

# **Global Localized Temperature Therapy Products Market Size study, by Product Type (Localized Neonatal Therapy Product, Localized Heat Therapy Product, Localized Cold Therapy Product) by Area of Application (Neck, Shoulder, Knee, Back, Others) by Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies) and Regional Forecasts 2020-2027**

<https://marketpublishers.com/r/G487F3ABFC88EN.html>

Date: October 2020

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: G487F3ABFC88EN

## **Abstracts**

Global Localized Temperature Therapy Products Market is valued approximately USD 1.37 million in 2019 and is anticipated to grow with a healthy growth rate of more than 6.15 % over the forecast period 2020-2027. Localized temperature therapy products use temperature to treat pain, arthritis and Chronic aches. The application of the temperatures is done through various hot and cold products such as gel packs. The use of these products have numerous benefits in clinical area such as pain relief, improved blood flow and reduction of swelling, removal of wastes and toxins. Thus, the advantages offered by the use of these therapy products drives the market towards growth. The rising prevalence of arthritis along with several other chronic aches drives the market growth. As per Arthritis India as of 2018, over 180 million people of India accounting to 15% of the population had Arthritis. As per Arthritis Society, as of 2019, about 20% of the Canadian population above 15 years of age have arthritis accounting for 1 in 5 people. And women are more likely to have arthritis as compared to men resulting in nearly 60% of the affected population being women. Further, the society forecasts this prevalence to increase over the coming decades. As per the projected data, about 24% of the Canadian population will have arthritis by 2040. Further, rising sedentary work life and lack of exercise which leads to obesity augments pain in various

parts of the body driving the demand for localized temperature therapy products. Moreover, the cost effectiveness associated with use of localized therapy products further increases consumer preference supporting the market growth. However, side effects such as inflammation and swelling on misuse impedes the growth of the market over the forecast period of 2020-2027. Although, growing preference towards Non-Invasive, Drug Free Pain Management Therapy presents a lucrative opportunity for the market.

The regional analysis of global Localized Temperature Therapy Products market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share owing to Rising emphasis by market players on treatments for sports injuries, a demand for heat therapy for injuries in lower limb injuries and higher incidences of musculoskeletal disorders. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as rapidly increasing airports increasing prevalence of arthritis would create lucrative growth prospects for the Localized Temperature Therapy Products market across Asia-Pacific region.

Major market player included in this report are:

Medtronic plc

Cardinal Health

Medline Industries Inc.

Cincinnati Sub Zero

B.u.W. Schmidt

Pic Solution

Rapid Aid

Macon & Company Inc.

Adroit Medical Systems

Advanced Home Care

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

**By Product Type:**

Localized Neonatal Therapy Product

Localized Heat Therapy Product

Localized Cold Therapy Product

**By Area of Application:**

Neck

Shoulder

Knee

Back

Others

**By Distribution Channel:**

Hospital Pharmacies

Retail Pharmacies

Online Pharmacies

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Localized Temperature Therapy Products Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2018-2027 (USD Billion)
  - 1.2.1. Localized Temperature Therapy Products Market, by Region, 2018-2027 (USD Billion)
  - 1.2.2. Localized Temperature Therapy Products Market, by Product Type, 2018-2027 (USD Billion)
  - 1.2.3. Localized Temperature Therapy Products Market, by Area of Application, 2018-2027 (USD Billion)
  - 1.2.4. Localized Temperature Therapy Products Market, by Distribution Channel, 2018-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET DYNAMICS**

- 3.1. Localized Temperature Therapy Products Market Impact Analysis (2018-2027)
  - 3.1.1. Market Drivers
  - 3.1.2. Market Challenges
  - 3.1.3. Market Opportunities

### **CHAPTER 4. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers
  - 4.1.2. Bargaining Power of Buyers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
  - 4.1.6. Futuristic Approach to Porter's 5 Force Model (2017-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET, BY PRODUCT TYPE**

- 5.1. Market Snapshot
- 5.2. Global Localized Temperature Therapy Products Market by Product Type, Performance - Potential Analysis
- 5.3. Global Localized Temperature Therapy Products Market Estimates & Forecasts by Product Type 2017-2027 (USD Billion)
- 5.4. Localized Temperature Therapy Products Market, Sub Segment Analysis
  - 5.4.1. Localized Neonatal Therapy Product
  - 5.4.2. Localized Heat Therapy Product
  - 5.4.3. Localized Cold Therapy Product

## **CHAPTER 6. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET, BY AREA OF APPLICATION**

- 6.1. Market Snapshot
- 6.2. Global Localized Temperature Therapy Products Market by Area of Application, Performance - Potential Analysis
- 6.3. Global Localized Temperature Therapy Products Market Estimates & Forecasts by Area of Application 2017-2027 (USD Billion)
- 6.4. Localized Temperature Therapy Products Market, Sub Segment Analysis
  - 6.4.1. Neck
  - 6.4.2. Shoulder

- 6.4.3. Knee
- 6.4.4. Back
- 6.4.5. Others

## **CHAPTER 7. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET, BY DISTRIBUTION CHANNEL**

- 7.1. Market Snapshot
- 7.2. Global Localized Temperature Therapy Products Market by Distribution Channel, Performance - Potential Analysis
- 7.3. Global Localized Temperature Therapy Products Market Estimates & Forecasts by Distribution Channel 2017-2027 (USD Billion)
- 7.4. Localized Temperature Therapy Products Market, Sub Segment Analysis
  - 7.4.1. Hospital Pharmacies
  - 7.4.2. Retail Pharmacies
  - 7.4.3. Online Pharmacies

## **CHAPTER 8. GLOBAL LOCALIZED TEMPERATURE THERAPY PRODUCTS MARKET, REGIONAL ANALYSIS**

- 8.1. Localized Temperature Therapy Products Market, Regional Market Snapshot
- 8.2. North America Localized Temperature Therapy Products Market
  - 8.2.1. U.S. Localized Temperature Therapy Products Market
    - 8.2.1.1. Product Type breakdown estimates & forecasts, 2017-2027
    - 8.2.1.2. Area of Application breakdown estimates & forecasts, 2017-2027
    - 8.2.1.3. Distribution Channel breakdown estimates & forecasts, 2017-2027
  - 8.2.2. Canada Localized Temperature Therapy Products Market
- 8.3. Europe Localized Temperature Therapy Products Market Snapshot
  - 8.3.1. U.K. Localized Temperature Therapy Products Market
  - 8.3.2. Germany Localized Temperature Therapy Products Market
  - 8.3.3. France Localized Temperature Therapy Products Market
  - 8.3.4. Spain Localized Temperature Therapy Products Market
  - 8.3.5. Italy Localized Temperature Therapy Products Market
  - 8.3.6. Rest of Europe Localized Temperature Therapy Products Market
- 8.4. Asia-Pacific Localized Temperature Therapy Products Market Snapshot
  - 8.4.1. China Localized Temperature Therapy Products Market
  - 8.4.2. India Localized Temperature Therapy Products Market
  - 8.4.3. Japan Localized Temperature Therapy Products Market
  - 8.4.4. Australia Localized Temperature Therapy Products Market

- 8.4.5. South Korea Localized Temperature Therapy Products Market
- 8.4.6. Rest of Asia Pacific Localized Temperature Therapy Products Market
- 8.5. Latin America Localized Temperature Therapy Products Market Snapshot
  - 8.5.1. Brazil Localized Temperature Therapy Products Market
  - 8.5.2. Mexico Localized Temperature Therapy Products Market
- 8.6. Rest of The World Localized Temperature Therapy Products Market

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Company Profiles
  - 9.2.1. Medtronic plc
    - 9.2.1.1. Key Information
    - 9.2.1.2. Overview
    - 9.2.1.3. Financial (Subject to Data Availability)
    - 9.2.1.4. Product Summary
    - 9.2.1.5. Recent Developments
  - 9.2.2. Cardinal Health
  - 9.2.3. Medline Industries Inc.
  - 9.2.4. Cincinnati Sub Zero
  - 9.2.5. B.u.W. Schmidt
  - 9.2.6. Pic Solution
  - 9.2.7. Rapid Aid
  - 9.2.8. Macon & Company Inc.
  - 9.2.9. Adroit Medical Systems
  - 9.2.10. Advanced Home Care

## **CHAPTER 10. RESEARCH PROCESS**

- 10.1. Research Process
  - 10.1.1. Data Mining
  - 10.1.2. Analysis
  - 10.1.3. Market Estimation
  - 10.1.4. Validation
  - 10.1.5. Publishing
- 10.2. Research Attributes
- 10.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Localized Temperature Therapy Products market, report scope

TABLE 2. Global Localized Temperature Therapy Products market estimates & forecasts by Region 2017-2027 (USD Billion)

TABLE 3. Global Localized Temperature Therapy Products market estimates & forecasts by Product Type 2017-2027 (USD Billion)

TABLE 4. Global Localized Temperature Therapy Products market estimates & forecasts by Area of Application 2017-2027 (USD Billion)

TABLE 5. Global Localized Temperature Therapy Products market estimates & forecasts by Distribution Channel 2017-2027 (USD Billion)

TABLE 6. Global Localized Temperature Therapy Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 7. Global Localized Temperature Therapy Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 8. Global Localized Temperature Therapy Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 9. Global Localized Temperature Therapy Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 10. Global Localized Temperature Therapy Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 11. Global Localized Temperature Therapy Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 12. Global Localized Temperature Therapy Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 13. Global Localized Temperature Therapy Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 14. Global Localized Temperature Therapy Products market by segment, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 15. Global Localized Temperature Therapy Products market by region, estimates & forecasts, 2017-2027 (USD Billion)

TABLE 16. U.S. Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 17. U.S. Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 18. U.S. Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 19. Canada Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 20. Canada Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 21. Canada Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 22. UK Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 23. UK Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 24. UK Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 25. Germany Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 26. Germany Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 27. Germany Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 28. RoE Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 29. RoE Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 30. RoE Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 31. China Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 32. China Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 33. China Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 34. India Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 35. India Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 36. India Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 37. Japan Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 38. Japan Localized Temperature Therapy Products market estimates &

forecasts by segment 2017-2027 (USD Billion)

TABLE 39. Japan Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 40. RoAPAC Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 41. RoAPAC Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 42. RoAPAC Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 43. Brazil Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 44. Brazil Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 45. Brazil Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 46. Mexico Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 47. Mexico Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 48. Mexico Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 49. RoLA Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 50. RoLA Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 51. RoLA Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 52. Row Localized Temperature Therapy Products market estimates & forecasts, 2017-2027 (USD Billion)

TABLE 53. Row Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 54. Row Localized Temperature Therapy Products market estimates & forecasts by segment 2017-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Localized Temperature Therapy Products market

TABLE 56. List of primary sources, used in the study of global Localized Temperature Therapy Products market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

FIG 1. Global Localized Temperature Therapy Products market, research methodology

FIG 2. Global Localized Temperature Therapy Products market, market estimation techniques

FIG 3. Global market size estimates & forecast methods

FIG 4. Global Localized Temperature Therapy Products market, key trends 2019

FIG 5. Global Localized Temperature Therapy Products market, growth prospects 2020-2027

FIG 6. Global Localized Temperature Therapy Products market, porters 5 force model

FIG 7. Global Localized Temperature Therapy Products market, pest analysis

FIG 8. Global Localized Temperature Therapy Products market, value chain analysis

FIG 9. Global Localized Temperature Therapy Products market by segment, 2017 & 2027 (USD Billion)

FIG 10. Global Localized Temperature Therapy Products market by segment, 2017 & 2027 (USD Billion)

FIG 11. Global Localized Temperature Therapy Products market by segment, 2017 & 2027 (USD Billion)

FIG 12. Global Localized Temperature Therapy Products market by segment, 2017 & 2027 (USD Billion)

FIG 13. Global Localized Temperature Therapy Products market by segment, 2017 & 2027 (USD Billion)

FIG 14. Global Localized Temperature Therapy Products market, regional snapshot 2017 & 2027

FIG 15. North America Localized Temperature Therapy Products market 2017 & 2027 (USD Billion)

FIG 16. Europe Localized Temperature Therapy Products market 2017 & 2027 (USD Billion)

FIG 17. Asia pacific Localized Temperature Therapy Products market 2017 & 2027 (USD Billion)

FIG 18. Latin America Localized Temperature Therapy Products market 2017 & 2027 (USD Billion)

FIG 19. Global Localized Temperature Therapy Products market, company market share analysis (2019)



## I would like to order

Product name: Global Localized Temperature Therapy Products Market Size study, by Product Type (Localized Neonatal Therapy Product, Localized Heat Therapy Product, Localized Cold Therapy Product) by Area of Application (Neck, Shoulder, Knee, Back, Others) by Distribution Channel (Hospital Pharmacies, Retail Pharmacies, Online Pharmacies) and Regional Forecasts 2020-2027

Product link: <https://marketpublishers.com/r/G487F3ABFC88EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G487F3ABFC88EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970