

Global Lawn Mowers Market Size study, by Product (Manual, electric, petrol, robotics, others), by End-Use (Residential, commercial/Government) and Regional Forecasts 2022-2028

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Abstracts

Global Lawn Mowers Market is valued at approximately USD XXX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XXX % over the forecast period 2022-2028. Lawn Mower is the machine used in cutting the grass in the garden. The machine utilizes one or more revolving blades to a grass surface at an even height. The improvements in social lifestyle have led to the adoption of Lawn Mowers across the forecast period. For Instance: as per the Reserve Bank of India, the gross national income in India from year 2018 to 2019 rose by 8%. The increasing base of the affluent middle-class population will lead to market growth for Lawn Mowers. Also, with the rising awareness about the benefits of green roofs, the adoption & demand for Lawn Mowers is likely to increase the market growth during the forecast period. However, lack of skilled professionals impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Lawn Mowers Market study include Asia Pacific, North America, Europe, Latin America and Rest of the World. North America is the leading region across the world in terms of market share owing to the presence of key market players coupled with the well-established infrastructure. Whereas, Asia-Pacific is also anticipated to exhibit the highest growth rate over the forecast period 2022-2028. Factors such as rising urbanization and rise in residential and commercial construction activities would create lucrative growth prospects for the Lawn Mowers Market across Asia-Pacific region.

Major market players included in this report are:

Andreas Stihl AG & Co. KG

Deere & Company

Hitachi, Ltd.

Honda Motor Co., Ltd.

Husqvarna Group

MTD Products

Robert Bosch GmbH

Stiga S.p.A

The Toro Company

Textron

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Manual

Electric

Petrol

Robotic

Others

By End-Use:

Residential

Commercial/Government

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Lawn Mowers Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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