

# **Global Light Meter Market Size study & Forecast, by Display (Analog and Digital), by Type (General-Purpose, LED, and UV), by Lux Range (0–200K Lux and Above 200K Lux), by Application (Photography and Cinematography, Commercial Spaces, Manufacturing Plants and Warehouses, University Campuses and Schools, Clinics and Hospitals, Others) and Regional Analysis, 2023-2030**

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## **Abstracts**

Global Light Meter Market is valued at approximately USD 388.97 million in 2022 and is anticipated to grow with a healthy growth rate of more than 6.47% over the forecast period 2023-2030. A light meter, also known as an exposure meter or Lux meter, is a device used in photography to measure the amount of light and provide accurate exposure settings for films and image sensors. Light meters are widely used to measure the intensity of light in the surroundings. The Light Meter Market is expanding because of factors such as rising demand of film and video production and increasing adoption of LED lighting. Moreover, the increasing adoption of LED lighting has a significant impact on the light meter market, as it creates a demand for accurate light measurement and control to optimize the performance and efficiency of LED lighting systems.

According to Statista in 2023, it is anticipated that LEDs may achieve a penetration rate of approximately 76% in the global lighting market in 2025. Additionally, the North American market for light-emitting diodes (LEDs) is forecasted to reach a valuation of approximately USD 11.7 billion by 2022. The increasing expansion of the film and video production industry has a direct impact on the light meter market, as it increases the

demand for accurate lighting measurements and control to achieve high-quality visuals. According to Statista, the global film production industry generates revenue of approx. USD 76.7 billion in 2022. Additionally, In 2021, the global box office revenue added up to approximately USD 21.3 billion an annual increase of 80.5%. In addition, rising technological advancements in light meter and growing demand of professional photography would create a lucrative growth opportunity. However, the high cost associated to light meter and limited awareness stifles the market growth throughout the forecast period of 2023-2030.

The key regions considered for the Global Light Meter Market study includes Asia Pacific, North America, Europe, Latin America, and Middle East & Africa. Asia Pacific dominates the market during the forecast period owing to the, growing population, higher consumer spending rates, and the rapid expansion of the film industry in the region. North America is the fastest growing region during the forecast period owing to the factors such as the growing adoption of advanced lighting techniques in industries such as architecture, film production, and manufacturing, contributing to the growth of the light meter market in the region.

Major market player included in this report are:

Konica Minolta Sensing Americas, Inc

Sekonic Corporation

Testo SE & Co. KGaA

B&K Precision Corporation

Teledyne FLIR LLC

Hanna Instruments Inc

HIOKI E.E. Corporation

Hubbell Incorporated

Lutron Electronic Enterprise Co., Ltd

Martindale Electric Co Ltd

## Recent Developments in the Market:

In April 2023, AstrHori recently introduced the AH-M1 Light Meter, a real-time light meter specifically designed for older cameras, including those without a built-in light meter such as film cameras. The AH-M1 light meter offers continuous light measurement capabilities, catering to the needs of photographers using older camera models and expanding the market for light meters in the vintage camera segment.

## Global Light Meter Market Report Scope:

Historical Data – 2020 - 2021

Base Year for Estimation – 2022

Forecast period - 2023-2030

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered – Display, Type, Lux Range, Application, Region

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it

also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Display:

Analog

Digital

By Type:

General-Purpose

LED

UV

By Lux Range:

0–200K Lux

Above 200K Lux

By Application:

Photography and Cinematography

Commercial Spaces

Manufacturing Plants and Warehouses

University Campuses and Schools

Clinics and Hospitals

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

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