

Global Lateral Flow Assay Components Market Size study & Forecast, by Type (Reagents & Kits, Lateral Flow Readers), by Application (Clinical Testing (Infectious Diseases, Cardiac Marker Tests), Veterinary, Food Safety), by Technique Type, by End User and Regional Forecasts 2025-2035

<https://marketpublishers.com/r/GC6D549F6A36EN.html>

Date: September 2025

Pages: 285

Price: US\$ 3,750.00 (Single User License)

ID: GC6D549F6A36EN

Abstracts

The Global Lateral Flow Assay Components Market is valued at approximately USD 0.36 billion in 2024 and is projected to expand at a CAGR of more than 4.3% throughout 2025–2035. Lateral flow assay (LFA) components—comprising membranes, pads, conjugates, and readers—represent the backbone of rapid diagnostic solutions, supporting diverse applications from infectious disease detection to veterinary and food safety testing. These components serve as critical elements that enable quick, reliable, and user-friendly results without the need for sophisticated laboratory infrastructure. The market has been gaining momentum due to the rise in point-of-care diagnostics, growing awareness of preventive healthcare, and the increasing demand for early disease detection. Moreover, the shift toward decentralized healthcare systems and heightened focus on rapid testing during global health emergencies have further amplified the adoption of LFA-based devices, thereby propelling demand for their components.

With healthcare providers and patients alike gravitating toward faster, more accessible testing solutions, the surge in lateral flow assay usage has become increasingly pronounced. These components not only support the delivery of accurate outcomes but also provide scalability for mass testing during pandemics or outbreaks. According to industry statistics, the demand for point-of-care diagnostics continues to grow, fueled by the rising prevalence of infectious diseases and chronic health conditions. Parallel

advancements in material sciences and assay design have improved test sensitivity and specificity, thereby widening their adoption across clinical and non-clinical domains. However, despite these promising trends, challenges such as regulatory hurdles, stringent compliance standards, and competition from advanced diagnostic technologies may moderate the pace of market expansion over the forecast horizon.

The detailed segments and sub-segments included in the report are:

By Type:

Reagents & Kits

Lateral Flow Readers

By Application:

Clinical Testing

Infectious Disease Testing

Cardiac Marker Testing

Veterinary Diagnostics

Food Safety Testing

By Technique Type:

Sandwich Assays

Competitive Assays

Multiplex Detection Assays

By End User:

Hospitals & Clinics

Diagnostic Laboratories

Homecare Settings

Veterinary Clinics

Food & Beverage Industry

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy

Rest of Europe

Asia Pacific

China

India

Japan

Australia

South Korea

Rest of Asia Pacific

Latin America

Brazil

Mexico

Middle East & Africa

UAE

Saudi Arabia

South Africa

Rest of Middle East & Africa

Clinical Testing to Remain the Dominant Application

Clinical testing continues to account for the largest share of the lateral flow assay components market, driven primarily by the unrelenting need for rapid diagnostic solutions in infectious disease detection and chronic condition monitoring. Infectious disease testing, in particular, represents the cornerstone of clinical adoption, as public health systems worldwide emphasize preparedness and early response to potential outbreaks. Cardiac marker testing is also on the rise, with healthcare providers leveraging LFA devices for faster patient triaging and management. Although veterinary and food safety applications are emerging steadily, clinical testing is expected to remain

the linchpin segment due to increasing disease surveillance, rising hospital adoption, and robust R&D investments into highly sensitive assay technologies.

Reagents & Kits Lead Revenue Contribution

By type, reagents & kits stand as the revenue-generating powerhouse of the lateral flow assay components market. Their high-volume consumption across clinical and non-clinical diagnostic tests cements their dominance, as they are indispensable for assay functionality. Continuous improvements in reagent chemistry and conjugate formulations have enhanced assay sensitivity and shelf stability, thereby elevating market demand. On the other hand, lateral flow readers are increasingly gaining traction as the fastest-growing category. With healthcare shifting toward data-driven diagnostics, readers enhance accuracy through digital quantification, enabling integration with electronic health records and telehealth platforms. Thus, while reagents & kits remain the core revenue driver, the rise of digital readers underscores a transformative trend toward connected, intelligent diagnostics.

The key regions shaping the lateral flow assay components landscape include North America, Europe, Asia Pacific, Latin America, and the Middle East & Africa. North America is anticipated to maintain market leadership, buoyed by advanced healthcare infrastructure, widespread adoption of point-of-care diagnostics, and continuous innovation from leading players in the U.S. and Canada. Europe also demonstrates strong uptake, with nations like Germany, France, and the UK fostering robust adoption through favorable reimbursement frameworks and government-backed screening programs. Meanwhile, Asia Pacific is forecasted to witness the fastest growth during 2025–2035, attributed to escalating healthcare investments, rising infectious disease burden, and expanding diagnostic capabilities in populous economies such as India and China. Latin America and the Middle East & Africa, though relatively nascent, are poised to offer untapped opportunities as public health authorities increasingly prioritize affordable, rapid diagnostic technologies to expand healthcare accessibility.

Major market players included in this report are:

Abbott Laboratories

F. Hoffmann-La Roche Ltd.

Becton, Dickinson and Company

Siemens Healthineers AG

Danaher Corporation

bioMerieux SA

QuidelOrtho Corporation

Thermo Fisher Scientific Inc.

Bio-Rad Laboratories, Inc.

PerkinElmer, Inc.

QIAGEN N.V.

Merck KGaA

Hologic, Inc.

Chembio Diagnostic Systems, Inc.

Abcam plc

Global Lateral Flow Assay Components Market Report Scope:

Historical Data – 2023, 2024

Base Year for Estimation – 2024

Forecast period - 2025-2035

Report Coverage - Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Regional Scope - North America; Europe; Asia Pacific; Latin America; Middle East & Africa

Customization Scope - Free report customization (equivalent to up to 8 analysts' working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values for the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within the countries involved in the study. The report also provides detailed information about crucial aspects, such as driving factors and challenges, which will define the future growth of the market. Additionally, it incorporates potential opportunities in micro-markets for stakeholders to invest, along with a detailed analysis of the competitive landscape and product offerings of key players. The detailed segments and sub-segments of the market are explained above.

Key Takeaways:

Market Estimates & Forecast for 10 years from 2025 to 2035.

Annualized revenues and regional-level analysis for each market segment.

Detailed analysis of the geographical landscape with country-level analysis of major regions.

Competitive landscape with information on major players in the market.

Analysis of key business strategies and recommendations on future market approach.

Analysis of the competitive structure of the market.

Demand side and supply side analysis of the market.

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