

Global Life Science Analytics Market Size study, by Type (Descriptive Analytics, Predictive Analytics, Prescriptive Analytics), by Model (On-premise Model, On-demand Model), by End-use (Pharmaceutical & Biotechnology Companies, Medical Device Companies, Research Centers, Third-party Administrators) and Regional Forecasts 2022-2028

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Abstracts

Global Life Science Analytics Market is valued at approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Life Science Analytics is a device for transferring thermal energy (heat) from one fluid (liquid or gas) to another, when the two fluids are physically separated; such as a radiator. Increasing prevalence of chronic diseases, increasing adoption of analytics for sales and marketing applications has led to the adoption of Life Science Analytics across the forecast period. For Instance: As per the National Center for Chronic Disease Prevention and Health Promotion (NCCDPHP), Chronic diseases such as heart disease, cancer, and diabetes are the leading causes of death and disability in the United States. They result in \$3.8 trillion in annual healthcare costs. Only the cost of cancer care continues to rise, and it is reached \$38,035 billion by 2020. Also, with the increasing focus on value-based medicine, the adoption & demand for Life Science Analytics is likely to increase the market growth during the forecast period. However, data privacy issues impede the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Life Science Analytics Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. Europe is the leading region across the world in terms of market share owing to the need for improved

data standardization, increasing prevalence of chronic diseases. Whereas, North - America is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as increasing adoption of analytics for sales and marketing applications would create lucrative growth prospects for the Life Science Analytics Market across North America region.

Major market players included in this report are:

Cerner Corporation

Oracle Corporation

Accenture

SAS Institute Inc.

IBM Corporation

IQVIA

Wipro

Cognizant

SCIO Health Analytics

Allscripts Healthcare Solutions

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Descriptive Analytics

Predictive Analytics

Prescriptive Analytics

By Model:

On-premise model

On-demand model

By End Use:

Pharmaceutical & Biotechnology Companies

Medical Device Companies

Research Centers

Third-party Administrators

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Life Science Analytics Market in Market Study:

Key Consulting Companies & Advisors

Large, medium-sized, and small enterprises

Venture capitalists

Value-Added Resellers (VARs)

Third-party knowledge providers

Investment bankers

Investors

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