

Global Male Urinary Incontinence Market Size Study, by Product (Non-Absorbents, Absorbents), by Incontinence Type (Stress, Urge, Overflow, Functional, Mixed), by Usage (Reusable, Disposable), by Distribution Channel (Offline, Online), by End-use (Hospitals & Clinics, Homecare, Others), and Regional Forecasts 2022-2032

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Abstracts

Global Male Urinary Incontinence Market is valued approximately at USD 6.74 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 5.87% over the forecast period 2024-2032. Male urinary incontinence (UI) is a condition characterized by the involuntary leakage of urine, which can result from various health issues, including neurological disorders, trauma, aging, and prostate problems such as a prostatectomy or an enlarged prostate. This condition severely impacts the quality of life, limiting daily activities and leading to emotional and social challenges, thus fueling the market's growth.

The market for male urinary incontinence is expanding significantly, driven by rising incidences of urological disorders such as cystitis, urinary retention, and benign prostatic hyperplasia (BPH), which lead to bladder dysfunction. The increasing incidence of urinary tract infections (UTIs) and urethral obstructions, along with the aging population, further bolsters industry growth. Male urinary incontinence necessitates effective management strategies to help individuals regain control of their bladder function, thereby improving their quality of life. Also, modern lifestyles, including poor diet, lack of physical activity, and high-stress levels, contribute to the rising incidence of urological disorders. These factors necessitate effective treatments and management solutions, driving the demand for male urinary incontinence products.

Advancements in medical technology and diagnostic techniques have facilitated the early detection of urological disorders, enabling prompt intervention and treatment. As public awareness regarding urological disorders and their symptoms increases, more individuals are seeking medical advice, thereby reducing the stigma associated with these conditions and driving market growth.

Europe dominated the male urinary incontinence market with a revenue share of 49.81% in 2022, driven by the increasing prevalence of UI among men, particularly the aging population. The region's robust healthcare infrastructure, growing awareness of treatment options, and adoption of innovative products contribute to the market's growth. Key players in the region are focusing on strategic initiatives such as partnerships, new product launches, and sustainability efforts. North America is expected to advance at the highest CAGR during the forecast period, fueled by the presence of key manufacturers and the rising prevalence of urology disorders, diabetes, and obesity, which increase the risk of bladder disorders in men.

Major market players included in this report are:

Essity

Kimberly-Clark Worldwide Inc.

Attends Healthcare Products, Inc.

ABENA

Coloplast Corp.

Teleflex Incorporated

Boston Scientific Corporation

Ontex Healthcare

PAUL HARTMANN AG

First Quality

Medline

Hollister Incorporated

Cook Medical Incorporated

F. Hoffmann-La Roche AG

AstraZeneca plc.

The detailed segments and sub-segment of the market are explained below:

By Product:

Non-Absorbents

Absorbents

By Incontinence Type:

Stress Urinary Incontinence

Urge Urinary Incontinence

Overflow Incontinence

Functional Urinary Incontinence

Mixed Urinary Incontinence

By Usage:

Reusable

Disposable

By Distribution Channel:

Offline Stores

Online Channels

By End-use:

Hospitals & Clinics

Homecare

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Middle East & Africa

Saudi Arabia

South Africa

RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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