

# **Global Liquid Packaging Market Size study & Forecast, by Material (Paperboard, Plastics, Glass, Metal, Others), by Packaging Type (Flexible, Rigid), by Type (Aseptic Liquid Packaging, Blow Molding, Form Fill Seal), by End User (Food & Beverage, Personal Care, Pharmaceutical, Household Care, Industrial, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Liquid Packaging Market is valued at approximately USD 371.70 billion in 2022 and is anticipated to grow with a CAGR of more than 4.5% over the forecast period 2023-2030. Liquid packaging encompasses the selection of appropriate materials, container design, and effective sealing and labeling processes to package and store liquids for transportation, storage, and consumption. This packaging solution is essential across a range of industries, including beverages, pharmaceuticals, and personal care. Moreover, the growing world population and expanding e-commerce market are anticipated as the growth drivers of this market. Furthermore, growing industrialization and emerging global markets fuel the market during the forecasted period 2023-2030.

According to United Nations (UN) in 2023, The global population has more than tripled since the mid-twentieth century, reaching 8.0 billion in mid-November 2022. With an expected increase of nearly 2 billion people in the next 30 years, the population is expected to reach 9.7 billion by 2050 and potentially peak at nearly 10.4 billion in the mid-2080s. This rapid growth is driven by factors such as increased survival to reproductive age, longer lifespans, urbanization, and migration. These demographic changes and fertility rate shifts may have profound implications for future generations. According to India Brand Equity Foundation (IBEF) in 2022, The e-commerce market is expected to witness substantial growth in the coming years. The overall e-commerce

market is expected to reach USD 350 billion by 2030, with an anticipated growth of 21.5% to reach USD 74.8 billion in 2022. However, growing environmental concerns and government rules and regulations may hamper the growth of the market.

The key regions considered for the Global Liquid Packaging Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific region dominates the global liquid packaging market due to several factors. Firstly, the region's large population and growing middle class contribute to the increased consumption of packaged beverages. Additionally, rapid urbanization and changing lifestyles in countries such as China and India have led to a surge in e-commerce and on-the-go consumption, further boosting the need for convenient and secure liquid packaging solutions. Moreover, the region is home to several key manufacturing hubs, offering cost advantages and a robust supply chain for liquid packaging materials and machinery. Also, Asia Pacific region is the fastest-growing region in the global liquid packaging market due to factors such as rapid economic growth, urbanization, the rise of e-commerce, a large consumer base, technological advancements, and supportive government initiatives. The region's increasing disposable incomes, changing consumer lifestyles, and expanding middle class contribute to the rising demand for liquid packaging products. Additionally, advancements in manufacturing capabilities and infrastructure development further facilitate market growth.

Major market player included in this report are:

Sonoco Products Company

Goglio S.P.A.

Mondi PLC

Berry Global Inc.

Tetra Laval International SA

ProAmpac

SIG Combibloc Group AG

Sealed Air Corporation

Constantia Flexibles

Pactiv Evergreen Inc.

Recent Developments in the Market:

In March 2022, Roval Grolsch, a beer brewer, implemented Smurfit Kappa's TopClip solution as an eco-friendly substitute for plastic shrink wrap in their can multi-packs.

In February 2022, Liquibox bolstered its flexible packaging and dispensers business by acquiring DS Smith plc's plastic division. This acquisition has strengthened their product range of bags, films, and dispensing fittings and extended their offerings to customers

worldwide.

Global Liquid Packaging Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered - Material, Packaging Type, Technology, End User, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Material:

Paperboard

Plastics

Glass

Metal

Others

By Packaging Type:

Flexible

Rigid

By Technology:

Aseptic Liquid Packaging

Blow Molding

Form Fill Seal

By End User:

Food & Beverage

Personal Care  
Pharmaceutical  
Household Care  
Industrial  
Others

By Region:

North America  
U.S.  
Canada

Europe  
UK  
Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
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Rest of Middle East & Africa

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