

# Global Liquid Roofing Market Size Study & Forecast, by Type, Application, and Regional Forecasts 2025–2035

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## Abstracts

The Global Liquid Roofing Market is valued at approximately USD 9.21 billion in 2024 and is projected to thrive at a CAGR of 7.10% over the forecast period from 2025 to 2035. As sustainability and long-term durability become central themes in modern construction practices, liquid roofing systems have emerged as both a technologically advanced and economically viable solution. These systems—ranging from polyurethane and acrylic hybrids to bituminous and silicone coatings—offer seamless, waterproof barriers that are not only easy to install but also remarkably adaptable to complex architectural structures. In recent years, contractors and developers across residential, commercial, and industrial segments have gravitated toward liquid-applied membranes due to their extended life cycles, energy efficiency, and low maintenance costs.

The escalating demand for lightweight, UV-resistant, and elastomeric roofing materials is being met by continuous innovation in liquid coating chemistry. Urban infrastructure is becoming increasingly vertical and complex, and traditional roofing systems often fall short in performance and flexibility. Liquid roofing, on the other hand, conforms effortlessly to irregular surfaces, sealing minute cracks and preventing water ingress—traits critical for extending the life of rooftops. Furthermore, rising global awareness of green building certifications like LEED and BREEAM is encouraging stakeholders to opt for roofing systems that contribute to thermal insulation, solar reflectivity, and overall environmental compliance. The technology is especially favored in retrofit applications, where traditional methods may involve high labor and material costs.

Geographically, North America leads the charge in the adoption of liquid roofing technologies, driven by a mature construction industry and rigorous climate resilience

standards. The U.S., in particular, has witnessed a surge in demand due to frequent roof restoration projects, energy efficiency mandates, and tax incentives. Meanwhile, Europe follows closely behind with a strong push for eco-friendly and sustainable construction solutions—particularly in nations like Germany, the UK, and the Netherlands. The Asia Pacific region, however, is expected to grow at the fastest pace during the forecast timeline. Countries such as China, India, and Southeast Asian nations are experiencing rapid urbanization and infrastructure development, supported by government-backed smart city initiatives, thereby opening new avenues for liquid roofing manufacturers and suppliers.

Major market players included in this report are:

BASF SE

Sika AG

Croda International Plc.

Halliburton Company

Schlumberger Limited

Baker Hughes Company

Chevron Phillips Chemical Company

M&D Industries of Louisiana, Inc.

Trican Well Service Ltd.

Impact Fluid Solutions

Aubin Group

Wacker Chemie AG

GAF Materials Corporation

The Dow Chemical Company

Huntsman Corporation

Global Liquid Roofing Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period – 2025–2035

Report Coverage – Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope – North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope – Free report customization (equivalent up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

By Type:

PU/Acrylic Hybrids

Polyurethane

Acrylic

Bituminous

Silicone Coatings

By Application:

Residential Buildings

Commercial Buildings

Public Infrastructure

Industrial Facilities

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL LIQUID ROOFING MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. Key Findings

### **CHAPTER 3. GLOBAL LIQUID ROOFING MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping the Global Liquid Roofing Market (2024–2035)
- 3.2. Drivers
  - 3.2.1. Rising Demand for Sustainable and Energy-Efficient Roofing Systems
  - 3.2.2. Increased Adoption in Retrofit and Refurbishment Projects
- 3.3. Restraints
  - 3.3.1. Volatility in Raw Material Prices
  - 3.3.2. Limited Awareness in Underdeveloped Regions
- 3.4. Opportunities
  - 3.4.1. Technological Advancements in Coating Formulations
  - 3.4.2. Expansion of Smart Cities and Infrastructure Projects Globally

## **CHAPTER 4. GLOBAL LIQUID ROOFING INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyers
  - 4.1.2. Bargaining Power of Suppliers
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024–2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economic
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024–2025)
- 4.7. Global Pricing Analysis and Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL LIQUID ROOFING MARKET SIZE & FORECASTS BY TYPE 2025–2035**

- 5.1. Market Overview
- 5.2. PU/Acrylic Hybrids
  - 5.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.2.2. Market Size Analysis, by Region, 2025–2035
- 5.3. Polyurethane
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.3.2. Market Size Analysis, by Region, 2025–2035
- 5.4. Acrylic
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.4.2. Market Size Analysis, by Region, 2025–2035
- 5.5. Bituminous
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035
  - 5.5.2. Market Size Analysis, by Region, 2025–2035
- 5.6. Silicone Coatings

5.6.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

5.6.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 6. GLOBAL LIQUID ROOFING MARKET SIZE & FORECASTS BY APPLICATION 2025–2035**

6.1. Market Overview

6.2. Residential Buildings

6.2.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.2.2. Market Size Analysis, by Region, 2025–2035

6.3. Commercial Buildings

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.3.2. Market Size Analysis, by Region, 2025–2035

6.4. Public Infrastructure

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.4.2. Market Size Analysis, by Region, 2025–2035

6.5. Industrial Facilities

6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024–2035

6.5.2. Market Size Analysis, by Region, 2025–2035

## **CHAPTER 7. GLOBAL LIQUID ROOFING MARKET SIZE & FORECASTS BY REGION 2025–2035**

7.1. Global Market, Regional Snapshot

7.2. Top Leading & Emerging Countries

7.3. North America

7.3.1. U.S.

7.3.1.1. Type Breakdown Size & Forecasts, 2025–2035

7.3.1.2. Application Breakdown Size & Forecasts, 2025–2035

7.3.2. Canada

7.3.2.1. Type Breakdown Size & Forecasts, 2025–2035

7.3.2.2. Application Breakdown Size & Forecasts, 2025–2035

7.4. Europe

7.4.1. UK

7.4.1.1. Type Breakdown Size & Forecasts, 2025–2035

7.4.1.2. Application Breakdown Size & Forecasts, 2025–2035

7.4.2. Germany

7.4.2.1. Type Breakdown Size & Forecasts, 2025–2035

7.4.2.2. Application Breakdown Size & Forecasts, 2025–2035

- 7.4.3. France
  - 7.4.3.1. Type Breakdown Size & Forecasts, 2025–2035
  - 7.4.3.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4.4. Spain
  - 7.4.4.1. Type Breakdown Size & Forecasts, 2025–2035
  - 7.4.4.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4.5. Italy
  - 7.4.5.1. Type Breakdown Size & Forecasts, 2025–2035
  - 7.4.5.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.4.6. Rest of Europe
  - 7.4.6.1. Type Breakdown Size & Forecasts, 2025–2035
  - 7.4.6.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.5. Asia Pacific
  - 7.5.1. China
    - 7.5.1.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.1.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.5.2. India
    - 7.5.2.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.2.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.5.3. Japan
    - 7.5.3.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.3.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.5.4. Australia
    - 7.5.4.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.4.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.5.5. South Korea
    - 7.5.5.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.5.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.5.6. Rest of Asia Pacific
    - 7.5.6.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.5.6.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.6. Latin America
  - 7.6.1. Brazil
    - 7.6.1.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.6.1.2. Application Breakdown Size & Forecasts, 2025–2035
  - 7.6.2. Mexico
    - 7.6.2.1. Type Breakdown Size & Forecasts, 2025–2035
    - 7.6.2.2. Application Breakdown Size & Forecasts, 2025–2035
- 7.7. Middle East & Africa

### 7.7.1. UAE

7.7.1.1. Type Breakdown Size & Forecasts, 2025–2035

7.7.1.2. Application Breakdown Size & Forecasts, 2025–2035

### 7.7.2. Saudi Arabia

7.7.2.1. Type Breakdown Size & Forecasts, 2025–2035

7.7.2.2. Application Breakdown Size & Forecasts, 2025–2035

### 7.7.3. South Africa

7.7.3.1. Type Breakdown Size & Forecasts, 2025–2035

7.7.3.2. Application Breakdown Size & Forecasts, 2025–2035

### 7.7.4. Rest of Middle East & Africa

7.7.4.1. Type Breakdown Size & Forecasts, 2025–2035

7.7.4.2. Application Breakdown Size & Forecasts, 2025–2035

## **CHAPTER 8. COMPETITIVE INTELLIGENCE**

### 8.1. Top Market Strategies

### 8.2. BASF SE

8.2.1. Company Overview

8.2.2. Key Executives

8.2.3. Company Snapshot

8.2.4. Financial Performance (Subject to Data Availability)

8.2.5. Product/Services Portfolio

8.2.6. Recent Development

8.2.7. Market Strategies

8.2.8. SWOT Analysis

### 8.3. Sika AG

### 8.4. Croda International Plc.

### 8.5. Halliburton Company

### 8.6. Schlumberger Limited

### 8.7. Baker Hughes Company

### 8.8. Chevron Phillips Chemical Company

### 8.9. M&D Industries of Louisiana, Inc.

### 8.10. Trican Well Service Ltd.

### 8.11. Impact Fluid Solutions

### 8.12. Aubin Group

### 8.13. Wacker Chemie AG

### 8.14. GAF Materials Corporation

### 8.15. The Dow Chemical Company

### 8.16. Huntsman Corporation



## List Of Tables

### LIST OF TABLES

- Table 1. Global Liquid Roofing Market, Report Scope
- Table 2. Global Liquid Roofing Market Estimates & Forecasts by Region 2024–2035
- Table 3. Global Liquid Roofing Market Estimates & Forecasts by Type 2024–2035
- Table 4. Global Liquid Roofing Market Estimates & Forecasts by Application 2024–2035
- Table 5. U.S. Market Estimates & Forecasts, 2024–2035
- Table 6. Canada Market Estimates & Forecasts, 2024–2035
- Table 7. UK Market Estimates & Forecasts, 2024–2035
- Table 8. Germany Market Estimates & Forecasts, 2024–2035
- Table 9. France Market Estimates & Forecasts, 2024–2035
- Table 10. Spain Market Estimates & Forecasts, 2024–2035
- Table 11. Italy Market Estimates & Forecasts, 2024–2035
- Table 12. Rest of Europe Market Estimates & Forecasts, 2024–2035
- Table 13. China Market Estimates & Forecasts, 2024–2035
- Table 14. India Market Estimates & Forecasts, 2024–2035
- Table 15. Japan Market Estimates & Forecasts, 2024–2035
- Table 16. Australia Market Estimates & Forecasts, 2024–2035
- Table 17. South Korea Market Estimates & Forecasts, 2024–2035
- Table 18. Rest of Asia Pacific Market Estimates & Forecasts, 2024–2035
- Table 19. Brazil Market Estimates & Forecasts, 2024–2035
- Table 20. Mexico Market Estimates & Forecasts, 2024–2035
- Table 21. UAE Market Estimates & Forecasts, 2024–2035
- Table 22. Saudi Arabia Market Estimates & Forecasts, 2024–2035
- Table 23. South Africa Market Estimates & Forecasts, 2024–2035
- Table 24. Rest of MEA Market Estimates & Forecasts, 2024–2035

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Liquid Roofing Market, Research Methodology
- Fig 2. Global Liquid Roofing Market, Market Estimation Techniques
- Fig 3. Global Market Size Estimates & Forecast Methods
- Fig 4. Key Trends in the Global Liquid Roofing Market (2025)
- Fig 5. Global Liquid Roofing Market, Growth Prospects 2024–2035
- Fig 6. Global Liquid Roofing Market, Porter’s Five Forces Model
- Fig 7. Global Liquid Roofing Market, PESTEL Analysis
- Fig 8. Global Liquid Roofing Market, Value Chain Analysis
- Fig 9. Market by Application, 2025 & 2035
- Fig 10. Market by Type, 2025 & 2035
- Fig 11. North America Market, 2025 & 2035
- Fig 12. Europe Market, 2025 & 2035
- Fig 13. Asia Pacific Market, 2025 & 2035
- Fig 14. Latin America Market, 2025 & 2035
- Fig 15. Middle East & Africa Market, 2025 & 2035
- Fig 16. Company Market Share Analysis, 2025

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