

Global Livestock Monitoring & Identification Market Size study & Forecast, by Component (Hardware, Software, Services), by End Use (Dairy Farm, Beef Farm, Sheep Farm, Deer Farm, Goat and Pig Farm) and Regional Analysis, 2023-2030

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Abstracts

Global Livestock Monitoring & Identification Market is valued at approximately USD 2396.54 Million in 2022 and is anticipated to grow with a healthy growth rate of more than 11.6% during the forecast period 2023-2030. Livestock monitoring and identification involve the use of technology to track and manage the well-being and location of animals in agricultural settings. These technologies enable real-time tracking of individual animals or entire herds, providing valuable insights into their grazing patterns, activity levels, and overall health. The Livestock Monitoring & Identification Market is expanding because of factors such as rising adoption of precision livestock farming, rising demand for efficient farming practices, and increasing demand and consumption of poultry products.

The surge in poultry meat consumption globally is a significant driving force behind the growth of the Livestock Monitoring & Identification Market. As the demand for poultry products continues to rise due to factors such as population growth, urbanization, and changing dietary preferences, farmers are under increasing pressure to enhance the efficiency and productivity of poultry farming. As global demand for poultry products continues to surge, farmers and producers are increasingly turning to advanced monitoring and identification technologies to enhance efficiency, ensure the health and welfare of their poultry, and meet the rising market requirements. As reported by Statista in 2021, global meat consumption experienced a significant doubling, reaching 324 million metric tons in the year 2020. Data from the Organization for Economic Cooperation and Development suggests that poultry meat is expected to continue being

a primary driver of growth in meat production throughout 2021, albeit at a more moderate pace compared to the preceding decade. Furthermore, projections indicate an estimated consumption of 371,675 kilotons of meat by the year 2030. In addition, Increased investment in Agriculture Technology (AgTech) and Government initiatives promoting sustainable agriculture and the welfare of livestock are creating new opportunities for market growth. However, the high implementation costs and lack of awareness and education stifle market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Livestock Monitoring & Identification Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. North America dominated the market in 2022. The North American region has witnessed significant technological advancements and a heightened commitment to adopting agricultural solutions, particularly in countries such as Canada and the United States. Moreover, the growth rate of animal food and byproduct consumption, compels local meat and dairy producers to enhance their supply chains in the region creating demand for the adoption of livestock monitoring solutions in the region. Europe is expected to grow significantly over the forecast period, owing to factors such as rising adoption of precision farming technology, and rising consumption and demand for meat and dairy products in the region.

Major market player included in this report are:

HerdX, Inc

Afimilk Agricultural Cooperative Ltd.

infsoft GmbH

Zee Tags Ltd.

Quantified AG

Allflex (SCR Engineers Ltd.)

Connecterra B.V.

ID Tech Solutions Private Limited

Shearwell Australia

Y-Text Corporation

Recent Developments in the Market:

In March 2022, the KCB Foundation announced the launch of a livestock monitoring system in Taita-Taveta. This system aims to assist farmers in ensuring that their livestock meets the necessary standards of animal health.

In March 2022, Allflex Livestock Intelligence introduced a subscription-based model for its SenseHub beef and dairy cow monitoring solutions. This innovative approach empowers farmers to utilize the SenseHub system without an initial financial outlay, opting instead for a convenient monthly fee covering essential components such as equipment, installation, tags, and applications. This flexible subscription model enables users to adapt or expand their systems as their needs evolve.

Global Livestock Monitoring & Identification Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Component, End Use, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component:

Hardware

Software

Services

By End Use:

Dairy Farm

Beef Farm

Sheep Farm

Deer Farm

Goat and Pig Farm

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Contents

CHAPTER 1 EXECUTIVE SUMMARY

- 1.1 Market Snapshot
- 1.2 Global & Segmental Market Estimates & Forecasts, 2020-2030 (USD Million)
 - 1.2.1 Livestock Monitoring & Identification Market, by Region, 2020-2030 (USD Million)
 - 1.2.2 Livestock Monitoring & Identification Market, by Component, 2020-2030 (USD Million)
 - 1.2.3 Livestock Monitoring & Identification Market, by End Use, 2020-2030 (USD Million)
- 1.3 Key Trends
- 1.4 Estimation Methodology
- 1.5 Research Assumption

CHAPTER 2 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET DEFINITION AND SCOPE

- 2.1 Objective of the Study
- 2.2 Market Definition & Scope
 - 2.2.1 Industry Evolution
 - 2.2.2 Scope of the Study
- 2.3 Years Considered for the Study
- 2.4 Currency Conversion Rates

CHAPTER 3 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET DYNAMICS

- 3.1 Livestock Monitoring & Identification Market Impact Analysis (2020-2030)
 - 3.1.1 Market Drivers
 - 3.1.1.1 Rising adoption of precision livestock farming
 - 3.1.1.2 Rising demand for efficient farming practices,
 - 3.1.1.3 Increasing demand and consumption of poultry products
 - 3.1.2 Market Challenges
 - 3.1.2.1 High implementation costs
 - 3.1.2.2 Lack of awareness and education
 - 3.1.3 Market Opportunities
 - 3.1.3.1 Increased investment in Agriculture Technology (AgTech)
 - 3.1.3.2 Government initiatives promoting sustainable agriculture and the welfare of

livestock

CHAPTER 4 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET INDUSTRY ANALYSIS

4.1 Porter's 5 Force Model

- 4.1.1 Bargaining Power of Suppliers
- 4.1.2 Bargaining Power of Buyers
- 4.1.3 Threat of New Entrants
- 4.1.4 Threat of Substitutes
- 4.1.5 Competitive Rivalry

4.2 Porter's 5 Force Impact Analysis

4.3 PEST Analysis

- 4.3.1 Political
- 4.3.2 Economical
- 4.3.3 Social
- 4.3.4 Technological
- 4.3.5 Environmental
- 4.3.6 Legal

4.4 Top investment opportunity

4.5 Top winning strategies

4.6 COVID-19 Impact Analysis

4.7 Disruptive Trends

4.8 Industry Expert Perspective

4.9 Analyst Recommendation & Conclusion

CHAPTER 5 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET, BY COMPONENT

5.1 Market Snapshot

5.2 Global Livestock Monitoring & Identification Market by Component, Performance - Potential Analysis

5.3 Global Livestock Monitoring & Identification Market Estimates & Forecasts by Component 2020-2030 (USD Million)

5.4 Livestock Monitoring & Identification Market, Sub Segment Analysis

- 5.4.1 Hardware
- 5.4.2 Software
- 5.4.3 Services

CHAPTER 6 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET, BY END USE

6.1 Market Snapshot

6.2 Global Livestock Monitoring & Identification Market by End Use, Performance - Potential Analysis

6.3 Global Livestock Monitoring & Identification Market Estimates & Forecasts by End Use 2020-2030 (USD Million)

6.4 Livestock Monitoring & Identification Market, Sub Segment Analysis

6.4.1 Dairy Farm

6.4.2 Beef Farm

6.4.3 Sheep Farm

6.4.4 Deer Farm

6.4.5 Goat and Pig Farm

CHAPTER 7 GLOBAL LIVESTOCK MONITORING & IDENTIFICATION MARKET, REGIONAL ANALYSIS

7.1 Top Leading Countries

7.2 Top Emerging Countries

7.3 Livestock Monitoring & Identification Market, Regional Market Snapshot

7.4 North America Livestock Monitoring & Identification Market

7.4.1 U.S. Livestock Monitoring & Identification Market

7.4.1.1 Component breakdown estimates & forecasts, 2020-2030

7.4.1.2 End Use breakdown estimates & forecasts, 2020-2030

7.4.2 Canada Livestock Monitoring & Identification Market

7.5 Europe Livestock Monitoring & Identification Market Snapshot

7.5.1 U.K. Livestock Monitoring & Identification Market

7.5.2 Germany Livestock Monitoring & Identification Market

7.5.3 France Livestock Monitoring & Identification Market

7.5.4 Spain Livestock Monitoring & Identification Market

7.5.5 Italy Livestock Monitoring & Identification Market

7.5.6 Rest of Europe Livestock Monitoring & Identification Market

7.6 Asia-Pacific Livestock Monitoring & Identification Market Snapshot

7.6.1 China Livestock Monitoring & Identification Market

7.6.2 India Livestock Monitoring & Identification Market

7.6.3 Japan Livestock Monitoring & Identification Market

7.6.4 Australia Livestock Monitoring & Identification Market

7.6.5 South Korea Livestock Monitoring & Identification Market

- 7.6.6 Rest of Asia Pacific Livestock Monitoring & Identification Market
- 7.7 Latin America Livestock Monitoring & Identification Market Snapshot
 - 7.7.1 Brazil Livestock Monitoring & Identification Market
 - 7.7.2 Mexico Livestock Monitoring & Identification Market
- 7.8 Middle East & Africa Livestock Monitoring & Identification Market
 - 7.8.1 Saudi Arabia Livestock Monitoring & Identification Market
 - 7.8.2 South Africa Livestock Monitoring & Identification Market
 - 7.8.3 Rest of Middle East & Africa Livestock Monitoring & Identification Market

CHAPTER 8 COMPETITIVE INTELLIGENCE

- 8.1 Key Company SWOT Analysis
 - 8.1.1 Company
 - 8.1.2 Company
 - 8.1.3 Company
- 8.2 Top Market Strategies
- 8.3 Company Profiles
 - 8.3.1 HerdX, Inc
 - 8.3.1.1 Key Information
 - 8.3.1.2 Overview
 - 8.3.1.3 Financial (Subject to Data Availability)
 - 8.3.1.4 Product Summary
 - 8.3.1.5 Recent Developments
 - 8.3.2 Afimilk Agricultural Cooperative Ltd.
 - 8.3.3 infsoft GmbH
 - 8.3.4 Zee Tags Ltd.
 - 8.3.5 Quantified AG
 - 8.3.6 Allflex (SCR Engineers Ltd.)
 - 8.3.7 Connecterra B.V.
 - 8.3.8 ID Tech Solutions Private Limited
 - 8.3.9 Shearwell Australia
 - 8.3.10 Y-Text Corporation

CHAPTER 9 RESEARCH PROCESS

- 9.1 Research Process
 - 9.1.1 Data Mining
 - 9.1.2 Analysis
 - 9.1.3 Market Estimation

9.1.4 Validation

9.1.5 Publishing

9.2 Research Attributes

9.3 Research Assumption

List Of Tables

LIST OF TABLES

TABLE 1 Global Livestock Monitoring & Identification Market, report scope

TABLE 2 Global Livestock Monitoring & Identification Market estimates & forecasts by Region 2020-2030 (USD Million)

TABLE 3 Global Livestock Monitoring & Identification Market estimates & forecasts by Component 2020-2030 (USD Million)

TABLE 4 Global Livestock Monitoring & Identification Market estimates & forecasts by End Use 2020-2030 (USD Million)

TABLE 5 Global Livestock Monitoring & Identification Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 6 Global Livestock Monitoring & Identification Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 7 Global Livestock Monitoring & Identification Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 8 Global Livestock Monitoring & Identification Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 9 Global Livestock Monitoring & Identification Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 10 Global Livestock Monitoring & Identification Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 11 Global Livestock Monitoring & Identification Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 12 Global Livestock Monitoring & Identification Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 13 Global Livestock Monitoring & Identification Market by segment, estimates & forecasts, 2020-2030 (USD Million)

TABLE 14 Global Livestock Monitoring & Identification Market by region, estimates & forecasts, 2020-2030 (USD Million)

TABLE 15 U.S. Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 16 U.S. Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 17 U.S. Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 18 Canada Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 19 Canada Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 20 Canada Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 21 UK Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 22 UK Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 23 UK Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 24 Germany Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 25 Germany Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 26 Germany Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 27 France Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 28 France Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 29 France Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 30 Italy Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 31 Italy Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 32 Italy Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 33 Spain Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 34 Spain Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 35 Spain Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 36 RoE Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 37 RoE Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 38 RoE Livestock Monitoring & Identification Market estimates & forecasts by

segment 2020-2030 (USD Million)

TABLE 39 China Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 40 China Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 41 China Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 42 India Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 43 India Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 44 India Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 45 Japan Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 46 Japan Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 47 Japan Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 48 South Korea Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 49 South Korea Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 50 South Korea Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 51 Australia Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 52 Australia Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 53 Australia Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 54 RoAPAC Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 55 RoAPAC Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 56 RoAPAC Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 57 Brazil Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 58 Brazil Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 59 Brazil Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 60 Mexico Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 61 Mexico Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 62 Mexico Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 63 RoLA Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 64 RoLA Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 65 RoLA Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 66 Saudi Arabia Livestock Monitoring & Identification Market estimates & forecasts, 2020-2030 (USD Million)

TABLE 67 South Africa Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 68 RoMEA Livestock Monitoring & Identification Market estimates & forecasts by segment 2020-2030 (USD Million)

TABLE 69 List of secondary sources, used in the study of global Livestock Monitoring & Identification Market

TABLE 70 List of primary sources, used in the study of global Livestock Monitoring & Identification Market

TABLE 71 Years considered for the study

TABLE 72 Exchange rates considered

List of tables and figures and dummy in nature, final lists may vary in the final deliverable

List Of Figures

LIST OF FIGURES

- FIG 1 Global Livestock Monitoring & Identification Market, research methodology
 - FIG 2 Global Livestock Monitoring & Identification Market, Market estimation techniques
 - FIG 3 Global Market size estimates & forecast methods
 - FIG 4 Global Livestock Monitoring & Identification Market, key trends 2022
 - FIG 5 Global Livestock Monitoring & Identification Market, growth prospects 2023-2030
 - FIG 6 Global Livestock Monitoring & Identification Market, porters 5 force model
 - FIG 7 Global Livestock Monitoring & Identification Market, pest analysis
 - FIG 8 Global Livestock Monitoring & Identification Market, value chain analysis
 - FIG 9 Global Livestock Monitoring & Identification Market by segment, 2020 & 2030 (USD Million)
 - FIG 10 Global Livestock Monitoring & Identification Market by segment, 2020 & 2030 (USD Million)
 - FIG 11 Global Livestock Monitoring & Identification Market by segment, 2020 & 2030 (USD Million)
 - FIG 12 Global Livestock Monitoring & Identification Market by segment, 2020 & 2030 (USD Million)
 - FIG 13 Global Livestock Monitoring & Identification Market by segment, 2020 & 2030 (USD Million)
 - FIG 14 Global Livestock Monitoring & Identification Market, regional snapshot 2020 & 2030
 - FIG 15 North America Livestock Monitoring & Identification Market 2020 & 2030 (USD Million)
 - FIG 16 Europe Livestock Monitoring & Identification Market 2020 & 2030 (USD Million)
 - FIG 17 Asia pacific Livestock Monitoring & Identification Market 2020 & 2030 (USD Million)
 - FIG 18 Latin America Livestock Monitoring & Identification Market 2020 & 2030 (USD Million)
 - FIG 19 Middle East & Africa Livestock Monitoring & Identification Market 2020 & 2030 (USD Million)
- List of tables and figures and dummy in nature, final lists may vary in the final deliverable

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