

# **Global Latex Pillow Market Size study, by Type (Natural, Synthetic, Blended Mix), by Application (Residential, Commercial) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Latex Pillow Market is valued at approximately USD 304.70 million in 2021 and is anticipated to grow with a healthy growth rate of more than 4.9% over the forecast period 2022-2028. Latex Pillow is a pillow made out of natural latex. Thus, the increasing number of lifestyle products and increasing necks, joints and cervical pain are factors contributing to the market growth. For instance: According to the National Center for Biotechnology Information, 20.3% of the population, worldwide suffered from neck pain in 2017. However, the increasing competition between market players impedes the growth of the market over the forecast period of 2022-2028. Also, rapid urbanization and increasing number of product launches are likely to increase the growth of the market in the forecasting period.

The regional analysis of global Latex Pillow market includes Asia Pacific, North America, Europe, Latin America and Rest of the World for analysis and estimation. North America is the leading region across the world in terms of market share owing to the increasing number of residential building constructions. Whereas Asia-Pacific is also anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as increasing number of disposable income would create lucrative growth prospects for the Latex pillow market across Asia-Pacific region.

Major market players included in this report are:

Dubai Furniture Manufacturing Co LLC

Sleep On Latex

Simmons Bedding Company LLC

Sealy Corp  
Serta, Inc  
Talalay Global  
Shevick Sales Corp  
United Pillow Manufacturing Inc  
Sleep Artisan  
DeRUCCI International Holdings Ltd

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Natural

Synthetic

Blended Mix

By Application:

Residential

Commercial

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020  
Base year – 2021  
Forecast period – 2022 to 2028

Target Audience of the Global Latex Pillow Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

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