

# **Global Mailer Boxes Market Size study & Forecast, by Product Type (C Flute, B Flute, E Flute, F Flute, Others) by Wall Type (Single Wall, Double Wall, Triple Wall), by End Use (Commercial, Institutional, Household) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global Mailer Boxes Market is valued at approximately USD 3.4 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 7.0% over the forecast period 2022-2029. Mailer boxes are paper packaging solutions intended for the storage and transport of goods. These boxes are simple to assemble and close owing to their interlocking flaps and wings. Paper and paperboard are primarily used to make these packaging boxes. Compared to shipping boxes, they are more durable, less expensive, and require a significant proportion of paper and adhesive. They are more environmentally friendly than shipping boxes and other packing options as a result. The key factor driving the market growth is the rising e-commerce industry and the growing demand for sustainable packaging solution. Thus, driving the market growth of Mailer Boxes during the forecast period.

According to the 2021 Global Buying Green Report, more than half of respondents (54%) consider sustainable packaging when choosing a product, and younger consumers (aged 44 and below) are the ones who are driving this trend. Compared to 70% of customers overall, 83% of people in that age group say they are willing to pay more for products that have been packaged sustainably. and according to the India Brand Equity Foundation (IBEF), in 2020, Indian e-commerce was valued at USD 46.2 billion and is anticipated to reach USD 188 billion by 2025. As a result, the rise in E-commerce will create lucrative demand for mailer boxes for packaging products. Also, growing awareness about eco-friendly packaging solutions is likely to increase the market growth during the forecast period. However, the availability of substitutes stifles

market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Mailer Boxes Market study includes Asia Pacific, North America, Europe, Latin America, and the Rest of the World. The Asia Pacific is the dominating region across the world in terms of market share, owing to the rising e-commerce industry and growing demand in the food and beverages industry. Whereas, North America is also anticipated to exhibit highest growth rate over the forecast period, owing to factors such as rising demand for sustainable packaging solutions and growing demand in various end-use industries that would create lucrative growth prospects for the global Mailer Boxes Market across the North America region.

Major market players included in this report are:

Smurfit Kappa Group PLC

PakFactory

VSL Packaging Company USA

GWP Group

Shanghai DE Printed Box

International Paper Company

Mondi Group

Northwest Paper Box

Salazar Packaging, Inc.

Accurate Box Company, Inc.

Recent Developments in the Market:

In May 2022, Smurfit Kappa Group, a leader in the packaging industry, announced its innovation of sustainable and water-resistant paper for the boxes to keep intact even in humid conditions.

In June 2021 Mondi Group increases its range of plastic-free eCommerce packaging solutions with MailerBAG. Paper-based MailerBAG eliminates the need for plastic packing and is 100% recyclable in present paper waste streams.

Global Mailer Boxes Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Product Type, Wall Type, End Use, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define the market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study.

The report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the market's future growth. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

- C Flute
- B Flute
- E Flute
- F Flute
- Others

By Wall Type:

- Single Wall
- Double Wall
- Triple Wall

By End Use:

- Commercial
- Institutional
- Household

By Region:

- North America
  - U.S.
  - Canada
- Europe
  - UK
  - Germany
  - France
  - Spain
  - Italy

ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

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