

Global Liquid Applied Membranes Market Size study, by Type (Bituminous Membranes, Elastomeric Membranes and Cementitious Membranes), by Application (Roofing, Walls, Building Structures and Roadways), by End-Use Industry (Residential Construction, Commercial Construction and Public Infrastructure) and Regional Forecasts 2020-2027

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## **Abstracts**

Global Liquid Applied Membranes Market is valued approximately at USD 17.5 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.8% over the forecast period 2020-2027. Liquid Applied Membranes is a waterproofing chemical that cures to form a rubber-like elastomeric waterproof membrane which is applied over many substrates such as concrete, bitumen and asphalt. It is used in various applications including roofing, wet rooms, basements, walls, building structures, tank lining and roadways. The increasing infrastructural spending and rising awareness about the benefits of liquid applied membranes resulting in cost effective construction are the few factors responsible for growth of the market over the forecast period. For instance: according to Ministry of Housing and Urban Affairs, on 10th February 2020, Ministry of Housing and Urban Affairs announced that 3.2 million houses will be constructed under Pradhan Mantri Awas Yojana-Urban (PMAY-U), out of the total sanctioned 1.03 crore houses in India. Also, as per Statista, the global technology spending on smart city initiative was USD 81 billion in 2018 and is estimated to rise by USD 189.5 billion in 2023. Furthermore, the introduction of products and other strategic alliance by market key players will accelerate the demand for this market. For instance: on 17th March 2020, Sika AG invested in a new production facility for SikaProof® structural waterproofing membrane at its existing site in Sarnen, Switzerland. This plant facility will aim to fuels the demand for high-grade and long-lasting waterproofing



systems and projected to double the sale of SikaProof® structural waterproofing membrane by 2023. Whereas, availability of substitutes, such as sheet membranes, for large-scale, open surfaces is the major factor restraining the growth of global Liquid Applied Membranes market during the forecast period.

The regional analysis of global Liquid Applied Membranes market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world owing to the increasing population and urbanization, the need for residential, commercial, and industrial buildings in this region.

Major market player included in this report are:
Sika AG
GCP Applied Technologies
Carlisle Companies
Soprema Group
Mapei S.p.A.
BASF SE
Fosroc
Johns Manville
RENOLIT
Tremco Incorporated

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

by Type: Bituminous Membranes



Elastomeric Membranes Cementitious Membranes

by Application:

Roofing

Walls

**Building Structures** 

Roadways

By End-Use Industry:

Residential Construction

**Commercial Construction** 

Public Infrastructure

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

**RoAPAC** 

Latin America

Brazil

Mexico

Rest of the World



Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018 Base year – 2019 Forecast period – 2020 to 2027

Target Audience of the Global Liquid Applied Membranes Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors



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