

Global M-Health Application Market

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Abstracts

Global M-Health Application Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The M-Health Application Market is continuously growing in the global scenario at significant pace. mHealth refers to mobile health, a term used for the practice of medicine and public health supported by mobile devices. The term is most commonly used in reference to using mobile communication devices, such as mobile phones, tablet computers and PDAs, and wearable devices such as smart watches, for health services, information, and data collection. mHealth applications include the use of mobile devices in collecting community and clinical health data, delivery of healthcare information to practitioners, researchers, and patients, real-time monitoring of patient vital signs, and direct provision of care (via mobile telemedicine). Technological enhancements in the field of healthcare and rising incidences of lifestyle diseases are the substantial driving factors of the market during the forecast period. Moreover, significant opportunities from developing economies is the factors that likely to create numerous opportunity in the near future. However, Several security and confidentiality threats along with resistance to change and market volatility are the factors that limiting the market growth of M-Health Application during the forecast period.

The regional analysis of Global M-Health Application Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to increasing adoption mHealth apps and rising government support to cut healthcare costs in the region. Further, Europe is estimated to second largest region in the global M-Health Application market over the upcoming years owing to increasing penetration of mobile devices and developed healthcare infrastructure. Asia-Pacific is also anticipated to exhibit higher growth rate/CAGR over the forecast period 2018-2025. These region is mainly driven by increasing adoption of mobiles among people and increasing number of chronic diseases in the region.

The major market player included in this report are:

Allscripts

Agamatrix

Apple

Honeywell

Medtronic Minimed

Vivify Health

IHealth Labs

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Monitoring Applications

Diagnosis & Treatment

Education & Awareness

Healthcare Management

Wellness & Prevention

By Application:

Hospitals

Clinics

Home Care

Diagnosis Research & Development Institutes

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global M-Health Application Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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