

# **Global Large Format Printer Market Size Study, by Offering, Connectivity, Printing Material (Porous, Non-porous), Technology (Ink-based, Toner-based), Print Width, Ink Type, Application (Apparel & Textile, Signage & Advertising, Decor) and Regional Forecasts 2022-2032**

<https://marketpublishers.com/r/GA1A3C329929EN.html>

Date: March 2025

Pages: 285

Price: US\$ 3,218.00 (Single User License)

ID: GA1A3C329929EN

## **Abstracts**

The Global Large Format Printer Market, valued at approximately USD 8.1 billion in 2023, is poised for remarkable growth, anticipated to expand at a compound annual growth rate (CAGR) of 5.00% over the forecast period from 2024 to 2032. The burgeoning demand for high-quality prints across industries such as advertising, textile printing, and architectural design is driving the adoption of large format printers. These advanced printing solutions offer businesses the ability to produce vivid, high-resolution graphics on diverse substrates, ranging from billboards and banners to textiles and wallpapers.

The market's growth trajectory is propelled by the increasing demand for personalized and on-demand printing, particularly within the fashion and home decor segments. The shift toward eco-friendly printing solutions, coupled with technological advancements in inkjet and toner-based printing technologies, is further transforming the landscape. Businesses are gravitating towards UV-curable, water-based, and latex inks, which offer greater durability, environmental sustainability, and cost efficiency. Additionally, connectivity enhancements such as Wi-Fi-enabled printing solutions and cloud-based workflow integration are fostering greater adoption across various end-user industries.

The heightened focus on digital transformation in printing solutions is fueling the market's expansion. The integration of artificial intelligence (AI), automation, and

predictive maintenance solutions is revolutionizing the efficiency and accuracy of large format printing. Companies are investing in high-speed, precision-driven printers that can seamlessly handle bulk printing tasks while minimizing material wastage. Moreover, the surge in out-of-home (OOH) advertising, combined with the rapid expansion of the textile and décor printing industry, is creating significant revenue opportunities for manufacturers. However, high initial investment costs and maintenance expenses continue to pose challenges, particularly for small-scale businesses.

From a regional standpoint, North America dominated the market in 2023, largely due to the strong presence of commercial printing service providers and the rapid adoption of digital printing technologies in the United States and Canada. Meanwhile, Europe is emerging as a significant hub for large format printing solutions, particularly in the fashion, interior décor, and industrial signage sectors. The Asia-Pacific region is expected to witness the fastest growth over the forecast period, driven by the booming textile and advertising industries in China, India, and Japan. The expansion of e-commerce and online print-on-demand services in these countries is accelerating the demand for cost-efficient and high-speed printing solutions.

#### Major Market Players Included in This Report

HP Inc.

Epson America, Inc.

Canon Inc.

Ricoh Company, Ltd.

Xerox Corporation

Konica Minolta, Inc.

Kyocera Corporation

Roland DG Corporation

Mimaki Engineering Co., Ltd.

Agfa-Gevaert Group

Durst Group

EFI (Electronics for Imaging, Inc.)

Mutoh Holdings Co., Ltd.

Seiko Instruments Inc.

Fujifilm Holdings Corporation

The Detailed Segments and Sub-Segments of the Market Are Explained Below:

By Offering:

Hardware

Software

Services

By Connectivity:

Wired

Wireless

By Printing Material:

Porous

Non-porous

By Technology:

Ink-based

Toner-based

#### By Print Width:

Below 24 inches

24-36 inches

36-44 inches

44-60 inches

Above 60 inches

#### By Ink Type:

Aqueous

Solvent

UV-Curable

Dye Sublimation

Latex

#### By Application:

Apparel & Textile

Signage & Advertising

D?cor

## By Region:

### North America:

U.S.

Canada

### Europe:

UK

Germany

France

Spain

Italy

Rest of Europe

### Asia-Pacific:

China

India

Japan

Australia

South Korea

Rest of Asia-Pacific

#### Latin America:

Brazil

Mexico

Rest of Latin America

#### Middle East & Africa:

Saudi Arabia

South Africa

Rest of Middle East & Africa

#### Years Considered for the Study:

Historical Year: 2022, 2023

Base Year: 2023

Forecast Period: 2024 to 2032

#### Key Takeaways:

Market estimates and forecasts for ten years from 2022 to 2032.

Annualized revenue and regional-level analysis for each market segment.

In-depth geographical insights, with country-level analysis for major regions.

Competitive landscape assessment, covering key market players and their strategies.

Business strategy insights and recommendations for future market expansion.

Supply and demand analysis to identify emerging industry trends and investment opportunities.

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