

# **Global LendTech Market Size study & Forecast, by Component (Solution, Services), by Deployment Mode (On-Premises, Cloud), by Type (Consumer Lending, Business Lending), by Organization Size (Large Enterprises, Small and Medium-sized Enterprises), by End-User (Banks, Credit Unions, NBFCs) and Regional Analysis, 2022-2029**

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## **Abstracts**

Global LendTech Market is valued at approximately USD 8 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 23.2% over the forecast period 2022-2029. LendTech refers to the application of an intuitive loan point-of-sale platform from banks, credit unions, and private lenders connecting to borrowers. There are certain benefits offered by digital lending platforms, including improved loan optimization, quicker decision-making, compliance with regulations and norms, and greater company efficiency. The increasing unmet financing needs of SMEs and growing internet penetration and adoption of smartphone devices are key factors driving the market growth.

With the rise of startup culture, the unmet financing needs of SMEs are increasing which is likely to drive the adoption of LendTech platforms and services over the forecast period. For instance – as per International Finance Corporation (IFC) estimates, 65 million businesses, or 40% of formal micro, small, and medium-sized enterprises (MSMEs) in developing nations, have an annual unmet financing need of \$5.2 trillion, or 1.4 times the amount of worldwide MSME lending at present. The largest portion of the global finance gap (46%) is accounted for by East Asia and the Pacific, which is followed by Latin America and the Caribbean (23%) and Europe and Central Asia (15%). The gap volume varies greatly from one place to another. Particularly in the

Middle East and North Africa, Latin America, the Caribbean, and the Caribbean have the largest ratios of the funding gap to potential demand, 87% and 88%, respectively. Also, growing digitization in BFSI sector and rising adoption of cloud services and automation in the lending process would create a lucrative growth prospectus for the market over the forecast period. However, the high cost of LendTech platforms and services stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global LendTech Market study include Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America dominated the market in terms of revenue, owing to the increasing spending on digitization from leading banks and credit unions as well as presence of leading market players in the region. Whereas Asia Pacific is expected to grow with the highest CAGR during the forecast period, owing to factors such as rising expansion of digital banking units and growing emergence of private sector banks and non-banking financial institutions in the region.

Major market players included in this report are:

Visa Inc.

American Express Company

Finastra

Q2 Software, Inc.

Newgen Software Technologies Limited

Fis

Pegasystems Inc.

Fiserv, Inc.

Nelito Systems Pvt. Ltd.

Roostify, Inc.

Recent Developments in the Market:

In January 2023, BUSINESSNEXT, launched its cloud-based Digital Lending Platform 3.0. Leveraging AI-driven automation, code-less digital journey designers, and private cloud landing zones. The platform aims to provide end-to-end modernized lending solutions with absolute regulatory compliance to deliver a superfast lending experience for banks and NBFCs.

Global LendTech Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Component, Deployment Mode, Type, Organization Size, End-User, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Component

Solution

Services

By Deployment Mode

On-Premises

Cloud

By Type

Consumer Lending

Business Lending

By Organization Size

Large Enterprises

Small and Medium-sized Enterprises

By End-User

Banks

Credit Unions

## NBFCs

### By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

RoLA

Rest of the World

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