

# **Global Laptop Accessories Market Size study, by Type (electronic, non-electronic) by End Use (Personal, commercial) by distribution channel (offline, e-commerce) and Regional Forecasts 2022-2028**

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## **Abstracts**

Global Laptop Accessories Market is valued approximately USD XX billion in 2021 and is anticipated to grow with a healthy growth rate of more than XX % over the forecast period 2022-2028. Laptop accessories are any additional devices added to the laptop which reforms an additional capability or feature, but is not required. A good example of an accessory is the laptop printer, which gives laptop the ability to print. The increasing popularity of e-sports is driving the market growth for laptop accessories market for the forecasted period. For instance, in 2021, Canalys a market research firm, the PC shipments reached 297 million units in 2020, up 11% from 2019 which was 267 million units in 2019. Furthermore, increase in demand of laptops is also driving the market growth for the laptop accessories market. In 2020, IDC said there were 302 million shipments for the year, up 13.1% year over year. Also, increasing technological advancement leads to the adoption & demand for laptop accessories market is likely to increase the market growth during the forecast period. However, difficulty in customization might impedes the growth of the market over the forecast period of 2022-2028.

The key regions considered for the Global Laptop Accessories Market study includes Asia Pacific, North America, Europe, Latin America and Rest of the World. Asia-Pacific is the leading region across the world in terms of market share owing to the strong presence of key market players in the market is driving the growth for laptop accessories market for the forecasted period. Whereas, Asia-Pacific is also anticipated to exhibit highest growth rate / CAGR over the forecast period 2022-2028. Factors such as rising disposable income, increase in industrialization in the region would create

lucrative growth prospects for the laptop accessories market across Asia-Pacific region.

Major market player included in this report are:

Logitech  
Western Digital Corporation  
Hewlett-Packard Company  
ASUSTeK Computer Inc.  
Dell  
GIGA-BYTE Technology Co., Ltd.  
Seagate Technology LLC  
Microsoft  
Kingston Technology  
Hama

The objective of the study is to define market sizes of different segments & countries in recent years and to forecast the values to the coming eight years. The report is designed to incorporate both qualitative and quantitative aspects of the industry within each of the regions and countries involved in the study. Furthermore, the report also caters the detailed information about the crucial aspects such as driving factors & challenges which will define the future growth of the market. Additionally, the report shall also incorporate available opportunities in micro markets for stakeholders to invest along with the detailed analysis of competitive landscape and product offerings of key players. The detailed segments and sub-segment of the market are explained below:

By Type:

Electronic  
non-electronic

By End-Use:

Personal  
commercial

By Distribution Channel:

Offline  
e-commerce

By Region:

North America  
U.S.  
Canada  
Europe  
UK

Germany  
France  
Spain  
Italy  
ROE

Asia Pacific  
China  
India  
Japan  
Australia  
South Korea  
RoAPAC  
Latin America  
Brazil  
Mexico  
Rest of the World

Furthermore, years considered for the study are as follows:

Historical year – 2018, 2019, 2020

Base year – 2021

Forecast period – 2022 to 2028

Target Audience of the Global Laptop Accessories Market in Market Study:

Key Consulting Companies & Advisors  
Large, medium-sized, and small enterprises  
Venture capitalists  
Value-Added Resellers (VARs)  
Third-party knowledge providers  
Investment bankers  
Investors

## Contents

### **CHAPTER 1. EXECUTIVE SUMMARY**

- 1.1. Market Snapshot
- 1.2. Global & Segmental Market Estimates & Forecasts, 2020-2028 (USD Billion)
  - 1.2.1. Laptop Accessories Market, by Region, 2020-2028 (USD Billion)
  - 1.2.2. Laptop Accessories Market, by Type, 2020-2028 (USD Billion)
  - 1.2.3. Laptop Accessories Market, by End Use, 2020-2028 (USD Billion)
  - 1.2.4. Laptop Accessories Market, by Distribution Channel, 2020-2028 (USD Billion)
- 1.3. Key Trends
- 1.4. Estimation Methodology
- 1.5. Research Assumption

### **CHAPTER 2. GLOBAL LAPTOP ACCESSORIES MARKET DEFINITION AND SCOPE**

- 2.1. Objective of the Study
- 2.2. Market Definition & Scope
  - 2.2.1. Scope of the Study
  - 2.2.2. Industry Evolution
- 2.3. Years Considered for the Study
- 2.4. Currency Conversion Rates

### **CHAPTER 3. GLOBAL LAPTOP ACCESSORIES MARKET DYNAMICS**

- 3.1. Laptop Accessories Market Impact Analysis (2020-2028)
  - 3.1.1. Market Drivers
    - 3.1.1.1. Growing popularity of E sports
    - 3.1.1.2. Adoption of process automation in industries
  - 3.1.2. Market Challenges
    - 3.1.2.1. Difficulty in customization
  - 3.1.3. Market Opportunities
    - 3.1.3.1. Increasing technological advancements

### **CHAPTER 4. GLOBAL LAPTOP ACCESSORIES MARKET INDUSTRY ANALYSIS**

- 4.1. Porter's 5 Force Model
  - 4.1.1. Bargaining Power of Suppliers

- 4.1.2. Bargaining Power of Buyers
- 4.1.3. Threat of New Entrants
- 4.1.4. Threat of Substitutes
- 4.1.5. Competitive Rivalry
- 4.1.6. Futuristic Approach to Porter's 5 Force Model (2019-2028)
- 4.2. PEST Analysis
  - 4.2.1. Political
  - 4.2.2. Economical
  - 4.2.3. Social
  - 4.2.4. Technological
- 4.3. Investment Adoption Model
- 4.4. Analyst Recommendation & Conclusion
- 4.5. Top investment opportunity
- 4.6. Top winning strategies

## **CHAPTER 5. RISK ASSESSMENT: COVID-19 IMPACT**

- 5.1.1. Assessment of the overall impact of COVID-19 on the industry
- 5.1.2. Pre COVID-19 and post COVID-19 market scenario

## **CHAPTER 6. GLOBAL LAPTOP ACCESSORIES MARKET, BY TYPE**

- 6.1. Market Snapshot
- 6.2. Global Laptop Accessories Market by Type, Performance - Potential Analysis
- 6.3. Global Laptop Accessories Market Estimates & Forecasts by Type 2019-2028 (USD Billion)
- 6.4. Laptop Accessories Market, Sub Segment Analysis
  - 6.4.1. Electronic
  - 6.4.2. Non electronic

## **CHAPTER 7. GLOBAL LAPTOP ACCESSORIES MARKET, BY END USE**

- 7.1. Market Snapshot
- 7.2. Global Laptop Accessories Market by End Use, Performance - Potential Analysis
- 7.3. Global Laptop Accessories Market Estimates & Forecasts by End Use 2019-2028 (USD Billion)
- 7.4. Laptop Accessories Market, Sub Segment Analysis
  - 7.4.1. Personal
  - 7.4.2. Commercial

## **CHAPTER 8. GLOBAL LAPTOP ACCESSORIES MARKET, BY DISTRIBUTION CHANNEL**

- 8.1. Market Snapshot
- 8.2. Global Laptop Accessories Market by Distribution Channel, Performance - Potential Analysis
- 8.3. Global Laptop Accessories Market Estimates & Forecasts by Distribution Channel 2019-2028 (USD Billion)
- 8.4. Laptop Accessories Market, Sub Segment Analysis
  - 8.4.1. Offline
  - 8.4.2. E commerce

## **CHAPTER 9. GLOBAL LAPTOP ACCESSORIES MARKET, REGIONAL ANALYSIS**

- 9.1. Laptop Accessories Market, Regional Market Snapshot
- 9.2. North America Laptop Accessories Market
  - 9.2.1. U.S. Laptop Accessories Market
    - 9.2.1.1. Type breakdown estimates & forecasts, 2019-2028
    - 9.2.1.2. End Use breakdown estimates & forecasts, 2019-2028
    - 9.2.1.3. Distribution Channel breakdown estimates & forecasts, 2019-2028
  - 9.2.2. Canada Laptop Accessories Market
- 9.3. Europe Laptop Accessories Market Snapshot
  - 9.3.1. U.K. Laptop Accessories Market
  - 9.3.2. Germany Laptop Accessories Market
  - 9.3.3. France Laptop Accessories Market
  - 9.3.4. Spain Laptop Accessories Market
  - 9.3.5. Italy Laptop Accessories Market
  - 9.3.6. Rest of Europe Laptop Accessories Market
- 9.4. Asia-Pacific Laptop Accessories Market Snapshot
  - 9.4.1. China Laptop Accessories Market
  - 9.4.2. India Laptop Accessories Market
  - 9.4.3. Japan Laptop Accessories Market
  - 9.4.4. Australia Laptop Accessories Market
  - 9.4.5. South Korea Laptop Accessories Market
  - 9.4.6. Rest of Asia Pacific Laptop Accessories Market
- 9.5. Latin America Laptop Accessories Market Snapshot
  - 9.5.1. Brazil Laptop Accessories Market
  - 9.5.2. Mexico Laptop Accessories Market

## 9.6. Rest of The World Laptop Accessories Market

### **CHAPTER 10. COMPETITIVE INTELLIGENCE**

#### 10.1. Top Market Strategies

#### 10.2. Company Profiles

##### 10.2.1. Logitech

###### 10.2.1.1. Key Information

###### 10.2.1.2. Overview

###### 10.2.1.3. Financial (Subject to Data Availability)

###### 10.2.1.4. Product Summary

###### 10.2.1.5. Recent Developments

##### 10.2.2. Western Digital Corporation

##### 10.2.3. Hewlett-Packard Company

##### 10.2.4. ASUSTeK Computer Inc.

##### 10.2.5. Dell

##### 10.2.6. GIGA-BYTE Technology Co., Ltd.

##### 10.2.7. Seagate Technology LLC

##### 10.2.8. Microsoft

##### 10.2.9. Kingston Technology

##### 10.2.10. Hama

### **CHAPTER 11. RESEARCH PROCESS**

#### 11.1. Research Process

##### 11.1.1. Data Mining

##### 11.1.2. Analysis

##### 11.1.3. Market Estimation

##### 11.1.4. Validation

##### 11.1.5. Publishing

#### 11.2. Research Attributes

#### 11.3. Research Assumption

## List Of Tables

### LIST OF TABLES

TABLE 1. Global Laptop Accessories Market, report scope

TABLE 2. Global Laptop Accessories Market estimates & forecasts by Region  
2019-2028 (USD Billion)

TABLE 3. Global Laptop Accessories Market estimates & forecasts by Type 2019-2028  
(USD Billion)

TABLE 4. Global Laptop Accessories Market estimates & forecasts by End Use  
2019-2028 (USD Billion)

TABLE 5. Global Laptop Accessories Market estimates & forecasts by Distribution  
Channel 2019-2028 (USD Billion)

TABLE 6. Global Laptop Accessories Market by segment, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 7. Global Laptop Accessories Market by region, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 8. Global Laptop Accessories Market by segment, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 9. Global Laptop Accessories Market by region, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 10. Global Laptop Accessories Market by segment, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 11. Global Laptop Accessories Market by region, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 12. Global Laptop Accessories Market by segment, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 13. Global Laptop Accessories Market by region, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 14. Global Laptop Accessories Market by segment, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 15. Global Laptop Accessories Market by region, estimates & forecasts,  
2019-2028 (USD Billion)

TABLE 16. U.S. Laptop Accessories Market estimates & forecasts, 2019-2028 (USD  
Billion)

TABLE 17. U.S. Laptop Accessories Market estimates & forecasts by segment  
2019-2028 (USD Billion)

TABLE 18. U.S. Laptop Accessories Market estimates & forecasts by segment  
2019-2028 (USD Billion)



TABLE 19. Canada Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 20. Canada Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 21. Canada Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 22. UK Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 23. UK Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 24. UK Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 25. Germany Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 26. Germany Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 27. Germany Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 28. RoE Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 29. RoE Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 30. RoE Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 31. China Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 32. China Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 33. China Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 34. India Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 35. India Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 36. India Laptop Accessories Market estimates & forecasts by segment 2019-2028 (USD Billion)

TABLE 37. Japan Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 38. Japan Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 39. Japan Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 40. RoAPAC Laptop Accessories Market estimates & forecasts, 2019-2028

(USD Billion)

TABLE 41. RoAPAC Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 42. RoAPAC Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 43. Brazil Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 44. Brazil Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 45. Brazil Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 46. Mexico Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 47. Mexico Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 48. Mexico Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 49. RoLA Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 50. RoLA Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 51. RoLA Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 52. Row Laptop Accessories Market estimates & forecasts, 2019-2028 (USD Billion)

TABLE 53. Row Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 54. Row Laptop Accessories Market estimates & forecasts by segment

2019-2028 (USD Billion)

TABLE 55. List of secondary sources, used in the study of Global Laptop Accessories Market

TABLE 56. List of primary sources, used in the study of Global Laptop Accessories Market

TABLE 57. Years considered for the study

TABLE 58. Exchange rates considered



## List Of Figures

### LIST OF FIGURES

- FIG 1. Global Laptop Accessories Market, research methodology
- FIG 2. Global Laptop Accessories Market, market estimation techniques
- FIG 3. Global market size estimates & forecast methods
- FIG 4. Global Laptop Accessories Market, key trends 2021
- FIG 5. Global Laptop Accessories Market, growth prospects 2022-2028
- FIG 6. Global Laptop Accessories Market, porters 5 force model
- FIG 7. Global Laptop Accessories Market, pest analysis
- FIG 8. Global Laptop Accessories Market, value chain analysis
- FIG 9. Global Laptop Accessories Market by segment, 2019 & 2028 (USD Billion)
- FIG 10. Global Laptop Accessories Market by segment, 2019 & 2028 (USD Billion)
- FIG 11. Global Laptop Accessories Market by segment, 2019 & 2028 (USD Billion)
- FIG 12. Global Laptop Accessories Market by segment, 2019 & 2028 (USD Billion)
- FIG 13. Global Laptop Accessories Market by segment, 2019 & 2028 (USD Billion)
- FIG 14. Global Laptop Accessories Market, regional snapshot 2019 & 2028
- FIG 15. North America Laptop Accessories Market 2019 & 2028 (USD Billion)
- FIG 16. Europe Laptop Accessories Market 2019 & 2028 (USD Billion)
- FIG 17. Asia pacific Laptop Accessories Market 2019 & 2028 (USD Billion)
- FIG 18. Latin America Laptop Accessories Market 2019 & 2028 (USD Billion)
- FIG 19. Global Laptop Accessories Market, company market share analysis (2021)

## I would like to order

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