

# **Global Legal Analytics Market Size study & Forecast, by Type (Prescriptive Analytics, Predictive Analytics, Descriptive Analytics), Case Type (Intellectual Property Management, Commercial Case Management, Antitrust Management), End-user (Law Firms, Corporates) and Regional Forecasts 2025-2035**

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## **Abstracts**

The Global Legal Analytics Market is valued at approximately USD 2.13 billion in 2024 and is projected to grow at a CAGR of 31.60% over the forecast period 2025-2035.

Legal analytics refers to the application of data-driven techniques, artificial intelligence, and statistical modeling to the legal domain to unearth patterns, forecast case outcomes, and enhance decision-making processes. This transformative technology has begun to revolutionize the legal profession by shifting it from intuition-based practices toward evidence-driven strategies. Law firms, corporations, and even regulatory bodies are increasingly adopting analytics platforms to extract actionable insights from large datasets, optimize legal research, manage risks, and strengthen litigation strategies.

The growing emphasis on efficiency, transparency, and predictive intelligence has been pivotal in fueling demand for legal analytics. Rising complexities in corporate compliance, intellectual property disputes, and global commercial cases have further accelerated adoption. According to industry reports, the legal services market is experiencing unprecedented digitization, with legal professionals increasingly leveraging analytics to reduce case backlogs, streamline contract review, and improve client outcomes. The convergence of natural language processing (NLP), machine learning (ML), and big data is unlocking new opportunities for legal analytics providers, though challenges such as high implementation costs and resistance to change in traditional

law practices remain hurdles during the forecast period.

**The detailed segments and sub-segments included in the report are:**

**By Type:**

Prescriptive Analytics

Predictive Analytics

Descriptive Analytics

**By Case Type:**

Intellectual Property Management

Commercial Case Management

Antitrust Management

**By End-user:**

Law Firms

Corporates

**By Region:**

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

## Predictive Analytics is Expected to Dominate the Market

Predictive analytics is anticipated to dominate the market throughout the forecast period, driven by its ability to forecast litigation outcomes, estimate damages, and inform settlement strategies with remarkable accuracy. Legal professionals are increasingly relying on predictive models to transform large volumes of unstructured case data into meaningful insights that sharpen decision-making. This capability not only enhances courtroom preparedness but also empowers firms to anticipate regulatory risks and manage corporate compliance more proactively. As global legal systems generate vast troves of digital data, predictive analytics continues to emerge as a cornerstone of the modern legal toolkit.

## Intellectual Property Management Leads in Revenue Contribution

Among case types, intellectual property (IP) management currently leads in revenue contribution. The surge in global patent filings, copyright disputes, and trademark litigations has heightened demand for analytics-driven solutions that streamline IP portfolio management and mitigate infringement risks. Corporations across industries are adopting legal analytics to safeguard innovations, benchmark competitor filings, and strategically navigate complex intellectual property landscapes. While IP dominates revenue share, commercial case management is evolving into a promising segment as enterprises increasingly adopt analytics for contract compliance, dispute resolution, and performance benchmarking.

The key regions considered for the Global Legal Analytics Market study include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America dominated the market in 2025, benefiting from its mature legal ecosystem, advanced adoption of AI-powered platforms, and the strong presence of global legal tech companies. Europe, supported by stringent regulatory frameworks such as GDPR, is also a critical contributor, as analytics helps law firms manage compliance and data privacy litigation more effectively. Meanwhile, Asia Pacific is projected to experience the fastest growth during 2025-2035, fueled by rapid digitization of legal systems in India

and China, rising cross-border commercial disputes, and government-backed initiatives for judicial modernization.

**Major market players included in this report are:**

Thomson Reuters Corporation

LexisNexis (RELX Group)

Wolters Kluwer N.V.

International Business Machines Corporation (IBM)

UnitedLex Corporation

OpenText Corporation

Panasonic Holdings Corporation (via PanaLegal)

Everlaw Inc.

Predictive Analytics Group

BRG (Berkeley Research Group)

CaseText Inc.

Ross Intelligence Inc.

Blue J Legal Inc.

LawGeex Ltd.

Kira Systems Inc.

**Global Legal Analytics Market Report Scope:**

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope\*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained below:

### **Key Takeaways:**

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

## Contents

### **CHAPTER 1. GLOBAL LEGAL ANALYTICS MARKET REPORT SCOPE & METHODOLOGY**

- 1.1. Research Objective
- 1.2. Research Methodology
  - 1.2.1. Forecast Model
  - 1.2.2. Desk Research
  - 1.2.3. Top Down and Bottom-Up Approach
- 1.3. Research Attributes
- 1.4. Scope of the Study
  - 1.4.1. Market Definition
  - 1.4.2. Market Segmentation
- 1.5. Research Assumption
  - 1.5.1. Inclusion & Exclusion
  - 1.5.2. Limitations
  - 1.5.3. Years Considered for the Study

### **CHAPTER 2. EXECUTIVE SUMMARY**

- 2.1. CEO/CXO Standpoint
- 2.2. Strategic Insights
- 2.3. ESG Analysis
- 2.4. key Findings

### **CHAPTER 3. GLOBAL LEGAL ANALYTICS MARKET FORCES ANALYSIS**

- 3.1. Market Forces Shaping The Global Legal Analytics Market (2024-2035)
- 3.2. Drivers
  - 3.2.1. growing emphasis on efficiency
  - 3.2.2. Rising complexities in corporate compliance
- 3.3. Restraints
  - 3.3.1. high implementation costs
- 3.4. Opportunities
  - 3.4.1. intellectual property disputes

### **CHAPTER 4. GLOBAL LEGAL ANALYTICS INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Forces Model
  - 4.1.1. Bargaining Power of Buyer
  - 4.1.2. Bargaining Power of Supplier
  - 4.1.3. Threat of New Entrants
  - 4.1.4. Threat of Substitutes
  - 4.1.5. Competitive Rivalry
- 4.2. Porter's 5 Force Forecast Model (2024-2035)
- 4.3. PESTEL Analysis
  - 4.3.1. Political
  - 4.3.2. Economical
  - 4.3.3. Social
  - 4.3.4. Technological
  - 4.3.5. Environmental
  - 4.3.6. Legal
- 4.4. Top Investment Opportunities
- 4.5. Top Winning Strategies (2025)
- 4.6. Market Share Analysis (2024-2025)
- 4.7. Global Pricing Analysis And Trends 2025
- 4.8. Analyst Recommendation & Conclusion

## **CHAPTER 5. GLOBAL LEGAL ANALYTICS MARKET SIZE & FORECASTS BY TYPE 2025-2035**

- 5.1. Market Overview
- 5.2. Global Legal Analytics Market Performance - Potential Analysis (2025)
- 5.3. Prescriptive Analytics
  - 5.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.3.2. Market size analysis, by region, 2025-2035
- 5.4. Predictive Analytics
  - 5.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.4.2. Market size analysis, by region, 2025-2035
- 5.5. Descriptive Analytics
  - 5.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035
  - 5.5.2. Market size analysis, by region, 2025-2035

## **CHAPTER 6. GLOBAL LEGAL ANALYTICS MARKET SIZE & FORECASTS BY CASE TYPE 2025-2035**

- 6.1. Market Overview

6.2. Global Legal Analytics Market Performance - Potential Analysis (2025)

6.3. Intellectual Property Management

6.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.3.2. Market size analysis, by region, 2025-2035

6.4. Commercial Case Management

6.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.4.2. Market size analysis, by region, 2025-2035

6.5. Antitrust Management

6.5.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

6.5.2. Market size analysis, by region, 2025-2035

## **CHAPTER 7. GLOBAL LEGAL ANALYTICS MARKET SIZE & FORECASTS BY END USER 2025–2035**

7.1. Market Overview

7.2. Global Legal Analytics Market Performance - Potential Analysis (2025)

7.3. Law Firms

7.3.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

7.3.2. Market size analysis, by region, 2025-2035

7.4. Corporates

7.4.1. Top Countries Breakdown Estimates & Forecasts, 2024-2035

7.4.2. Market size analysis, by region, 2025-2035

## **CHAPTER 8. GLOBAL LEGAL ANALYTICS MARKET SIZE & FORECASTS BY REGION 2025–2035**

8.1. Growth Legal Analytics Market, Regional Market Snapshot

8.2. Top Leading & Emerging Countries

8.3. North America Legal Analytics Market

8.3.1. U.S. Legal Analytics Market

8.3.1.1. Type breakdown size & forecasts, 2025-2035

8.3.1.2. Case Type breakdown size & forecasts, 2025-2035

8.3.1.3. End User breakdown size & forecasts, 2025-2035

8.3.2. Canada Legal Analytics Market

8.3.2.1. Type breakdown size & forecasts, 2025-2035

8.3.2.2. Case Type breakdown size & forecasts, 2025-2035

8.3.2.3. End User breakdown size & forecasts, 2025-2035

8.4. Europe Legal Analytics Market

8.4.1. UK Legal Analytics Market

- 8.4.1.1. Type breakdown size & forecasts, 2025-2035
- 8.4.1.2. Case Type breakdown size & forecasts, 2025-2035
- 8.4.1.3. End User breakdown size & forecasts, 2025-2035
- 8.4.2. Germany Legal Analytics Market
  - 8.4.2.1. Type breakdown size & forecasts, 2025-2035
  - 8.4.2.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.4.2.3. End User breakdown size & forecasts, 2025-2035
- 8.4.3. France Legal Analytics Market
  - 8.4.3.1. Type breakdown size & forecasts, 2025-2035
  - 8.4.3.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.4.3.3. End User breakdown size & forecasts, 2025-2035
- 8.4.4. Spain Legal Analytics Market
  - 8.4.4.1. Type breakdown size & forecasts, 2025-2035
  - 8.4.4.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.4.4.3. End User breakdown size & forecasts, 2025-2035
- 8.4.5. Italy Legal Analytics Market
  - 8.4.5.1. Type breakdown size & forecasts, 2025-2035
  - 8.4.5.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.4.5.3. End User breakdown size & forecasts, 2025-2035
- 8.4.6. Rest of Europe Legal Analytics Market
  - 8.4.6.1. Type breakdown size & forecasts, 2025-2035
  - 8.4.6.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.4.6.3. End User breakdown size & forecasts, 2025-2035
- 8.5. Asia Pacific Legal Analytics Market
  - 8.5.1. China Legal Analytics Market
    - 8.5.1.1. Type breakdown size & forecasts, 2025-2035
    - 8.5.1.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.5.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.5.2. India Legal Analytics Market
    - 8.5.2.1. Type breakdown size & forecasts, 2025-2035
    - 8.5.2.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.5.2.3. End User breakdown size & forecasts, 2025-2035
  - 8.5.3. Japan Legal Analytics Market
    - 8.5.3.1. Type breakdown size & forecasts, 2025-2035
    - 8.5.3.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.5.3.3. End User breakdown size & forecasts, 2025-2035
  - 8.5.4. Australia Legal Analytics Market
    - 8.5.4.1. Type breakdown size & forecasts, 2025-2035
    - 8.5.4.2. Case Type breakdown size & forecasts, 2025-2035

- 8.5.4.3. End User breakdown size & forecasts, 2025-2035
- 8.5.5. South Korea Legal Analytics Market
  - 8.5.5.1. Type breakdown size & forecasts, 2025-2035
  - 8.5.5.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.5.5.3. End User breakdown size & forecasts, 2025-2035
- 8.5.6. Rest of APAC Legal Analytics Market
  - 8.5.6.1. Type breakdown size & forecasts, 2025-2035
  - 8.5.6.2. Case Type breakdown size & forecasts, 2025-2035
  - 8.5.6.3. End User breakdown size & forecasts, 2025-2035
- 8.6. Latin America Legal Analytics Market
  - 8.6.1. Brazil Legal Analytics Market
    - 8.6.1.1. Type breakdown size & forecasts, 2025-2035
    - 8.6.1.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.6.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.6.2. Mexico Legal Analytics Market
    - 8.6.2.1. Type breakdown size & forecasts, 2025-2035
    - 8.6.2.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.6.2.3. End User breakdown size & forecasts, 2025-2035
- 8.7. Middle East and Africa Legal Analytics Market
  - 8.7.1. UAE Legal Analytics Market
    - 8.7.1.1. Type breakdown size & forecasts, 2025-2035
    - 8.7.1.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.7.1.3. End User breakdown size & forecasts, 2025-2035
  - 8.7.2. Saudi Arabia (KSA) Legal Analytics Market
    - 8.7.2.1. Type breakdown size & forecasts, 2025-2035
    - 8.7.2.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.7.2.3. End User breakdown size & forecasts, 2025-2035
  - 8.7.3. South Africa Legal Analytics Market
    - 8.7.3.1. Type breakdown size & forecasts, 2025-2035
    - 8.7.3.2. Case Type breakdown size & forecasts, 2025-2035
    - 8.7.3.3. End User breakdown size & forecasts, 2025-2035

## **CHAPTER 9. COMPETITIVE INTELLIGENCE**

- 9.1. Top Market Strategies
- 9.2. Thomson Reuters Corporation
  - 9.2.1. Company Overview
  - 9.2.2. Key Executives
  - 9.2.3. Company Snapshot

- 9.2.4. Financial Performance (Subject to Data Availability)
- 9.2.5. Product/Services Port
- 9.2.6. Recent Development
- 9.2.7. Market Strategies
- 9.2.8. SWOT Analysis
- 9.3. LexisNexis (RELX Group)
- 9.4. Wolters Kluwer N.V.
- 9.5. International Business Machines Corporation (IBM)
- 9.6. UnitedLex Corporation
- 9.7. OpenText Corporation
- 9.8. Panasonic Holdings Corporation (via PanaLegal)
- 9.9. Everlaw Inc.
- 9.10. Predictive Analytics Group
- 9.11. BRG (Berkeley Research Group)
- 9.12. CaseText Inc.
- 9.13. Ross Intelligence Inc.
- 9.14. Blue J Legal Inc.
- 9.15. LawGeex Ltd.
- 9.16. Kira Systems Inc.

## List Of Tables

### LIST OF TABLES

- Table 1. Global Legal Analytics Market, Report Scope
- Table 2. Global Legal Analytics Market Estimates & Forecasts By Region 2024–2035
- Table 3. Global Legal Analytics Market Estimates & Forecasts By Segment 2024–2035
- Table 4. Global Legal Analytics Market Estimates & Forecasts By Segment 2024–2035
- Table 5. Global Legal Analytics Market Estimates & Forecasts By Segment 2024–2035
- Table 6. Global Legal Analytics Market Estimates & Forecasts By Segment 2024–2035
- Table 7. Global Legal Analytics Market Estimates & Forecasts By Segment 2024–2035
- Table 8. U.S. Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 9. Canada Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 10. UK Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 11. Germany Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 12. France Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 13. Spain Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 14. Italy Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 15. Rest Of Europe Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 16. China Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 17. India Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 18. Japan Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 19. Australia Legal Analytics Market Estimates & Forecasts, 2024–2035
- Table 20. South Korea Legal Analytics Market Estimates & Forecasts, 2024–2035
- .....

## List Of Figures

### LIST OF FIGURES

- Fig 1. Global Legal Analytics Market, Research Methodology
  - Fig 2. Global Legal Analytics Market, Market Estimation Techniques
  - Fig 3. Global Market Size Estimates & Forecast Methods
  - Fig 4. Global Legal Analytics Market, Key Trends 2025
  - Fig 5. Global Legal Analytics Market, Growth Prospects 2024–2035
  - Fig 6. Global Legal Analytics Market, Porter's Five Forces Model
  - Fig 7. Global Legal Analytics Market, Pestel Analysis
  - Fig 8. Global Legal Analytics Market, Value Chain Analysis
  - Fig 9. Legal Analytics Market By Application, 2025 & 2035
  - Fig 10. Legal Analytics Market By Segment, 2025 & 2035
  - Fig 11. Legal Analytics Market By Segment, 2025 & 2035
  - Fig 12. Legal Analytics Market By Segment, 2025 & 2035
  - Fig 13. Legal Analytics Market By Segment, 2025 & 2035
  - Fig 14. North America Legal Analytics Market, 2025 & 2035
  - Fig 15. Europe Legal Analytics Market, 2025 & 2035
  - Fig 16. Asia Pacific Legal Analytics Market, 2025 & 2035
  - Fig 17. Latin America Legal Analytics Market, 2025 & 2035
  - Fig 18. Middle East & Africa Legal Analytics Market, 2025 & 2035
  - Fig 19. Global Legal Analytics Market, Company Market Share Analysis (2025)
- .....

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