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Global Large Format Printer Market Size study, By Technology (Ink-based Technology, Toner-based Technology), By Offering (Printers, RIP Software, After-sales Services), By Connectivity (Wired, Wireless), By Ink Type (Aqueous, Solvent, UV cured, Latex, Dye Sublimation), By Application (Apparel & Textile, D?cor, Signage & Advertising, CAD & Technical Printing), and Regional Forecasts 2022-2028

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Abstracts

Global Large Format Printer Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX% over the forecast period 2022-2028.

Large format printers are computer-controlled printing machines that support a maximum print roll width. These printers are primarily used for printing on a large single sheet of paper rather than a single paper. Large format printer is gaining huge traction among various applications such as apparel & textile, signage & advertising, d?cor, cad & technical printing. The increasing need for large format printers in advertising, packaging, and textiles industries, rising use of wireless large format printers, growing adoption of UV curable inks in outdoor advertising, computer-aided design (CAD), and technical printing applications are propelling the global market demand. For instance, according to Statista, the textile industry in India was recorded with USD 140.4 billion in 2018, and the amount increased and reached USD 223 billion by 2021. Accordingly, the growth of the textile industry is likely to fuels the demand for large format printers, thus, in turn, accelerating the market growth around the world. However, the high initial capital investment and operating cost required and rising popularity of digital advertising

media impedes the growth of the market over the forecast period of 2022-2028. Also, increasing use of large format printers in home decor, furnishing, and vehicle wrap applications and growing adoption of wide-format printers in commercial printing applications is anticipated to act as a catalyzing factor for the market demand during the forecast period.

The key regions considered for the global Large Format Printer market study include Asia Pacific, North America, Europe, Latin America, and the Rest of the World. North America is the leading region across the world in terms of market share owing to the thriving growth of the advertising and signage sector, along with the growing popularity of dye-sublimation printing in the region. Whereas, Asia-Pacific is anticipated to exhibit the highest CAGR over the forecast period 2022-2028. Factors such as the growth of developing countries like India and China, as well as the presence of the market chief players, would create lucrative growth prospects for the Large Format Printer market across the Asia-Pacific region.

Major market players included in this report are:
Hewlett-Packard (HP)
Canon Inc.
DILLI Illustrate Inc.
Seiko Epson Corporation
Xerox Corporation
Fujifilm Holdings Corporation
Kyocera Corporation
Roland Corporation
Mimaki Engineering Co. Ltd.
Oki Electric Industry Co. Ltd.

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and Technology offerings of key players. The detailed segments and sub-segment of the market are explained below:
By Technology:

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Ink-based Technology
Toner-based Technology
By Offering:
Printers
RIP Software
After-sales Services
By Connectivity:
Wired
Wireless
By Ink Type:
Aqueous
Solvent
UV cured
Latex
Dye Sublimation
By Application:
Apparel & Textile
D?cor
Signage & Advertising
CAD & Technical Printing
By Region:
North America
U.S.
Canada
Europe
UK
Germany
France
Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC

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Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Large Format Printer Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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