

Global Liquid Fertilizers Market Size study, by Type (Nitrogen, Phosphorus, Potash, Micronutrients), by Application (Soil, Foliar, Fertigation), by Compounds (Calcium Ammonium Nitrate (CAN), Urea-Ammonium Nitrate (UAN), Potassium Nitrate, Phosphorus Pentoxide (P205), Others (boron, chloride, and iron), by Crop Type (Cereals & Grains, Oilseeds & Pulses, Fruits & Vegetables, Others) and Regional Forecasts 2020-2027

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## **Abstracts**

Global Liquid Fertilizers Market is valued approximately at USD 2.3 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 4.5% over the forecast period 2020-2027. Fertilizers are generally used to cultivate all types of crops, though, the degree of application is entirely reliant on the soil fertility, that is usually measured through a soil test and based on the crop. Fertilizers are utilized among crops both in solid and liquid form. Liquid fertilizers are the new and technologically advanced substances that offer nutrients to crops. Increasing demand to boost food security has driven the need for high-efficiency fertilizers. Considerable shift in farming practices along with positive outlook on technology & innovations will boost product demand. The key players of global Liquid Fertilizers market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition and others. For instance, in September 2019, Nutrien, Ltd. acquired Ruralco Holdings Limited (Ruralco) in Australia. With this acquisition, Nutrien will offer substantial advantages to its customers. Similarly, In June 2019, EuroChem Group extended its fertilizer manufacturing facilities by building a third modern fertilizer mixing plant in Brazil. With the aim to enhance its fertilizer distribution business in Brazil. Apart from this, increase



in overall crop protection products and the development of chemical free agricultural practices opens opportunities for bio-based liquid fertilizers. However, high handling costs of liquid fertilizers is expected to impede the market growth.

The regional analysis of global Liquid Fertilizers market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia Pacific is the leading/significant region across the world in terms of market share owing to rising demand for food among consumers along with Strong government support for agriculture. Whereas, Europe is anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such easy application of liquid fertilizer and increasing demand for food grains would create lucrative growth prospects for the Liquid Fertilizers market across Europe region.

Major market player included in this report are:

Nutrien, Ltd

Yara International ASA

Israel Chemical Ltd.

K+S Aktiengesellschaft

Sociedad Qu?mica Y Minera De Chile

The Mosaic Company

EuroChem Group

CF Industries Holdings, Inc.

OCP Group

OCI Nitrogen

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Nitrogen

**Phosphorus** 

Potash

Micronutrients



## By Application: Soil Foliar Fertigation By Compounds: Calcium Ammonium Nitrate (CAN) Urea-Ammonium Nitrate (UAN) Potassium Nitrate Phosphorus Pentoxide (P205) Others (boron, chloride, and iron) By Crop Type: Cereals & Grains Oilseeds & Pulses Fruits & Vegetables Others By Region: North America U.S. Canada Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America



Brazil Mexico Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Liquid Fertilizers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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Yara International ASA

Israel Chemical Ltd.

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