

Global Liquid Sugar Market Size Study & Forecast, by Origin (Organic Liquid Sugar, Conventional Liquid Sugar), by Application (Bakery, Confectionery, Beverages, Baby Foods, and Other Applications) and Regional Analysis, 2023-2030

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Abstracts

Global Liquid Sugar Market is valued at approximately USD XX billion in 2022 and is anticipated to grow with a healthy growth rate of more than 2.9% over the forecast period 2023-2030. Liquid sugar, also known as liquid sweetener or liquid glucose, is a syrup-like substance made from dissolved sugar. It is commonly used as a sweetening agent in various food and beverage products. Liquid sugar is created by dissolving granulated sugar in water, resulting in a concentrated sweet solution. Additionally, the liquid sugar market is expected to be primarily driven by consumer demand for low-calorie sugar. Furthermore, the utilization of liquid sugar reduces labor costs by accelerating the filtration process compared to regular sugar, thereby fostering increased demand and growth in the liquid sugar industry.

The demand for liquid sugar in the beverage industry is fueling strong growth in the global liquid sugar market. The expanding usage of liquid sugar in the production of processed food is expected to be a significant driver for the worldwide liquid sugar market. As per the India Brand Equity Foundation, the health-focused foods and beverages market in India is projected to expand from 11% of the packaged foods and beverages market in 2020 to approximately 16% or around USD 30 billion by 2026, as reported by Avendus Capital. In 2022, the Ministry of Industry and Information Technology stated that in China, major beverage producers witnessed a year-on-year increase of 12%, resulting in a total output exceeding 183 million tons. Moreover, the liquid sugar market is experiencing growth driven by its adoption in restaurants and food outlets, attributed to its rapid solubility. Additionally, the extended shelf life of baked

goods, which is enhanced by the addition of sugar, is another influential factor fueling the expansion of the liquid sugar market. However, rising raw material and supply chain costs pose challenges to the liquid sugar market. Additionally, high sugar content in foods can contribute to obesity, diabetes, and heart disease stifling market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Liquid Sugar Market study include Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominated the market in 2022 owing to the rising demand for liquid sugar from the expanding food and beverage industry in the region. Moreover, the readily available raw materials are expected to provide additional impetus to the growth of the liquid sugar market in this region. North America is expected to be a fastest growing region during the forecast period, owing to the increasing consumption of bakery and confectionery products that heavily rely on liquid sugar as a key ingredient. Additionally, leading market players are actively engaging in new product launches and innovations to enhance their market position.

Major market players included in this report are:

Boettger Gruppe

Tate & Lyle PLC

Nordzucker AG

Sugar Australia Company Ltd

Zuk?n S.L.U.

Cargill Incorporated

S?dzucker AG

Archer-Daniels-Midland Company

Natural Raw Liquid Sugar Company

Raizen SA

Recent Developments in the Market:

In July 2022, During the IFT FIRST event held in Chicago from July 10-13, Sweegen introduced Bestevia LQ, a range of liquid sweeteners based on stevia. These sweeteners are specifically formulated to reduce sugar content in various applications such as carbonated soft drinks, confectionery products, liquid sweeteners, dessert toppings, and concentrated fruit/flavored syrups.

Global Liquid Sugar Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered –Origin, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key

players. The detailed segments and sub-segment of the market are explained below:

By Origin:

Organic Liquid Sugar

Conventional Liquid Sugar

By Application:

Bakery

Confectionery

Beverages

Baby Foods

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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