

Global Laptop Carry Case Market Size study, by Product (Backpack, Messenger Bags, Sleeves, Briefcase, Rollers) by Distribution Channel (Online, Offline) and Regional Forecasts 2022-2028

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Abstracts

Global Laptop Carry Case Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Laptop Carry Case is a small and simple way to protect a laptop or tablet. Rise in consumers demand for laptop backpacks drives the growth of market. Furthermore, laptop carry case protect the laptop form scratches, water damages, moisture, and heat and this played an important role in increasing the market share. According to the Statista, the revenue of laptop market has been increasing rapidly from 130.91 billion in 2018 to 133.61 billion in 2020 and is projected to reach USD 148.98 billion by 2026. Furthermore, growing fashion consciousness among consumers is expected to further boost product demand. Also, introduction of new products targeted for corporate as well as students expects profitable opportunities to the market of laptop carry case. However, there is limited availability of laptop backpack. And there is high competition by the local manufacturers which obstruct the market growth.

The key regions considered for the Global Laptop Carry Case Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the increase in disposable income and high spending on electronic devices and rise in adoption of laptops for personal and business use is enhancing the need for laptop carry cases in the region. Whereas, North America is anticipated to exhibit highest growth rate over the forecast period 2022-2028. Factors such as rising disposable income, increase in number of working population and high usage of electronic devices would create lucrative growth prospects for the Laptop Carry Case market across Asia-Pacific region.

Major market player included in this report are:

Samsonite International

ACCO Brand

SwissGear

Targus Inc.

AsusTeK Computer Inc.

Fabrique Ltd.

Thule Group AB

Sanwa Supply Inc.

Lenovo

Case Logic

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Product:

Backpack

Messenger Bags

Sleeves

Briefcase

Rollers

By Distribution Channel:

Online

Offline

By Region:

North America

U.S.

Canada

Europe

UK

Germany

France

Spain
Italy
ROE

Asia Pacific
China
India
Japan
Australia
South Korea
RoAPAC
Latin America
Brazil
Mexico
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020
Base year – 2021
Forecast period – 2022 to 2028

Target Audience of the Global Laptop Carry Case Market in Market Study:

Key Consulting Companies & Advisors
Large, medium-sized, and small enterprises
Venture capitalists
Value-Added Resellers (VARs)
Third-party knowledge providers
Investment bankers
Investors

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