

Global Mailers Market Size study, by Material Type (Plastic, Paper), by Product Type (Cushioned Mailers, Bubble Mailer, Padded Mailers, Non-Cushioned Mailers), by Insulation (Insulated, Non-Insulated), by End-Use (Manufacturing & Warehousing, Shipping & Logistics, E-commerce) and Regional Forecasts 2022-2028

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Abstracts

Global Mailers Market is valued at approximately USD 2.85 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 5.1 % over the forecast period 2022-2028. Mailers are protective packaging used to ship smaller or individual items. Padded Mailers are being made using wider and more elastic materials, such as polyethylene, kraft paper, and fiber. Rising electronic device sales are driving the demand for cushioned Mailers. Furthermore, over the projection period, increased consumer preference for convenient and flexible packaging solutions would continue to drive Mailers Market sales. Growing demand for protective packaging solutions in different industrial sectors, particularly transportation and logistics, is likely to fuel market expansion. To reduce product damage and costs, packaging manufacturers are investing in durable and safe packaging solutions. Growing interest in online retail in numerous countries is boosting e-commerce investment, which is projected to improve mailing sales in the next years. For Instance- Georgia-Pacific, a renowned packaging company based in Atlanta, extended its recyclable paper padded Mailers manufacturing plants in Jonestown, Pennsylvania, and McDonough, Georgia, in July 2021. This allows the company to meet the growing need for more environmentally friendly shipping Mailers while also expanding its presence in the Northeast and Southeast. However, the cost of Mailers varies depending on the product which may impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Mailers Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. The market for Mailers is expected to grow at a rapid pace in Asia Pacific, outperforming all other regions. The consumer electronics and food and beverage industries in the region have seen a significant increase in demand for padded Mailers, which has contributed to this expansion. Globally, the sales of Mailers are likely to increase over the forecast period 2022-2028, owing to a growing focus on sustainability and growing demand for online purchasing.

Major market players included in this report are:

Sealed Air Corporation

ProAmpac LLC

3M Company

Georgia-Pacific LLC

Pregis LLC

Intertape Polymer Group Inc.

PAC Worldwide Corporation

VP Group (Vereinigte Papierwarenfabriken GmbH)

Storopack Hans Reichenecker GmbH

PolyPak Packaging

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material Type:

Plastic

Paper

By Product Type:

Cushioned Mailers

Bubble Mailers

Padded Mailers

Non-Cushioned Mailers

By Insulation:

Insulated
Non-Insulated
By End-use:
Manufacturing & Warehousing
Shipping & Logistics
E-commerce
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Mailers Market in Market Study:

Key Consulting Companies & Advisors

Global Mailers Market Size study, by Material Type (Plastic, Paper), by Product Type (Cushioned Mailers, Bubl...

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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