

Global Machine-to-Machine (M2M) Connections Market Size study, By Technology (Wired, Wireless), By End Use Industry (Healthcare, Utilities, Retail, Consumer Electronics, Automotive & Transportation, Security & Surveillance), and Regional Forecasts 2022-2028

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Abstracts

Global Machine-to-Machine (M2M) Connections Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

The Machine-to-Machine (M2M) Connections can be defined as a communication between devices through application of any means of communication including wired or wireless. M2M connections enable devices on a network to make autonomous decisions without application of any manual actions. M2M connections are widely used in manufacturing sector, it's also used in other sectors which include healthcare, insurance, and the Internet of Things (IoT) among others. The growing penetration connected devices worldwide and rising automotive and transportation sector as well as recent acquisition activities from leading market players are factors that are accelerating the global market demand. For instance, according to Statista – in 2021, the installed base of Internet of Things (IoT) connected devices worldwide was estimated at 13.8 billion units, and the number is projected to grow to 30.9 billion units by 2025. Furthermore, leading market players are working towards new acquisitions to enhance their product portfolio and geographical footprints. For instance, in May 2022, Gurugram, India based Rosmerta Group acquired M2M Communication Brand Sensorise Digital Services. Sensorise Digital Services specialises in Internet of Things (IoT) and Machine to Machine (M2M) M2M communications. Moreover, in July 2022,

UK based Wireless Logic acquired Mobius Networks based out in UK. Mobius Networks specialises in data connectivity services for Internet-of-Things (IoT) and Machine-to-Machine (M2M) applications. Also, growing emergence of 5G cellular technologies as well as rising inclination towards connected cars & smart home solutions are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a rising concern over cyber security impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Machine-to-Machine (M2M) Connections Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing investment towards 5G technologies and presence of leading market players in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the increasing penetration IoT and Non-IoT connected device in the region and growing manufacturing sector in the region, would create lucrative growth prospects for the global Machine-to-Machine (M2M) Connections Market across the Asia Pacific region.

Major market players included in this report are:

Vodafone Group PLC (UK)
AT&T Inc. (US)
China Mobile Ltd. (China)
Deutsche Telekom AG (Germany)
Telefonica, S.A (Spain)
Texas Instruments Incorporated (US)
Intel Corporation (US)
Gemalto N.V. (Netherlands)
Cisco Systems Inc. (US)
Huawei Technologies Co., Ltd. (China)

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Technology

Wired

Wireless

By End Use Industry

Healthcare

Utilities

Retail

Consumer Electronics

Automotive & Transportation

Security & Surveillance

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Machine-to-Machine (M2M) Connections Market in
Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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