG 17. Asia pacific Market 2018 & 2028 (USD Billion)
- FIG 18. Latin America Mammography Market 2018 & 2028 (USD Billion)
- FIG 19. Global Mammography Market, company Market share analysis (2021)

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