

# **Global Leavening Agents Market Size study, by Product (Biological Leavening Agents, Chemical Leavening Agents), by Application (Bakery, Confectionery, Fried Products), and Regional Forecasts 2022-2032**

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## **Abstracts**

Global Leavening Agents Market is valued approximately at USD 4.7 billion in 2023 and is anticipated to grow with a steady CAGR of more than 6.78% over the forecast period 2024-2032. Leavening agents—key to the culinary alchemy behind bread, cakes, and pastries—have evolved far beyond the confines of traditional kitchen staples. These chemical, biological, and sometimes hybridized compounds are responsible for aerating doughs and batters, creating the light, porous textures consumers crave in baked goods. With global dietary habits shifting toward fresh, fluffy, and shelf-stable baked offerings, leavening agents are seeing renewed relevance in both the industrial food sector and artisanal craft baking spaces.

Several transformative trends are stirring the pot in this domain. Rising consumption of packaged and ready-to-eat bakery items is reshaping production dynamics in both developed and emerging markets. Additionally, the surge in plant-based, gluten-free, and clean-label consumer preferences is nudging food manufacturers to reformulate traditional leavening blends with natural, allergen-free alternatives. This push is being met with a wave of R&D investments geared toward low-sodium chemical leavening systems and microbial strains tailored for specific fermentation profiles. At the same time, producers are fine-tuning agent compositions to align with sustainability and cost-efficiency imperatives, spurred by volatile commodity markets.

Leavening agent suppliers are navigating a balancing act: ensuring optimal texture and shelf-life while minimizing artificial additives. This has led to innovations such as

encapsulated leavening systems that release gases at precisely controlled points during baking cycles—boosting both functionality and flavor. Meanwhile, clean-label demands are driving a resurgence in biological agents like yeast and sourdough starters, which also carry prebiotic and nutritional appeal. Market stakeholders are thus expanding their portfolios to span both legacy applications and novel food processing formats like frozen doughs and microwaveable pastries.

As the food industry marches toward transparency, regional regulatory frameworks are becoming increasingly influential in determining product viability. In North America and Europe, for instance, strict labeling and permissible additive lists are prompting cleaner formulation strategies. Asia Pacific, on the other hand, is emerging as a high-growth zone, largely due to rising urbanization, expanding middle-class consumption, and the adoption of Western-style diets. Countries like India and China are also witnessing a boom in organized bakery chains and online grocery services, which is directly amplifying demand for reliable, scalable leavening solutions.

Regionally, North America currently leads the market, with the United States showcasing a robust appetite for premium baked goods and specialty flours. Europe is close behind, bolstered by well-established bakery traditions and stringent food standards that promote innovation in natural leavening systems. However, the fastest-growing region is Asia Pacific, driven by rapid modernization of bakery production facilities and a growing demand for convenient yet authentic food formats. Latin America and the Middle East & Africa are also exhibiting promising momentum, aided by improvements in retail infrastructure and increasing awareness about processed baking ingredients.

Major market players included in this report are:

Archer Daniels Midland Company

Associated British Foods plc

Cargill Incorporated

Lesaffre Group

Lallemand Inc.

Kudos Blends Limited

Corbion N.V.

BASF SE

Kerry Group PLC

Clabber Girl Corporation

The Kraft Heinz Company

Stern-Wywiol Gruppe GmbH & Co. KG

Eagle International Industrial Co., Ltd.

Weikfield Products Co. (I) Pvt. Ltd.

Hansells Food Group Ltd.

The detailed segments and sub-segment of the market are explained below:

#### By Product

Biological Leavening Agents

Chemical Leavening Agents

#### By Application

Bakery

Confectionery

Fried Products

#### By Region:

*Global Leavening Agents Market Size study, by Product (Biological Leavening Agents, Chemical Leavening Agents)...*

## North America

U.S.

Canada

## Europe

UK

Germany

France

Spain

Italy

Rest of Europe

## Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

## Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

Saudi Arabia

South Africa

Rest of Middle East & Africa

Years considered for the study are as follows:

Historical year – 2022

Base year – 2023

Forecast period – 2024 to 2032

Key Takeaways:

Market Estimates & Forecast for 10 years from 2022 to 2032.

Annualized revenues and regional level analysis for each market segment.

Detailed analysis of geographical landscape with Country level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of competitive structure of the market.

Demand side and supply side analysis of the market.

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(This list is not complete; final report contains more than 100 tables)

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