

# Global Luxury Watches for Women

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## Abstracts

Global Luxury Watches for Women Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Luxury Watches for Women Market is continuously growing in the global scenario at significant pace. A luxury watch is an expensive, high-quality timepiece used by upper-class individuals. It is more of a style statement than a necessity. Premiumization through product design & innovation, expansion of online retailing and rising disposable income of the individuals are the substantial driving factors of the market during the forecast period. Moreover, changing consumer lifestyle & buying behavior is the factor is likely to create numerous opportunity in the market during the forecast period. However, decline in profit margins of vendors & retailers, presence of counterfeit watches and emergence of smart watches are the factors that limiting the market growth of Luxury Watches for Women across the globe.

The regional analysis of Global Luxury Watches for Women Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share due to increasing disposable income and rising fashion trend in the region. Further, Europe is estimated to grow at stable rate in the global Luxury Watches for Women market over the upcoming years. Asia-Pacific is also anticipated to exhibit higher growth rate/CAGR over the forecast period 2018-2025. These region is mainly driven by changing consumer lifestyle in the region.

The major market player included in this report are:

Cartier

Blancpain

Lange and Sohne

Bulgaria

Patek Philippe

Jaeger-LeCoultre

Piaget Polo

Vacheron Constantin

Rolex

Dolce & Gabbana

Audemars Piguet

Girard-Perregaux

Ulysse Nardin

Breguet

Parmigiani

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Quartz Watches

Mechanical Watches

Others

By Application:

General Use

Collection

Others

By Age Group:

Below 21 Years

21-50 Years

Above 50 Years

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Luxury Watches for Women Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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