

# **Global Linear Alkyl Benzene Market Size study, by Application (Linear Alkylbenzene Sulfonates (LAS), Other Applications) and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Linear Alkyl Benzene Market is valued at approximately USD 9.0 billion in 2023 and is anticipated to grow with a healthy growth rate of more than 4.40% over the forecast period 2024-2032. Linear alkyl benzene (LAB) is a complex mixture of chemical compounds derived from the reaction of benzene with olefins. The term "linear" refers to the straight-chain alkyl groups attached to the benzene ring. LAB is primarily used as a surfactant intermediate in the production of Linear Alkyl Benzene Sulfonate (LAS), which is a key ingredient in various household and industrial detergents. The trend of Global Linear Alkyl Benzene Market is growing shift towards bio-based Linear alkyl benzene. The environmental concerns and regulatory pressures have led to a growing interest in bio-based LAB, which is derived from renewable feedstocks such as vegetable oils. This shift aligns with sustainability goals and reduces the reliance on fossil fuels.

Moreover, The growing population, urbanization, and increasing awareness about hygiene and cleanliness drive the demand for detergents, consequently boosting the LAB Market. Also, as economies develop and lifestyles improve, there's a simultaneous rise in household and industrial cleaning activities. LAB is an essential component in the production of industrial cleaners, household cleaners, and laundry detergents, among others. Additionally, growing urbanization leads to increased demand for personal care products and detergents due to changing lifestyles and higher disposable incomes. This factor propels the growth of the LAB market as it is a crucial raw material to produce these products. However, the volatility in raw material prices and availability of substitutes are expected to hinder the market growth during the forecast period 2024-2032.

The key regions considered for the Global Linear Alkyl Benzene Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. Asia Pacific is the dominating and fastest growing region market. LAB is a crucial ingredient in the production of Linear Alkylbenzene Sulfonate (LAS), which is a primary surfactant used in detergents. With the rising population and urbanization in Asia Pacific, there is a growing demand for detergents, especially in emerging economies where household cleaning products are increasingly used. This demand drives the growth of LAB production. Also, LAB finds applications beyond household products, including industrial and institutional cleaning, textiles, and agriculture. The expanding industrial sector in Asia Pacific, particularly in countries such as China, India, and Southeast Asian nations, contributes to the increased consumption of LAB.

Major market player included in this report are:

Deten Quimica S.A.  
Chevron Phillips Chemical Company  
Honeywell International Inc  
Huntsman International LLC.  
Reliance Industries Limited  
Jingtung Petrochemical Corp., Ltd  
PT Unggul Indah Cahaya Tbk  
Desmet Ballestra  
Farabi Petrochemicals Co.  
S.B.K Holding

The detailed segments and sub-segment of the market are explained below:

By Application

Linear Alkylbenzene Sulfonates (LAS)

Other Applications

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy  
ROE  
Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Middle East & Africa  
Saudi Arabia  
South Africa  
RoMEA

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market

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