

# **Global M-commerce Payment Market Size Study, by Transactions (M Retailing, M Ticketing/Booking, M Billing, Other M Commerce Services), Payment Modes (NFC, Premium SMS, WAP, Carrier Billing), Users (Smart Devices, Feature Phones), and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/G70DA895398EEN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G70DA895398EEN

## **Abstracts**

The Global M-commerce Payment Market was valued at approximately USD 676.81 billion in 2023 and is projected to expand significantly at a CAGR of 9.7% from 2024 to 2032. The proliferation of smartphones, seamless digital transactions, and the increasing preference for contactless payments have propelled the M-commerce payment landscape into a dynamic and rapidly evolving sector. With mobile-first commerce becoming the cornerstone of modern retail experiences, businesses are leveraging AI-driven payment systems, biometric authentication, and secure digital wallets to enhance consumer convenience and transaction security.

As mobile payments continue to disrupt traditional financial ecosystems, the adoption of NFC-based tap-and-pay solutions, premium SMS transactions, and direct carrier billing is witnessing an upward trend. Innovations in one-click checkout, AI-powered fraud detection, and blockchain-enabled payment gateways are further revolutionizing digital commerce. Moreover, the rise of super apps integrating shopping, banking, and entertainment within a unified interface has accelerated mobile commerce transactions across emerging economies. However, regulatory complexities, cybersecurity vulnerabilities, and interoperability issues remain key concerns that could slow down widespread adoption.

Cloud-based payment processing platforms and mobile-first banking initiatives are

reshaping the financial services sector, allowing businesses to cater to an increasingly digital-savvy consumer base. Strategic partnerships between fintech firms, telecom operators, and e-commerce giants have fueled seamless cross-border payment experiences. The growing reliance on AI-driven chatbot payments, QR-code-based transactions, and real-time peer-to-peer (P2P) payments is redefining consumer expectations, creating a fertile ground for further advancements in mobile payment solutions.

The North American market dominates the global M-commerce payment industry, backed by robust fintech innovations, high smartphone penetration, and strong regulatory frameworks supporting digital payments. Asia-Pacific, particularly China, India, and Southeast Asia, is poised to witness the fastest growth, driven by government-led financial inclusion programs, the surge in online retail, and the expansion of mobile banking services. Europe, with its strict data privacy regulations and advanced digital infrastructure, remains a key market for secure, AI-powered payment solutions and open banking initiatives.

#### Major Market Players Included in This Report:

Apple Inc.

Google LLC

PayPal Holdings, Inc.

Amazon Pay

Samsung Electronics Co., Ltd.

Mastercard Incorporated

Visa Inc.

Alipay (Ant Group)

WeChat Pay (Tencent Holdings Ltd.)

Square, Inc.

Stripe, Inc.

American Express Company

Paytm

Adyen N.V.

FIS (Fidelity National Information Services, Inc.)

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Transactions:

M Retailing

M Ticketing/Booking

M Billing

Other M-commerce Services

By Payment Modes:

NFC (Near Field Communication)

Premium SMS

WAP (Wireless Application Protocol)

Carrier Billing

By Users:

Smart Devices

## Feature Phones

### By Region:

#### North America:

U.S.

Canada

#### Europe:

UK

Germany

France

Spain

Italy

Rest of Europe (ROE)

#### Asia Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia Pacific (RoAPAC)

Latin America:

Brazil

Mexico

Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa (RoMEA)

Years Considered for the Study:

Historical Year: 2022

Base Year: 2023

Forecast Period: 2024 to 2032

Key Takeaways:

Market Estimates & Forecasts spanning 10 years from 2022 to 2032.

Annual revenue insights at both global and regional levels.

Competitive landscape analysis with key market players and business strategies.

Geographical analysis with country-specific insights.

Future market trends and opportunities for stakeholders.

Comprehensive demand-side and supply-side market dynamics analysis.

## Contents

### **CHAPTER 1. GLOBAL M-COMMERCE PAYMENT MARKET EXECUTIVE SUMMARY**

- 1.1. Global M-commerce Payment Market Size & Forecast (2022-2032)
- 1.2. Regional Summary
- 1.3. Segmental Summary
  - 1.3.1. By Transactions
    - 1.3.1.1. M Retailing
    - 1.3.1.2. M Ticketing/Booking
    - 1.3.1.3. M Billing
    - 1.3.1.4. Other M-commerce Services
  - 1.3.2. By Payment Modes
    - 1.3.2.1. NFC (Near Field Communication)
    - 1.3.2.2. Premium SMS
    - 1.3.2.3. WAP (Wireless Application Protocol)
    - 1.3.2.4. Carrier Billing
  - 1.3.3. By Users
    - 1.3.3.1. Smart Devices
    - 1.3.3.2. Feature Phones
- 1.4. Key Trends
- 1.5. Recession Impact
- 1.6. Analyst Recommendation & Conclusion

### **CHAPTER 2. GLOBAL M-COMMERCE PAYMENT MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1. Research Objective
- 2.2. Market Definition
- 2.3. Research Assumptions
  - 2.3.1. Inclusion & Exclusion
  - 2.3.2. Limitations
  - 2.3.3. Supply Side Analysis
    - 2.3.3.1. Availability
    - 2.3.3.2. Infrastructure
    - 2.3.3.3. Regulatory Environment
    - 2.3.3.4. Market Competition
    - 2.3.3.5. Economic Viability (Consumer's Perspective)
  - 2.3.4. Demand Side Analysis

- 2.3.4.1. Regulatory Frameworks
- 2.3.4.2. Technological Advancements
- 2.3.4.3. Environmental Considerations
- 2.3.4.4. Consumer Awareness & Acceptance
- 2.4. Estimation Methodology
- 2.5. Years Considered for the Study
- 2.6. Currency Conversion Rates

## **CHAPTER 3. GLOBAL M-COMMERCE PAYMENT MARKET DYNAMICS**

- 3.1. Market Drivers
  - 3.1.1. Increasing Smartphone Penetration and Usage
  - 3.1.2. Growth of Contactless Payments and Consumer Convenience
  - 3.1.3. Technological Innovations in Payment Systems
- 3.2. Market Challenges
  - 3.2.1. Regulatory Complexities
  - 3.2.2. Cybersecurity Vulnerabilities
- 3.3. Market Opportunities
  - 3.3.1. Expansion in AI-Powered Payment Solutions
  - 3.3.2. Growth in Real-time Monitoring and Predictive Maintenance Systems
  - 3.3.3. Innovations in Super Apps and Integrated Payment Platforms

## **CHAPTER 4. GLOBAL M-COMMERCE PAYMENT MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model
  - 4.1.7. Porter's 5 Force Impact Analysis
- 4.2. PESTEL Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
  - 4.2.5. Environmental
  - 4.2.6. Legal

- 4.3. Top Investment Opportunities
- 4.4. Top Winning Strategies
- 4.5. Disruptive Trends
- 4.6. Industry Expert Perspective
- 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL M-COMMERCE PAYMENT MARKET SIZE & FORECASTS BY TRANSACTIONS 2022-2032**

- 5.1. Segment Dashboard
- 5.2. Global M-commerce Payment Market: Transactions Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 5.2.1. M Retailing
  - 5.2.2. M Ticketing/Booking
  - 5.2.3. M Billing
  - 5.2.4. Other M-commerce Services

## **CHAPTER 6. GLOBAL M-COMMERCE PAYMENT MARKET SIZE & FORECASTS BY PAYMENT MODES 2022-2032**

- 6.1. Segment Dashboard
- 6.2. Global M-commerce Payment Market: Payment Modes Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 6.2.1. NFC (Near Field Communication)
  - 6.2.2. Premium SMS
  - 6.2.3. WAP (Wireless Application Protocol)
  - 6.2.4. Carrier Billing

## **CHAPTER 7. GLOBAL M-COMMERCE PAYMENT MARKET SIZE & FORECASTS BY USERS 2022-2032**

- 7.1. Segment Dashboard
- 7.2. Global M-commerce Payment Market: Users Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)
  - 7.2.1. Smart Devices
  - 7.2.2. Feature Phones

## **CHAPTER 8. GLOBAL M-COMMERCE PAYMENT MARKET SIZE & FORECASTS BY REGION 2022-2032**

- 8.1. North America M-commerce Payment Market
  - 8.1.1. U.S. M-commerce Payment Market
    - 8.1.1.1. Transactions Breakdown Size & Forecasts, 2022-2032
    - 8.1.1.2. Payment Modes Breakdown Size & Forecasts, 2022-2032
  - 8.1.2. Canada M-commerce Payment Market
- 8.2. Europe M-commerce Payment Market
  - 8.2.1. UK M-commerce Payment Market
  - 8.2.2. Germany M-commerce Payment Market
  - 8.2.3. France M-commerce Payment Market
  - 8.2.4. Spain M-commerce Payment Market
  - 8.2.5. Italy M-commerce Payment Market
  - 8.2.6. Rest of Europe M-commerce Payment Market
- 8.3. Asia Pacific M-commerce Payment Market
  - 8.3.1. China M-commerce Payment Market
  - 8.3.2. India M-commerce Payment Market
  - 8.3.3. Japan M-commerce Payment Market
  - 8.3.4. Australia M-commerce Payment Market
  - 8.3.5. South Korea M-commerce Payment Market
  - 8.3.6. Rest of Asia Pacific M-commerce Payment Market
- 8.4. Latin America M-commerce Payment Market
  - 8.4.1. Brazil M-commerce Payment Market
  - 8.4.2. Mexico M-commerce Payment Market
  - 8.4.3. Rest of Latin America M-commerce Payment Market
- 8.5. Middle East & Africa M-commerce Payment Market
  - 8.5.1. Saudi Arabia M-commerce Payment Market
  - 8.5.2. South Africa M-commerce Payment Market
  - 8.5.3. Rest of Middle East & Africa M-commerce Payment Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Key Company SWOT Analysis
  - 9.1.1. Apple Inc.
  - 9.1.2. Google LLC
  - 9.1.3. PayPal Holdings, Inc.
- 9.2. Top Market Strategies
- 9.3. Company Profiles
  - 9.3.1. Apple Inc.
    - 9.3.1.1. Key Information

- 9.3.1.2. Overview
- 9.3.1.3. Financial (Subject to Data Availability)
- 9.3.1.4. Product Summary
- 9.3.1.5. Market Strategies
- 9.3.2. Google LLC
- 9.3.3. PayPal Holdings, Inc.
- 9.3.4. Amazon Pay
- 9.3.5. Samsung Electronics Co., Ltd.
- 9.3.6. Mastercard Incorporated
- 9.3.7. Visa Inc.
- 9.3.8. Alipay (Ant Group)
- 9.3.9. WeChat Pay (Tencent Holdings Ltd.)
- 9.3.10. Square, Inc.
- 9.3.11. Stripe, Inc.
- 9.3.12. American Express Company
- 9.3.13. Paytm
- 9.3.14. Adyen N.V.
- 9.3.15. FIS (Fidelity National Information Services, Inc.)

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes

## List Of Tables

### LIST OF TABLES

TABLE 1. Global M-commerce Payment Market, Report Scope

TABLE 2. Global M-commerce Payment Market Estimates & Forecasts by Region  
2022-2032 (USD Million/Billion)

TABLE 3. Global M-commerce Payment Market Estimates & Forecasts by Transactions  
2022-2032 (USD Million/Billion)

TABLE 4. Global M-commerce Payment Market Estimates & Forecasts by Payment  
Modes 2022-2032 (USD Million/Billion)

TABLE 5. Global M-commerce Payment Market Estimates & Forecasts by Users  
2022-2032 (USD Million/Billion)

TABLE 6. Global M-commerce Payment Market Estimates & Forecasts by Region  
2022-2032 (USD Million/Billion)

TABLE 7. Global M-commerce Payment Market by Segment, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 8. Global M-commerce Payment Market by Region, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 9. Global M-commerce Payment Market by Segment, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 10. Global M-commerce Payment Market by Region, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 11. Global M-commerce Payment Market by Segment, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 12. Global M-commerce Payment Market by Region, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 13. Global M-commerce Payment Market by Segment, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 14. Global M-commerce Payment Market by Region, Estimates & Forecasts,  
2022-2032 (USD Million/Billion)

TABLE 15. U.S. M-commerce Payment Market Estimates & Forecasts, 2022-2032  
(USD Million/Billion)

TABLE 16. U.S. M-commerce Payment Market Estimates & Forecasts by Segment  
2022-2032 (USD Million/Billion)

TABLE 17. U.S. M-commerce Payment Market Estimates & Forecasts by Segment  
2022-2032 (USD Million/Billion)

TABLE 18. Canada M-commerce Payment Market Estimates & Forecasts, 2022-2032  
(USD Million/Billion)

TABLE 19. Canada M-commerce Payment Market Estimates & Forecasts by Segment  
2022-2032 (USD Million/Billion)

TABLE 20. Canada M-commerce Payment Market Estimates & Forecasts by Segment  
2022-2032 (USD Million/Billion)

.....

This list is not complete, final report does contain more than 100 tables. The list may be updated in the final deliverable.

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global M-commerce Payment Market, Research Methodology
- FIG 2. Global M-commerce Payment Market, Market Estimation Techniques
- FIG 3. Global Market Size Estimates & Forecast Methods
- FIG 4. Global M-commerce Payment Market, Key Trends 2023
- FIG 5. Global M-commerce Payment Market, Growth Prospects 2024-2032
- FIG 6. Global M-commerce Payment Market, Porter's 5 Force Model
- FIG 7. Global M-commerce Payment Market, PESTEL Analysis
- FIG 8. Global M-commerce Payment Market, Value Chain Analysis
- FIG 9. Global M-commerce Payment Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 10. Global M-commerce Payment Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 11. Global M-commerce Payment Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 12. Global M-commerce Payment Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 13. Global M-commerce Payment Market by Segment, 2022 & 2032 (USD Million/Billion)
- FIG 14. Global M-commerce Payment Market, Regional Snapshot 2022 & 2032
- FIG 15. North America M-commerce Payment Market 2022 & 2032 (USD Million/Billion)
- FIG 16. Europe M-commerce Payment Market 2022 & 2032 (USD Million/Billion)
- FIG 17. Asia Pacific M-commerce Payment Market 2022 & 2032 (USD Million/Billion)
- FIG 18. Latin America M-commerce Payment Market 2022 & 2032 (USD Million/Billion)
- FIG 19. Middle East & Africa M-commerce Payment Market 2022 & 2032 (USD Million/Billion)
- FIG 20. Global M-commerce Payment Market, Company Market Share Analysis (2023)

.....

This list is not complete, final report does contain more than 50 figures. The list may be updated in the final deliverable.

## I would like to order

Product name: Global M-commerce Payment Market Size Study, by Transactions (M Retailing, M Ticketing/Booking, M Billing, Other M Commerce Services), Payment Modes (NFC, Premium SMS, WAP, Carrier Billing), Users (Smart Devices, Feature Phones), and Regional Forecasts 2022-2032

Product link: <https://marketpublishers.com/r/G70DA895398EEN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G70DA895398EEN.html>