

# **Global Low Sodium Snack Market Size study, by Product Type (Sweet Potato Chips, Roasted Sweet and Salty Chickpeas, Olive Oil Popcorn, Granola Bars, Baked Beet Chips, Zucchini Chips), by Sales Channel (Hypermarket and Supermarket, Food Specialty Store, Convenience Store, Online and Others) and Regional Forecasts 2021-2027**

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## **Abstracts**

Global Low Sodium Snack Market is valued approximately at USD 1.60 Billion in 2020 and is anticipated to grow with a healthy growth rate of more than 12.10% over the forecast period 2021-2027. The global Low Sodium Snack market is gaining popularity among the health conscious consumers due to the awareness about the side effects of consuming sodium. The market is being driven by growing high blood pressure patients globally that is generally caused by the consumption of sodium. For instance, according to the cdc.gov 2020 data, in USA, around 45% people have hypertension defined as high blood pressure. Also, according to the World Health Organization 2021 data, around 1.13 billion people have hypertension. The rising introduction of new products by the companies is the other driving factor for the market. For instance, in 2020, Salarius Ltd. launched its full of flavour-low sodium SaltMe!® snack line in North America. Likewise, in 2020, Savory snacks launched, kokumi sodium-reduction snacks with fermentation and more flavors. Furthermore, the expanding online retailing and increase in awareness regarding healthy food diet will provide new opportunities for the global Low Sodium Snack industry. However, high prices of healthy food products may impede market growth over the forecast period of 2021-2027.

The major regions such as Asia Pacific, North America, Europe, Latin America, and Rest of the World are segmented for regional analysis of the global Low Sodium Snack

Market. Asia Pacific is the leading region across the world in terms of market share and is also anticipated to exhibit the highest CAGR over the forecast period 2021-2027 due to growing diseases among the population, developed food industry and unhealthy lifestyle have stimulated product demand in the region.

Major market player included in this report are:

General Mills Inc  
Mondelez International  
PepsiCo  
Kind  
Hormel Foods Corporation  
Select Harvests Limited  
Tyson Foods Inc  
Nestle  
B&G Foods  
Hain Celestial

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Sweet Potato Chips  
Roasted Sweet and Salty Chickpeas  
Olive Oil Popcorn  
Granola Bars  
Baked Beet Chips  
Zucchini Chips

By Sales Channel:

Hypermarket and Supermarket  
Food Specialty Store  
Convenience Store  
Online

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027.

Target Audience of the Global Low Sodium Snack Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers  
Investors

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