

Global Magnetic Charging Cable Market Size study, by String Length (Below 0.5 meters, 0.5 – 1 meter, 1 - 2 meters, Above 2 meters) by Price range (Below USD 10, USD 10 – USD 50, Above USD 50) by Sales Channel (Convenience Stores, Specialty Stores, Wholesalers & Distributors, Online Retail, Other) and Regional Forecasts 2021-2027

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Abstracts

Global Magnetic Charging Cable Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Magnetic charging cable allows for safer phone use while charging, as it prevents charger cord from fraying due to accidental pulls. Also, magnetic charging cables can charge device faster and enable quick data transfer as compared to normal charging cables. The tech-savvy millennial age is much more attracted to technological advancement such as magnetic charging cables, and thus, the market is projected to grow in the forecasted period. Another reason that is expected to boost magnetic charging cable sales is the better durability of nylon braided magnetic charging cables. In addition to that, its ability to support all types of ports, including iPhone, Android, and USB type-C connectors, is likely to boost market acceptance. During the forecast period, all of the above product-related attributes are projected to fuel growth in magnetic charging cable sales. However, high cost of magnetic charging cable as compared to other charging cables may impede the growth of the market over the forecast period of 2021-2027. Also, growing smartphone users globally will increase the demand for mobile phone accessories such as magnetic charging cable, thus affecting the market positively during the forecast period.

The regional analysis of global Magnetic Charging Cable market is considered for the

key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is a significant region across the world in terms of market share owing to technological advancements in this region, particularly in the USA.. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2021-2027. Factors such as growing population and enhanced standard of living. Magnetic charging cable sales are anticipated to increase in this region, providing lucrative growth opportunities for the Magnetic Charging Cable market in the Asia-Pacific region.

Major market player included in this report are:

FlashWire USA

TekDeals

Chargeasap Company

TOPK

Volta Charging LLC

Apple, Inc

Voltreton

Hoco Technology (HK) Co. Ltd

Kanex Company

Terasako

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By String Length:

Below 0.5 meters

0.5 – 1 meter

1 - 2 meters

Above 2 meters

By Price Range:

Below USD 10

USD 10 – USD 50

Above USD 50

By Sales Channel:

Convenience Stores

Specialty Stores

Wholesalers & Distributors

Online Retail

Other

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Magnetic Charging Cable Market in Market Study:

Global Magnetic Charging Cable Market Size study, by String Length (Below 0.5 meters, 0.5 – 1 meter, 1 - 2 met...

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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