

# Global LEO Satellite Market to Reach USD 37.85 Billion by 2032

<https://marketpublishers.com/r/G65CC4D2E966EN.html>

Date: February 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: G65CC4D2E966EN

## Abstracts

The global Low Earth Orbit (LEO) satellite market, valued at approximately USD 12.6 billion in 2023, is anticipated to expand at a robust CAGR of 13.0% over the forecast period 2024-2032. LEO satellites, positioned at altitudes ranging from 500 km to 2,000 km above Earth's surface, are rapidly transforming the space industry, offering high-speed, low-latency communication services. Their deployment has gained immense traction due to increasing demand for satellite-based broadband services, Earth observation, and global connectivity solutions. The industry is witnessing an influx of investment in next-generation satellite technologies, primarily driven by advancements in propulsion systems, miniaturization, and inter-satellite networking. Companies are aggressively pushing boundaries to launch mega-constellations, addressing surging demands in sectors like defense, telecommunication, and remote sensing.

The proliferation of satellite constellations for commercial and military applications is fueling the expansion of the LEO satellite market. A surge in private sector investments and government initiatives to bolster space-based capabilities has further accelerated the industry's growth. SpaceX's Starlink, Amazon's Project Kuiper, and OneWeb are pioneering large-scale satellite constellation deployments, intensifying competition in the market. Additionally, the emergence of cost-effective satellite launch solutions, coupled with improvements in AI-driven satellite operations, has enhanced the market's scalability. However, the industry faces challenges such as space debris management, regulatory constraints, and high initial deployment costs, which could hinder growth in the coming years.

Regionally, North America dominates the LEO satellite market due to the presence of key industry players, extensive government funding, and ongoing technological advancements. The U.S. is at the forefront, leveraging satellite technologies for both

commercial and defense applications, with organizations like NASA, SpaceX, and Lockheed Martin heavily investing in satellite innovation. Meanwhile, Europe is experiencing significant growth, driven by initiatives from the European Space Agency (ESA) and private firms focusing on Earth observation and broadband connectivity. The Asia-Pacific region is poised to witness the highest growth rate during the forecast period, with China, India, and Japan making substantial strides in satellite manufacturing and launch capabilities. Government-led initiatives and private-sector partnerships in these countries are expected to propel the market forward, positioning the region as a key player in the global space economy.

#### Major Market Players Included in this Report:

SpaceX

OneWeb

Amazon (Project Kuiper)

Lockheed Martin Corporation

Northrop Grumman Corporation

Thales Alenia Space

Airbus Defence and Space

Boeing Defense, Space & Security

Raytheon Technologies Corporation

Sierra Nevada Corporation

Blue Origin

Surrey Satellite Technology Ltd

Planet Labs Inc.

Iridium Communications Inc.

SES S.A.

The Detailed Segments and Sub-Segment of the Market are Explained Below:

#### By Satellite Mass

Small Satellites (1-500 Kg)

Medium Satellites (500-1,200 Kg)

Large Satellites (Above 1,200 Kg)

#### By Frequency Band

L Band

S Band

C Band

X Band

Ku Band

Ka Band

VHF/UHF Band

#### By Propulsion Type

Chemical Propulsion

Electric Propulsion

Hybrid Propulsion

## By Application

Earth Observation & Remote Sensing

Communication & Connectivity

Scientific Research & Exploration

Surveillance & Security

Navigation & Mapping

## By End-Use

Commercial

Government & Defense

Civil

## By Region:

### North America

U.S.

Canada

### Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

## Rest of Middle East & Africa

### Key Takeaways:

Market estimates & forecasts from 2022 to 2032.

Annualized revenue and regional analysis for each market segment.

Detailed geographical landscape analysis with country-level insights.

Competitive landscape including major industry players.

Strategic recommendations on future market opportunities.

Demand-side and supply-side market analysis.

## Contents

### **CHAPTER 1.GLOBAL LEO SATELLITE MARKET EXECUTIVE SUMMARY**

- 1.1.Global LEO Satellite Market Size & Forecast (2022-2032)
- 1.2.Regional Summary
- 1.3.Segmental Summary
  - 1.3.1.{By Technology & Platform}(incorporating Satellite Mass, Frequency Band & Propulsion Type)
  - 1.3.2.{By Application & End-Use}
- 1.4.Key Trends
- 1.5.Recession Impact
- 1.6.Analyst Recommendation & Conclusion

### **CHAPTER 2.GLOBAL LEO SATELLITE MARKET DEFINITION AND RESEARCH ASSUMPTIONS**

- 2.1.Research Objective
- 2.2.Market Definition
- 2.3.Research Assumptions
  - 2.3.1.Inclusion & Exclusion
  - 2.3.2.Limitations
  - 2.3.3.Supply Side Analysis
    - 2.3.3.1.Availability
    - 2.3.3.2.Infrastructure
    - 2.3.3.3.Regulatory Environment
    - 2.3.3.4.Market Competition
    - 2.3.3.5.Economic Viability (Consumer's Perspective)
  - 2.3.4.Demand Side Analysis
    - 2.3.4.1.Regulatory Frameworks
    - 2.3.4.2.Technological Advancements
    - 2.3.4.3.Environmental Considerations
    - 2.3.4.4.Consumer Awareness & Acceptance
- 2.4.Estimation Methodology
- 2.5.Years Considered for the Study
- 2.6.Currency Conversion Rates

### **CHAPTER 3.GLOBAL LEO SATELLITE MARKET DYNAMICS**

### 3.1. Market Drivers

- 3.1.1. Surging Demand for Broadband, Earth Observation & Global Connectivity
- 3.1.2. Advancements in Propulsion, Miniaturization & Inter-Satellite Networking
- 3.1.3. Growing Investments in Mega-Constellation Deployments

### 3.2. Market Challenges

- 3.2.1. Space Debris Management & Regulatory Constraints
- 3.2.2. High Initial Deployment Costs

### 3.3. Market Opportunities

- 3.3.1. Expansion in Commercial & Defense Applications
- 3.3.2. Cost-Effective Launch Solutions & AI-Driven Satellite Operations
- 3.3.3. Strategic Government Initiatives & Private Sector Partnerships

## **CHAPTER 4. GLOBAL LEO SATELLITE MARKET INDUSTRY ANALYSIS**

### 4.1. Porter's 5 Force Model

- 4.1.1. Bargaining Power of Suppliers
- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model
- 4.1.7. Porter's 5 Force Impact Analysis

### 4.2. PESTEL Analysis

- 4.2.1. Political
- 4.2.2. Economical
- 4.2.3. Social
- 4.2.4. Technological
- 4.2.5. Environmental
- 4.2.6. Legal

### 4.3. Top Investment Opportunity

### 4.4. Top Winning Strategies

### 4.5. Disruptive Trends

### 4.6. Industry Expert Perspective

### 4.7. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL LEO SATELLITE MARKET SIZE & FORECASTS BY TECHNOLOGY 2022-2032**

### 5.1. Segment Dashboard



## 5.2.Global LEO Satellite Market: {Technology & Platform} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 5.2.1.Satellite Mass – Small Satellites (1-500 Kg)
- 5.2.2.Satellite Mass – Medium Satellites (500-1,200 Kg)
- 5.2.3.Satellite Mass – Large Satellites (Above 1,200 Kg)
- 5.2.4.Frequency Band – L Band
- 5.2.5.Frequency Band – S Band
- 5.2.6.Frequency Band – C Band
- 5.2.7.Frequency Band – X Band
- 5.2.8.Frequency Band – Ku Band
- 5.2.9.Frequency Band – Ka Band
- 5.2.10.Frequency Band – VHF/UHF Band
- 5.2.11.Propulsion Type – Chemical Propulsion
- 5.2.12.Propulsion Type – Electric Propulsion
- 5.2.13.Propulsion Type – Hybrid Propulsion

## **CHAPTER 6.GLOBAL LEO SATELLITE MARKET SIZE & FORECASTS BY APPLICATION & END-USE 2022-2032**

### 6.1.Segment Dashboard

### 6.2.Global LEO Satellite Market: {Application} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 6.2.1.Earth Observation & Remote Sensing
- 6.2.2.Communication & Connectivity
- 6.2.3.Scientific Research & Exploration
- 6.2.4.Surveillance & Security
- 6.2.5.Navigation & Mapping

### 6.3.Global LEO Satellite Market: {End-Use} Revenue Trend Analysis, 2022 & 2032 (USD Million/Billion)

- 6.3.1.Commercial
- 6.3.2.Government & Defense
- 6.3.3.Civil

## **CHAPTER 7.GLOBAL LEO SATELLITE MARKET SIZE & FORECASTS BY REGION 2022-2032**

### 7.1.North America LEO Satellite Market

- 7.1.1.U.S. LEO Satellite Market
- 7.1.2.Canada LEO Satellite Market

- 7.2.Europe LEO Satellite Market
  - 7.2.1.U.K. LEO Satellite Market
  - 7.2.2.Germany LEO Satellite Market
  - 7.2.3.France LEO Satellite Market
  - 7.2.4.Spain LEO Satellite Market
  - 7.2.5.Italy LEO Satellite Market
  - 7.2.6.Rest of Europe LEO Satellite Market
- 7.3.Asia-Pacific LEO Satellite Market
  - 7.3.1.China LEO Satellite Market
  - 7.3.2.India LEO Satellite Market
  - 7.3.3.Japan LEO Satellite Market
  - 7.3.4.Australia LEO Satellite Market
  - 7.3.5.South Korea LEO Satellite Market
  - 7.3.6.Rest of Asia-Pacific LEO Satellite Market
- 7.4.Latin America LEO Satellite Market
  - 7.4.1.Brazil LEO Satellite Market
  - 7.4.2.Mexico LEO Satellite Market
  - 7.4.3.Rest of Latin America LEO Satellite Market
- 7.5.Middle East & Africa LEO Satellite Market
  - 7.5.1.Saudi Arabia LEO Satellite Market
  - 7.5.2.South Africa LEO Satellite Market
  - 7.5.3.Rest of Middle East & Africa LEO Satellite Market

## **CHAPTER 8.COMPETITIVE INTELLIGENCE**

- 8.1.Key Company SWOT Analysis
  - 8.1.1.SpaceX
  - 8.1.2.OneWeb
  - 8.1.3.Amazon (Project Kuiper)
- 8.2.Top Market Strategies
- 8.3.Company Profiles
  - 8.3.1.SpaceX
    - 8.3.1.1.Key Information
    - 8.3.1.2.Overview
    - 8.3.1.3.Financial (Subject to Data Availability)
    - 8.3.1.4.Product Summary
    - 8.3.1.5.Market Strategies
  - 8.3.2.OneWeb
  - 8.3.3.Amazon (Project Kuiper)

- 8.3.4.Lockheed Martin Corporation
- 8.3.5.Northrop Grumman Corporation
- 8.3.6.Thales Alenia Space
- 8.3.7.Airbus Defence and Space
- 8.3.8.Boeing Defense, Space & Security
- 8.3.9.Raytheon Technologies Corporation
- 8.3.10.Sierra Nevada Corporation
- 8.3.11.Blue Origin
- 8.3.12.Surrey Satellite Technology Ltd
- 8.3.13.Planet Labs Inc.
- 8.3.14.Iridium Communications Inc.
- 8.3.15.SES S.A.

## **CHAPTER 9.RESEARCH PROCESS**

- 9.1.Research Process
  - 9.1.1.Data Mining
  - 9.1.2.Analysis
  - 9.1.3.Market Estimation
  - 9.1.4.Validation
  - 9.1.5.Publishing
- 9.2.Research Attributes

## I would like to order

Product name: Global LEO Satellite Market to Reach USD 37.85 Billion by 2032

Product link: <https://marketpublishers.com/r/G65CC4D2E966EN.html>

Price: US\$ 3,218.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G65CC4D2E966EN.html>