

Global Loan Brokers Market Size study, By
Component (Products, Services), by Enterprise Size
(Large Enterprise, Small and Medium-sized
Enterprises), by Application (Home Loans,
Commercial and Industrial Loans, Vehicle Loans,
Loans to Governments), by End User (Businesses,
Individuals), and Regional Forecasts 2022-2028

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Abstracts

Global Loan Brokers Market is valued approximately USD XX million in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028.

Loan Brokers or mortgage brokers, refer to the middleman in between a lender and a borrower. A loan broker has access to a wide range of lender and can help a borrower in accessing which lender is offering loans as per borrower's financial goals. Loan brokers save time and effort of the borrowers for finding a loan with lowest interest rate. The increasing need for finances by MSMEs and access of loan brokers to a large network of lenders as well as recent partnership activities from leading market players are factors that are accelerating the global market demand. For instance, according to SME Finance Forum estimates – as of 2021, globally around 131 million or 41% of formal MSMEs in developing countries have unmet financing needs. Further, MSME finance gap in developing countries is estimated to be around USD 5 trillion, around 1.3 times more than the current level of MSME lending. In addition, Women-owned businesses comprise 23% of MSMEs and account for 32% of the MSME finance gap. Furthermore, leading market players are working towards strategic partnerships to leverage the growing adoption of Loan broker Services. For instance, in April 2022, Australia based Great Southern Bank partnered with Subiaco, Australia based broker



aggregator Specialist Finance Group. This partnership would enable the bank to onboard new customers for its home loan products. Moreover, in July 2022, Noida, India based India Mortgage Guarantee Corp. (IMGC) and RBL Bank announced partnership to offer secured home loan products for salaried and non-salaried individuals. This partnership would enable the bank to offer its secured loan product to new customers through IMGC's nationwide network of over 500 branches. Also, growing expansion of BFSI sector in developing regions and increasing emergence of Online mortgage brokers are anticipated to act as a catalyzing factor for the market demand during the forecast period. However, a high commission fee charged by loan brokers and increasing incidences of frauds are certain factors which impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the global Loan Brokers Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the growing number of home buyers and presence of leading loan brokerage firms in the region. Whereas, Asia Pacific is anticipated to exhibit a significant growth rate over the forecast period 2022-2028. Factors such as the thriving growth of banking financial service and insurance sector and recent partnership & collaboration activities between loan broker and financial institutions, would create lucrative growth prospects for the Loan Brokers Market across the Asia Pacific region.

Major market players included in this report are:
Ally Financial Inc.
Bank of America Corporation
Caliber Home Loans, Inc.
Flagstar Bank
Interactive Brokers LLC
JPMorgan Chase & Co.
LendingTree, LLC
loanDepot.com, LLC
LaGray Finance
Macquarie Group Limited

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also



caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Products

Services

By Enterprise Size

Large Enterprise

Small and Medium-sized Enterprises

By Application

Home Loans

Commercial and Industrial Loans

Vehicle Loans

Loans to Governments

By End User

Businesses

Individuals

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America



Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020 Base year – 2021 Forecast period – 2022 to 2028

Target Audience of the Global Loan Brokers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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