

Global Lutein Market Size study & Forecast, by Source (Natural, Synthetic) by Form (Powder and Crystalline, Oil Suspension, Beadlet, Emulsion) by Application (Food, Beverage, Dietary Supplements, Animal Feed, Other Application) by Production Process (Chemical Synthesis, Extraction from Botanical Materials, Fermentation, Algae Route) and Regional Analysis, 2023-2030

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Abstracts

Global Lutein Market is valued approximately USD 351.3 million 2022 and is anticipated to grow with a healthy growth rate of more than 5.60% over the forecast period 2023-2030. Lutein is a natural substance that is good for our eyes. It is found in certain foods like green leafy vegetables (such as spinach and kale) and some fruits. Lutein helps protect our eyes by acting as an antioxidant, which means it helps prevent damage to our eye cells caused by harmful substances called free radicals. It also helps filter out harmful blue light and keeps the part of our eye called the macula healthy. Keeping our macula healthy is important for clear and sharp vision. Lutein can be taken as a supplement or found in foods to support eye health. Its market driving boosting factors are increasing aging population and incidence of eye diseases.

According to the WHO (World Health Organization) in 2022, by 2030, 1 in 6 people in the world will be aged 60 years or over. At this time the share of the population aged 60 years and over will increase from 1 billion in 2020 to 1.4 billion. By 2050, the world's population of people aged 60 years and older will double (2.1 billion). The number of persons aged 80 years or older is expected to triple between 2020 and 2050 to reach 426 million. According to the National Eye Institute in 2021, that age-related macular

degeneration (AMD) is the leading cause of blindness in adults aged 50 and older in developed countries. Moreover, rising demand for natural and nutritional products, increasing research and development will create more opportunities in the market. However, the limited consumer awareness, extraction and production costs stifles market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Lutein Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Europe dominated the market in 2022, Europe has a well-established culture of health and wellness, with a high level of awareness about the benefits of dietary supplements and functional foods. Consumers in Europe are more likely to prioritize preventive healthcare measures and are actively seeking products that promote eye health. This awareness and demand for lutein-based products contribute to the dominant position of Europe in the market. The Asia-Pacific region is the fastest-growing market for lutein, owing to the overall economic growth, which has led to an increase in urbanization and rapid industrialization and subsequent growth in the consumer markets of China, India, Australia, and Japan.

Major market player included in this report are:

BASF SE

India Glycols Limited

Kemin Industries

E.I.D Parry Limited

Divi's Laboratories

Merck KgaA

Piveg Inc

Omniactive Health Technologies

Synthite Industries

Zhejiang Medicine Co

Recent Developments in the Market:

In November 2021, Ashland launched a soy-free GPM lutein with new eye health ingredients to address eye strain from excessive screen time. It also launched extended-release ingredients N-dur xr caffeine and melatonin for powdered drink products.

In June 2021, OmniActive Health Technologies announced the launch of Integrative Actives, a platform that facilitates the delivery of multiple actives into concentrated smaller doses. Nutritears was the first product created using OmniActive's Integrative Actives platform. It featured a clinically substantiated combination of ingredients, including lutein and zeaxanthin isomers, curcuminoids, and vitamin D3.

Global Lutein Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Source, Form, Application, Production Process, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to

incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Source:

Natural

Synthetic

By Form:

Powder and Crystalline

Oil Suspension

Beadlet

Emulsion

By Application:

Food

Beverage

Dietary

Supplements

Animal Feed

Others Applications

By Production Process:

Chemical Synthesis

Extraction From Botanical Materials

Fermentation

Algae Route

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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