

Global Light Beer Market Size study, by Product (Limit Fermentation, Dealcoholization), by End-User (Man, Woman) and Regional Forecasts 2018-2025

<https://marketpublishers.com/r/GF9FC2BCD47EN.html>

Date: March 2019

Pages: 200

Price: US\$ 3,950.00 (Single User License)

ID: GF9FC2BCD47EN

Abstracts

Global Light Beer Market to reach USD XX billion by 2025.

Global Light Beer Market valued approximately USD XX billion in 2017 is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2018-2025. The Light Beer Market is rapidly growing in the global scenario at significant pace. Light beers are the beers which contains low alcohol or calories as compare to regular beers. allow consumers to drink more beers in a shorter period without becoming intoxicated. Low alcohol content can also mean a less expensive beer, especially where excise is determined by alcohol content. In Australia, regular beers have approximately 5% alcohol by volume; light beers may have 2.2%–3.2% alcohol. In Scotland, the term derives from shilling categories, where 'light' customarily means a beer with less than 3.5% alcohol by volume. Increasing health consciousness among drinkers, light beer is more popular as compare to refreshment drink and increasing individuals income are the substantial drivers of the market across the globe. Moreover, introduction of innovative light beers which is likely to creating numerous opportunity in the near future. However, less demand of light beer in developing Countries is one of the major restraining factors in the market across the world.

The regional analysis of Global Light Beer Market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading/significant region across the world in terms of market share owing to growing young population and increasing number of middle class families in the region. Europe is estimated second largest region in the global Light Beer market during the forecast period. North America is also anticipated to exhibit higher growth rate / CAGR over the forecast period 2018-2025.

The major market player included in this report are:

Heineken

Carlsberg

Behnoush Iran

Asahi Breweries

Suntory Beer

Arpanoosh

Erdinger Weibbrau

Krombacher

Brauerei

Weihenstephan

Aujan Industries

Kirin

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Global Light Beer Market Size study, by Product (Limit Fermentation, Dealcoholization), by End-User (Man, Woma...

Limit Fermentation

Dealcoholization

By End-User:

Man

Woman

By Regions:

North America

U.S.

Canada

Europe

UK

Germany

Asia Pacific

China

India

Japan

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2015, 2016

Base year – 2017

Forecast period – 2018 to 2025

Target Audience of the Global Light Beer Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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