

Global Low sugar fruit snacks Market Size study, by Product Outlook (Sweets & Savory, Smoothies, Dairy, Cuts & Slices) by Fruit Outlook (Apple, Mango, Banana, Pineapple, berries, Mixed, Others) by Distribution Channel (Supermarkets & Hypermarkets, Convenience Stores, Specialty Food Stores, Online Retailers, Others) and Regional Forecasts 2021-2027

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Abstracts

Global Low sugar fruit snacks Market is valued approximately USD 5.37 billion in 2020 and is anticipated to grow with a healthy growth rate of more than 9.23 % over the forecast period 2021-2027. As fruits contain essential nutrients such as vitamins, potassium, magnesium, and fiber which lowers the risk of cardiovascular diseases, high blood pressure and obesity. Changing customer taste and preferences and ease of availability drives the growth for low sugar fruit snacks. Surging demand for fruit snacks and rise in purchasing power and growing consumer base for ready-to-eat snacks is also growing the demand for low sugar fruit snacks. According to Processed Fruit Snacks Survey Report September 2020, UK government in 2016 challenged businesses to reduce sugar in foods that contribute most to children. However, prices of raw material fluctuate which impedes the growth of the market over the forecast period of 2021-2027. Also, consumer awareness and product innovation in low sugar fruit snacks is likely to increase the market growth during the forecast period.

The regional analysis of global Low sugar fruit snacks market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to the majority of the consumers have snacks to satisfy their hunger and especially low sugar fruit snacks. Whereas, Asia-Pacific is also anticipated to

exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as the growth potential opportunity is increasing per capita consumption and the expanding population would create lucrative growth prospects for the Low sugar fruit snacks market across Asia-Pacific region.

Major market player included in this report are:

Sunkist Growers Inc.

SunOpta; General Mills Inc.

Welch's

Kellogg NA Co.

PepsiCo

Chaucer Foods Ltd.

Crispy Green Inc.

Mount Franklin Foods

Nutty Goodness, LLC

Ferrero

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Outlook:

Sweets & Savory

Smoothies

Dairy

Cuts & Slices

By Fruit Outlook:

Apple

Mango

Banana

Pineapple

Berries

Mixed

Others

By Distribution Channel:

Supermarkets & Hypermarkets

Convenience Stores

Specialty Food Stores

Online Retailers

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Low sugar fruit snacks Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

Contents

CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
 - 1.2.1. Low sugar fruit snacks Market, by Region, 2019-2027 (USD Billion)
 - 1.2.2. Low sugar fruit snacks Market, by Product Outlook, 2019-2027 (USD Billion)
 - 1.2.3. Low sugar fruit snacks Market, by Fruit Outlook, 2019-2027 (USD Billion)
 - 1.2.4. Low sugar fruit snacks Market, by Distribution channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

CHAPTER 2. GLOBAL LOW SUGAR FRUIT SNACKS MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
 - 2.2.1. Scope of the Study
 - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

CHAPTER 3. GLOBAL LOW SUGAR FRUIT SNACKS MARKET DYNAMICS

- 3.1. Low sugar fruit snacks Market Impact Analysis (2019-2027)
 - 3.1.1. Market Drivers
 - 3.1.1.1. Easily Available in the market
 - 3.1.1.2. Increase in purchasing power
 - 3.1.2. Market Challenges
 - 3.1.2.1. Change in price of raw material
 - 3.1.3. Market Opportunities
 - 3.1.3.1. Consumer awareness

CHAPTER 4. GLOBAL LOW SUGAR FRUIT SNACKS MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
 - 4.2.1. Political
 - 4.2.2. Economical
 - 4.2.3. Social
 - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

CHAPTER 5. GLOBAL LOW SUGAR FRUIT SNACKS MARKET, BY PRODUCT OUTLOOK

- 5.1. Market Snapshot
- 5.2. Global Low sugar fruit snacks Market by Product Outlook, Performance - Potential Analysis
- 5.3. Global Low sugar fruit snacks Market Estimates & Forecasts by Product Outlook 2018-2027 (USD Billion)
- 5.4. Low sugar fruit snacks Market, Sub Segment Analysis
 - 5.4.1. Sweets & Savory
 - 5.4.2. Smoothies
 - 5.4.3. Dairy
 - 5.4.4. Cuts & Slices

CHAPTER 6. GLOBAL LOW SUGAR FRUIT SNACKS MARKET, BY FRUIT OUTLOOK

- 6.1. Market Snapshot
- 6.2. Global Low sugar fruit snacks Market by Fruit Outlook, Performance - Potential Analysis
- 6.3. Global Low sugar fruit snacks Market Estimates & Forecasts by Fruit Outlook 2018-2027 (USD Billion)
- 6.4. Low sugar fruit snacks Market, Sub Segment Analysis
 - 6.4.1. Apple
 - 6.4.2. Mango

- 6.4.3. Banana
- 6.4.4. Pineapple
- 6.4.5. Berries
- 6.4.6. Mixed
- 6.4.7. Others

CHAPTER 7. GLOBAL LOW SUGAR FRUIT SNACKS MARKET, BY DISTRIBUTION CHANNEL

- 7.1. Market Snapshot
- 7.2. Global Low sugar fruit snacks Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Low sugar fruit snacks Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 7.4. Low sugar fruit snacks Market, Sub Segment Analysis
 - 7.4.1. Supermarkets & Hypermarkets
 - 7.4.2. Convenience Stores
 - 7.4.3. Specialty Food Stores
 - 7.4.4. Online Retailers

CHAPTER 8. GLOBAL LOW SUGAR FRUIT SNACKS MARKET, REGIONAL ANALYSIS

- 8.1. Low sugar fruit snacks Market, Regional Market Snapshot
- 8.2. North America Low sugar fruit snacks Market
 - 8.2.1. U.S. Low sugar fruit snacks Market
 - 8.2.1.1. Product Outlook breakdown estimates & forecasts, 2018-2027
 - 8.2.1.2. Fruit Outlook breakdown estimates & forecasts, 2018-2027
 - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027
 - 8.2.2. Canada Low sugar fruit snacks Market
- 8.3. Europe Low sugar fruit snacks Market Snapshot
 - 8.3.1. U.K. Low sugar fruit snacks Market
 - 8.3.2. Germany Low sugar fruit snacks Market
 - 8.3.3. France Low sugar fruit snacks Market
 - 8.3.4. Spain Low sugar fruit snacks Market
 - 8.3.5. Italy Low sugar fruit snacks Market
 - 8.3.6. Rest of Europe Low sugar fruit snacks Market
- 8.4. Asia-Pacific Low sugar fruit snacks Market Snapshot
 - 8.4.1. China Low sugar fruit snacks Market

- 8.4.2. India Low sugar fruit snacks Market
- 8.4.3. Japan Low sugar fruit snacks Market
- 8.4.4. Australia Low sugar fruit snacks Market
- 8.4.5. South Korea Low sugar fruit snacks Market
- 8.4.6. Rest of Asia Pacific Low sugar fruit snacks Market
- 8.5. Latin America Low sugar fruit snacks Market Snapshot
 - 8.5.1. Brazil Low sugar fruit snacks Market
 - 8.5.2. Mexico Low sugar fruit snacks Market
- 8.6. Rest of The World Low sugar fruit snacks Market

CHAPTER 9. COMPETITIVE INTELLIGENCE

- 9.1. Top Market Strategies
- 9.2. Company Profiles
 - 9.2.1. Ferrero
 - 9.2.1.1. Key Information
 - 9.2.1.2. Overview
 - 9.2.1.3. Financial (Subject to Data Availability)
 - 9.2.1.4. Product Summary
 - 9.2.1.5. Recent Developments
 - 9.2.2. Sunkist Growers Inc.
 - 9.2.3. SunOpta
 - 9.2.4. Welch's
 - 9.2.5. Kellogg NA Co.
 - 9.2.6. PepsiCo
 - 9.2.7. Chaucer Foods Ltd.
 - 9.2.8. Crispy Green Inc.
 - 9.2.9. Mount Franklin Foods
 - 9.2.10. Nutty Goodness, LLC

CHAPTER 10. RESEARCH PROCESS

- 10.1. Research Process
 - 10.1.1. Data Mining
 - 10.1.2. Analysis
 - 10.1.3. Market Estimation
 - 10.1.4. Validation
 - 10.1.5. Publishing
- 10.2. Research Attributes

10.3. Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1. Global Low sugar fruit snacks market, report scope

TABLE 2. Global Low sugar fruit snacks market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Low sugar fruit snacks market estimates & forecasts by Product Outlook 2018-2027 (USD Billion)

TABLE 4. Global Low sugar fruit snacks market estimates & forecasts by Fruit Outlook 2018-2027 (USD Billion)

TABLE 5. Global Low sugar fruit snacks market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 6. Global Low sugar fruit snacks market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Low sugar fruit snacks market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Low sugar fruit snacks market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Low sugar fruit snacks market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Low sugar fruit snacks market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Low sugar fruit snacks market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Low sugar fruit snacks market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Low sugar fruit snacks market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Low sugar fruit snacks market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Low sugar fruit snacks market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. U.S. Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. Canada Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Low sugar fruit snacks market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 39. Japan Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 40. RoAPAC Low sugar fruit snacks market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 41. RoAPAC Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 42. RoAPAC Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 43. Brazil Low sugar fruit snacks market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 44. Brazil Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 45. Brazil Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 46. Mexico Low sugar fruit snacks market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 47. Mexico Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 48. Mexico Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 49. RoLA Low sugar fruit snacks market estimates & forecasts, 2018-2027

(USD Billion)

TABLE 50. RoLA Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 51. RoLA Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 52. Row Low sugar fruit snacks market estimates & forecasts, 2018-2027 (USD

Billion)

TABLE 53. Row Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 54. Row Low sugar fruit snacks market estimates & forecasts by segment

2018-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Low sugar fruit snacks market

TABLE 56. List of primary sources, used in the study of global Low sugar fruit snacks market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

List Of Figures

LIST OF FIGURES

- FIG 1. Global Low sugar fruit snacks market, research methodology
- FIG 2. Global Low sugar fruit snacks market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Low sugar fruit snacks market, key trends 2020
- FIG 5. Global Low sugar fruit snacks market, growth prospects 2021-2027
- FIG 6. Global Low sugar fruit snacks market, porters 5 force model
- FIG 7. Global Low sugar fruit snacks market, pest analysis
- FIG 8. Global Low sugar fruit snacks market, value chain analysis
- FIG 9. Global Low sugar fruit snacks market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Low sugar fruit snacks market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Low sugar fruit snacks market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Low sugar fruit snacks market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Low sugar fruit snacks market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Low sugar fruit snacks market, regional snapshot 2018 & 2027
- FIG 15. North America Low sugar fruit snacks market 2018 & 2027 (USD Billion)
- FIG 16. Europe Low sugar fruit snacks market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Low sugar fruit snacks market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Low sugar fruit snacks market 2018 & 2027 (USD Billion)
- FIG 19. Global Low sugar fruit snacks market, company market share analysis (2020)

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