

Global Last Mile Delivery Market Size study & Forecast, by Technology (Drones, Autonomous Ground Vehicles, Droids, Semi-autonomous Vehicles); Type (B2B, B2C); Application (3C Products, Fresh Products, Others) and Regional Analysis, 2022-2029

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Abstracts

Global Last Mile Delivery Market is valued approximately USD 131.5 billion in 2021 and is anticipated to grow with a healthy growth rate of more than 8.13% over the forecast period 2022-2029. Last Mile Delivery also known as last mile logistics refers to the shipment of goods from a distribution hub to the final delivery location. Last mile Delivery focuses on delivering the items to the customers as quickly as possible. The Last Mile Delivery is very essential as it causes significant cost to the company to deliver goods from hub to the end user. The increasing expansion of e-commerce industry and growing technological advancements in delivery vehicles as well as strategic initiatives from leading market players are key factors accelerating the market growth.

The rapid expansion of global e-commerce sector is the leading factor contributing to the growth of the Global Last Mile Delivery Market. For instance, according to Statista - In 2021, globally retail e-commerce sales were estimated at USD 5.2 trillion, and the number is projected to grow to USD 8.1 trillion by 2026. Moreover, developing countries are witnessing rapid expansion of e-commerce sector due to rising urbanization and increasing number of smartphone users. For instance – according to India Brand Equity Foundation (IBEF) – as of 2022, the Indian ecommerce market is estimated at USD 74.8 billion, and as per projections India's e-commerce market is projected to grow to USD 350 billion by 2030. Also, increasing investment in multi-modal logistics infrastructure and growing emergence of B2C distribution channels would create lucrative growth prospectus for the market over the forecast period. However, higher



cost associated with Last Mile Delivery stifles market growth throughout the forecast period of 2022-2029.

The key regions considered for the Global Last Mile Delivery Market study includes Asia Pacific, North America, Europe, Latin America, and Rest of the World. North America is the leading region in terms of global market share due to factors such as rising technological advancements in last mile delivery as well as availability of required technological infrastructure in the region. Whereas Asia Pacific is estimated as the fastest growing region during the forecast period, owing to factors such as rising penetration of e-commerce services in tier 3 and 4 cities as well as rapid urbanization in the region.

Major market player included in this report are:

CEVA Logistics AG

DB Schenker (Deutsche Bahn AG)

DHL (Deutsche Post AG)

DSV A/S

FedEex Corporation

GEODIS

KUEHNE + NAGEL International AG

Nippon Express Co., Ltd.

XPO Logistics, Inc.

United Parcel Service, Inc.

Recent Developments in the Market:

In January 2021, India based Mahindra Logistics launched is new cargo last-mile delivery service under the brand name 'EDel'. This new service is intended for customers from E-Commerce, FMCG and other markets.

In August 2021, Walmart rolled out a new delivery service business called Walmart GoLocal. This new service would enable other merchants, both large and small, to tap into Walmart's own delivery platform to get orders to their customers. Merchants Would be free to choose service for a variety of delivery types, such as scheduled and unscheduled deliveries, including same-day delivery.

Global Last Mile Delivery Market Report Scope: Historical Data 2019-2020-2021 Base Year for Estimation 2021 Forecast period 2022-2029



Report Coverage Revenue forecast, Company Ranking, Competitive Landscape, Growth factors, and Trends

Segments Covered Technology, Type, Application, Region

Regional Scope North America; Europe; Asia Pacific; Latin America; Rest of the World Customization Scope Free report customization (equivalent up to 8 analyst's working hours) with purchase. Addition or alteration to country, regional & segment scope*

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within countries involved in the study.

The report also caters detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, it also incorporates potential opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below: By Technology

Drones

Autonomous Ground Vehicles

Droids

Others

By Type

B₂B

B₂C

By Application

3C Products

Fresh Products

Others

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain

Italy



ROE

Asia Pacific

China

India

Japan

Australia

South Korea

RoAPAC

Latin America

Brazil

Mexico

Rest of the World



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