

Global Lease Management Market Size study, by Deployment mode (Cloud, On-premises), by Type (Software, Services), by End user (Housing, Corporates, Property Managers), by Enterprise size (Large Enterprises, Small and Medium-sized Enterprises (SMEs)), by Vertical (Retail and eCommerce, Government and Public Sector, BFSI, Education, Real Estate, Transportation and Logistics, Manufacturing, Others) and Regional Forecasts 2020-2027

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Abstracts

Global Lease Management Market is valued approximately at USD 4.2 billion in 2019 and is anticipated to grow with a healthy growth rate of more than 5.9 % over the forecast period 2020-2027. Leasing firms and entities who set up real estate for leasing purposes seek strategies that can help them handle their real estate in a better manner. Solutions that rely on enhancing current leaseholders' outlook are likely to be helpful to end-users. Demand for lease management is driven by growing demand for the SaaS model for effective lease management, rising demand for smart building initiatives for productive lease management, and new technology such as IoT, AI, and automation for real-time data processing. However, budget constraints for implementation of advanced technological solutions is expected to hamper the market growth. The key players of global Lease Management market have adopted various strategies to gain competitive advantage including product launch, mergers and acquisition, partnerships and agreements, investment, funding and others. For instance, in April 2020, IBM launched innovative AI-powered tools to help health and science groups accelerate the

development of scientific ideas and therapies for COVID-19. This method uses sophisticated AI and helps researchers to easily remove crucial information from COVID-19. In February 2019, Oracle announced that it will update its E-business suite to accept IFRS16 and ASC842 accounting policy improvements for equipment leases.

The regional analysis of global Lease Management market is considered for the key regions such as Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading/significant region across the world in terms of market share. As It is home to major telecommunications firms, well-established manufacturers and end-user sectors that constantly respond to emerging technology to boost market competitiveness and work efficiency. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2020-2027. Factors such as the propagation of construction companies and leasing organizations coupled with conducive government initiatives would create lucrative growth prospects for the Lease Management market across Asia-Pacific region.

Major market player included in this report are:

Accruent

IBM

Oracle

RealPage

SAP

Trimble

AppFolio

Odessa

CoStar Group

Nakisa

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Deployment mode:

Cloud

On-premises

By Type:

- Software
- Services

By End user:

- Housing
- Corporates
- Property Managers

By Enterprise size:

- Large Enterprises
- Small and Medium-sized Enterprises (SMEs)

By Vertical:

- Retail and eCommerce
- Government and Public Sector
- BFSI
- Education
- Real Estate
- Transportation and Logistics
- Manufacturing
- Others

By Region:

- North America
 - U.S.
 - Canada
- Europe
 - UK
 - Germany
 - France
 - Spain
 - Italy
 - ROE

- Asia Pacific
 - China

India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2017, 2018

Base year – 2019

Forecast period – 2020 to 2027

Target Audience of the Global Lease Management Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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COMPANIES MENTIONED

Accruent
IBM
Oracle

RealPage
SAP
Trimble
AppFolio
Odessa
CoStar Group
Nakisa

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