

# **Global Lip Scrub Market Size study, by Product Type (Matte, Gelatinous) by Price Range (Below US\$ 5, US\$ 5- US\$ 10, US\$ 10 – US\$ 15, US\$ 15- US\$ 20, US\$ 20 and Above) by Distribution Channel (Modern Trade, Convenience Store, Departmental Store, Drug Store, Online Stores, Other Sales Channel) and Regional Forecasts 2021-2027**

<https://marketpublishers.com/r/GB8A96C73DA8EN.html>

Date: January 2022

Pages: 200

Price: US\$ 4,950.00 (Single User License)

ID: GB8A96C73DA8EN

## **Abstracts**

Global Lip Scrub Market is valued approximately USD XX billion in 2020 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2021-2027. Lip Scrub refers to a gel like solution which is applied on lips to protect them from pollution, cold and pigmentation. Lip scrub also helps in protecting lip skin from damage. Growing personal care industry and increasing internet penetration in rural areas in emerging economies are key drivers for the growth of Lip Scrub market. According to Cosmetics Europe (European trade association for the cosmetics and personal care industry) - the cosmetics and personal care market in Europe is the largest market in the world and based on retail sales it is valued at USD 86.47 billion in the year 2020. Within Europe the largest markets for cosmetics and personal care products are Germany (USD 15.7 billion), France (USD 12.9 billion), the UK (USD 11 billion), Italy (USD 10.9 billion), Spain (USD 7.2 billion) and Poland (USD 4.2 billion). And, as per India Brand Equity Forum - the market size of India's beauty, cosmetic and grooming market will reach to USD 20 billion by 2025 which was USD 6.5 billion in 2016. Also, with shifting consumer preference and increasing penetration, the adoption & demand for Lip Scrub is likely to increase the market growth during the forecast period. However, supply chain disruption due to covid 19 pandemic impedes the growth of the market over the forecast period of 2021-2027.

The key regions considered for the global Lip Scrub market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading/significant region across the world in terms of market share owing to increasing demand for organic products in the region. Whereas, Asia-Pacific is anticipated to exhibit highest growth rate / CAGR over the forecast period 2021-2027. Factors such as increasing disposable income, and rising awareness about personal care in the region would create lucrative growth prospects for the Lip Scrub market across Asia-Pacific region.

Major market player included in this report are:

Frank Body

Clinique

Tarte Cosmetics

Handmade Heroes Pte. Ltd.

e.lf.

Wet n Wild

KIKO MILANO

Givenchy

Etude House

Lush Cosmetics

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product Type:

Matte

Gelatinous

By Price Range:

Below US\$ 5

US\$ 5- US\$ 10

US\$ 10 – US\$ 15

US\$ 15- US\$ 20

US\$ 20 and Above

By Distribution Channel:

Modern Trade  
Convenience Store  
Departmental Store  
Drug Store  
Online Stores  
Other Sales Channel

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019

Base year – 2020

Forecast period – 2021 to 2027

Target Audience of the Global Lip Scrub Market in Market Study:

Key Consulting Companies & Advisors

*Global Lip Scrub Market Size study, by Product Type (Matte, Gelatinous) by Price Range (Below US\$ 5, US\$ 5- US...*

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

## Contents

### CHAPTER 1. EXECUTIVE SUMMARY

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2019-2027 (USD Billion)
  - 1.2.1. Lip Scrub Market, by Region, 2019-2027 (USD Billion)
  - 1.2.2. Lip Scrub Market, by Product Type, 2019-2027 (USD Billion)
  - 1.2.3. Lip Scrub Market, by Price Range, 2019-2027 (USD Billion)
  - 1.2.4. Lip Scrub Market, by Distribution Channel, 2019-2027 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### CHAPTER 2. GLOBAL LIP SCRUB MARKET DEFINITION AND SCOPE

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### CHAPTER 3. GLOBAL LIP SCRUB MARKET DYNAMICS

- 3.1. Lip Scrub Market Impact Analysis (2019-2027)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing Personal Care Industry
    - 3.1.1.2. Increasing Internet Penetration
  - 3.1.2. Market Challenges
    - 3.1.2.1. Supply chain disruption due to covid
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing penetration in emerging economies
    - 3.1.3.2. Shifting Consumer preference

### CHAPTER 4. GLOBAL LIP SCRUB MARKET INDUSTRY ANALYSIS

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2018-2027)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL LIP SCRUB MARKET, BY PRODUCT TYPE**

- 6.1. Market Snapshot
- 6.2. Global Lip Scrub Market by Product Type, Performance - Potential Analysis
- 6.3. Global Lip Scrub Market Estimates & Forecasts by Product Type 2018-2027 (USD Billion)
- 6.4. Lip Scrub Market, Sub Segment Analysis
  - 6.4.1. Matte
  - 6.4.2. Gelatinous

## **CHAPTER 7. GLOBAL LIP SCRUB MARKET, BY PRICE RANGE**

- 7.1. Market Snapshot
- 7.2. Global Lip Scrub Market by Price Range, Performance - Potential Analysis
- 7.3. Global Lip Scrub Market Estimates & Forecasts by Price Range 2018-2027 (USD Billion)
- 7.4. Lip Scrub Market, Sub Segment Analysis
  - 7.4.1. Below US\$
  - 7.4.2. US\$ 5- US\$

- 7.4.3. US\$ 10 – US\$
- 7.4.4. US\$ 15- US\$
- 7.4.5. US\$ 20 and Above

## **CHAPTER 8. GLOBAL LIP SCRUB MARKET, BY DISTRIBUTION CHANNEL**

- 8.1. Market Snapshot
- 8.2. Global Lip Scrub Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Lip Scrub Market Estimates & Forecasts by Distribution Channel 2018-2027 (USD Billion)
- 8.4. Lip Scrub Market, Sub Segment Analysis
  - 8.4.1. Modern Trade
  - 8.4.2. Convenience Store
  - 8.4.3. Departmental Store
  - 8.4.4. Drug Store
  - 8.4.5. Online Stores
  - 8.4.6. Other Sales Channel

## **CHAPTER 9. GLOBAL LIP SCRUB MARKET, REGIONAL ANALYSIS**

- 9.1. Lip Scrub Market, Regional Market Snapshot
- 9.2. North America Lip Scrub Market
  - 9.2.1. U.S. Lip Scrub Market
    - 9.2.1.1. Product Type breakdown estimates & forecasts, 2018-2027
    - 9.2.1.2. Price Range breakdown estimates & forecasts, 2018-2027
    - 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2018-2027
  - 9.2.2. Canada Lip Scrub Market
- 9.3. Europe Lip Scrub Market Snapshot
  - 9.3.1. U.K. Lip Scrub Market
  - 9.3.2. Germany Lip Scrub Market
  - 9.3.3. France Lip Scrub Market
  - 9.3.4. Spain Lip Scrub Market
  - 9.3.5. Italy Lip Scrub Market
  - 9.3.6. Rest of Europe Lip Scrub Market
- 9.4. Asia-Pacific Lip Scrub Market Snapshot
  - 9.4.1. China Lip Scrub Market
  - 9.4.2. India Lip Scrub Market
  - 9.4.3. Japan Lip Scrub Market
  - 9.4.4. Australia Lip Scrub Market

- 9.4.5. South Korea Lip Scrub Market
- 9.4.6. Rest of Asia Pacific Lip Scrub Market
- 9.5. Latin America Lip Scrub Market Snapshot
  - 9.5.1. Brazil Lip Scrub Market
  - 9.5.2. Mexico Lip Scrub Market
- 9.6. Rest of The World Lip Scrub Market

## **CHAPTER 10. COMPETITIVE INTELLIGENCE**

- 10.1. Top Market Strategies
- 10.2. Company Profiles
  - 10.2.1. Frank Body
    - 10.2.1.1. Key Information
    - 10.2.1.2. Overview
    - 10.2.1.3. Financial (Subject to Data Availability)
    - 10.2.1.4. Product Summary
    - 10.2.1.5. Recent Developments
  - 10.2.2. Clinique
  - 10.2.3. Tarte Cosmetics
  - 10.2.4. Handmade Heroes Pte. Ltd.
  - 10.2.5. e.lf.
  - 10.2.6. Wet n Wild
  - 10.2.7. KIKO MILANO
  - 10.2.8. Givenchy
  - 10.2.9. Etude House
  - 10.2.10. Lush Cosmetics

## **CHAPTER 11. RESEARCH PROCESS**

- 11.1. Research Process
  - 11.1.1. Data Mining
  - 11.1.2. Analysis
  - 11.1.3. Market Estimation
  - 11.1.4. Validation
  - 11.1.5. Publishing
- 11.2. Research Attributes
- 11.3. Research Assumption



## List Of Tables

### LIST OF TABLES

TABLE 1. Global Lip Scrub market, report scope

TABLE 2. Global Lip Scrub market estimates & forecasts by Region 2018-2027 (USD Billion)

TABLE 3. Global Lip Scrub market estimates & forecasts by Product Type 2018-2027 (USD

TABLE 4. Global Lip Scrub market estimates & forecasts by Price Range 2018-2027 (USD Billion)

TABLE 5. Global Lip Scrub market estimates & forecasts by Distribution Channel 2018-2027 (USD Billion)

TABLE 6. Global Lip Scrub market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 7. Global Lip Scrub market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 8. Global Lip Scrub market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 9. Global Lip Scrub market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 10. Global Lip Scrub market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 11. Global Lip Scrub market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 12. Global Lip Scrub market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 13. Global Lip Scrub market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 14. Global Lip Scrub market by segment, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 15. Global Lip Scrub market by region, estimates & forecasts, 2018-2027 (USD Billion)

TABLE 16. U.S. Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 17. U.S. Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 18. U.S. Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 19. Canada Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 20. Canada Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 21. Canada Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 22. UK Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 23. UK Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 24. UK Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 25. Germany Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 26. Germany Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 27. Germany Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 28. RoE Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 29. RoE Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 30. RoE Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 31. China Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 32. China Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 33. China Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 34. India Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 35. India Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 36. India Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 37. Japan Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 38. Japan Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 39. Japan Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 40. RoAPAC Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 41. RoAPAC Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 42. RoAPAC Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 43. Brazil Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 44. Brazil Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 45. Brazil Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 46. Mexico Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 47. Mexico Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 48. Mexico Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 49. RoLA Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 50. RoLA Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 51. RoLA Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 52. Row Lip Scrub market estimates & forecasts, 2018-2027 (USD Billion)

TABLE 53. Row Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 54. Row Lip Scrub market estimates & forecasts by segment 2018-2027 (USD Billion)

TABLE 55. List of secondary sources, used in the study of global Lip Scrub market

TABLE 56. List of primary sources, used in the study of global Lip Scrub market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered

## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Lip Scrub market, research methodology
- FIG 2. Global Lip Scrub market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Lip Scrub market, key trends 2020
- FIG 5. Global Lip Scrub market, growth prospects 2021-2027
- FIG 6. Global Lip Scrub market, porters 5 force model
- FIG 7. Global Lip Scrub market, pest analysis
- FIG 8. Global Lip Scrub market, value chain analysis
- FIG 9. Global Lip Scrub market by segment, 2018 & 2027 (USD Billion)
- FIG 10. Global Lip Scrub market by segment, 2018 & 2027 (USD Billion)
- FIG 11. Global Lip Scrub market by segment, 2018 & 2027 (USD Billion)
- FIG 12. Global Lip Scrub market by segment, 2018 & 2027 (USD Billion)
- FIG 13. Global Lip Scrub market by segment, 2018 & 2027 (USD Billion)
- FIG 14. Global Lip Scrub market, regional snapshot 2018 & 2027
- FIG 15. North America Lip Scrub market 2018 & 2027 (USD Billion)
- FIG 16. Europe Lip Scrub market 2018 & 2027 (USD Billion)
- FIG 17. Asia pacific Lip Scrub market 2018 & 2027 (USD Billion)
- FIG 18. Latin America Lip Scrub market 2018 & 2027 (USD Billion)
- FIG 19. Global Lip Scrub market, company market share analysis (2020)

## I would like to order

Product name: Global Lip Scrub Market Size study, by Product Type (Matte, Gelatinous) by Price Range (Below US\$ 5, US\$ 5- US\$ 10, US\$ 10 – US\$ 15, US\$ 15- US\$ 20, US\$ 20 and Above) by Distribution Channel (Modern Trade, Convenience Store, Departmental Store, Drug Store, Online Stores, Other Sales Channel) and Regional Forecasts 2021-2027

Product link: <https://marketpublishers.com/r/GB8A96C73DA8EN.html>

Price: US\$ 4,950.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GB8A96C73DA8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below  
and fax the completed form to +44 20 7900 3970