

Global LED Light Face Mask Market Size study & Forecast, by Type (Red & Blue LED, Near Infrared LED, Amber LED, Others), by Distribution Channel (B2B, B2C), by Application (Anti-aging, Acne Treatment, Others), and Regional Analysis, 2022-2029

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Abstracts

Global LED Light Face Mask Market is valued at approximately USD 238.1 million in 2021 and is anticipated to grow with a healthy growth rate of more than 11.9% over the forecast period 2022-2029. LED light face mask is a skincare tool that helps in achieving an enviable skin texture by lessening signs of aging and enhancing skin quality. Factors such as increasing spending on skincare products, a rising number of salons and cosmetic clinics selling premium skincare devices, and growing science and technological advancements in the field of LED light therapy are driving market growth across the globe.

According to Statista, the global skincare market was estimated to be worth around 136.38 billion in 2021, which is projected to reach USD 187.68 billion by the year 2026. Therefore, the rising emphasis on skincare is propelling the demand for LED light face masks, which, in turn, augments the market growth. Moreover, rising concerns over personal well-being, as well as growing investment in R&D for effective and safer treatments are leveraging the market growth over the forecasting years. However, the availability of counterfeit products stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global LED Light Face Mask Market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America dominated the market in terms of revenue, owing to the rising inclination towards premium skincare brands among celebrities and growing expenditure on

beauty and personal care products. Whereas, the Asia Pacific is expected to grow with the highest growth rate during the forecast period. Factors such as rising awareness regarding LED light face mask benefits, increasing disposable income, as well as a growing number of market players are burgeoning the market growth in the forecasting years.

Major market players included in this report are:

LG Electronics

Currentbody

Skin Gym

Mz Skin Limited

Aduro

Project E Beauty

DMH Aesthetics

Kahlia Skin

Harpar Grace International (D?esse PRO)

Cellreturn

Recent Developments in the Market:

In July 2022, Dior entered into a partnership agreement with Lucibel- a French lighting company, with the aim of introducing LED light face mask, OVE. The product is designed to emit a wavelength of 635 nanometers in order to penetrate deeper into the skin and cure the signs of aging, which is likely to be available in Dior Spas, Dior Beauty Corners, and luxury retreats.

In November 2021, CURRENTBODY announced its collaboration with Wayne Goss- a global Youtube beauty influencer to launch its LED light therapy, which is clinically proven to lessen the fine lines and wrinkles by 35% within the period of four weeks.

In May 2018, LG declared the launch of LG Pra.L Derma LED Mask to report many skin problems without hassle at home. The product offers 60 infrared LEDs and 60 red LEDs, which help in producing various wavelengths to enhance skin tone and elasticity.

Global LED Light Face Mask Market Report Scope:

Historical Data 2019-2020-2021

Base Year for Estimation 2021

Forecast period 2022-2029

Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Type, Distribution Channel, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World

Customization Scope Free report customization (equivalent up to 8 analyst's working

hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

- Red & Blue LED
- Near Infrared LED
- Amber LED
- Others

By Distribution Channel:

- B2B
- B2C

By Application:

- Anti-aging
- Acne Treatment
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
- ROE
- Asia Pacific

China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
ROLA
Rest of the World

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